

LESTER THOMAS BEALL  
1903 - 1969

Papers, ca. 1911-1984

77 Document Boxes  
33 Oversize Boxes  
15 Notebooks  
45 Posters

The Lester Beall Collection was given to  
Rochester Institute of Technology in 1984  
by Joanna Westermann Beall and Lester Beall, Jr.

Processed by Sandra Markham  
Project Archivist  
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Wallace Library  
Special Collections  
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[additions, corrections July 1996]

## About Lester Beall

A pioneer of twentieth-century American graphic design, Lester Thomas Beall was born in Kansas City, Missouri, on 14 March 1903; his childhood years were spent in St. Louis and Chicago. Beall was educated at Chicago's Lane Technical School and began his design career in 1927, the year following his graduation from the University of Chicago. He married Dorothy Wells Miller in 1928 and they were the parents of two children, Lester Beall, Jr., born in 1928, and Joanna May Beall, born in 1935.

By 1935 Beall had decided to move to New York and in September of that year opened a studio/office/apartment in Tudor City on Manhattan's east side. In 1936, while maintaining his office in New York, he moved to Wilton, Connecticut where he established his home and office in a rural setting. He was to remain in Wilton until 1950. Many of the significant work from this period were done in his studio in Wilton. Through the 1930s and 40s Beall produced innovative and highly regarded work for the Chicago Tribune, Sterling Engraving, The Art Directors Club of New York, Crowell Publishing Company, Hiram Walker, Abbott Laboratories, Time Magazine and the United States Government's Rural Electrification Administration, among others.

Beall had moved his office to 580 Fifth Avenue by 1946 and worked from there as well as from his rural Connecticut home and studio, Dumbarton Farm in Brookfield Center, which he had purchased in 1950. In 1952 Beall took an office at 60 Sutton Place in Manhattan; in 1955 he moved to consolidate all his operations at Dumbarton Farm, developing some of the working farm's outbuildings into professionally praised office and studio space.

During the 1950s and 60s Beall's design office expanded both its staff and scope, adding associate designers and mounting full scale corporate identification campaigns for large companies such as International Paper, Caterpillar Tractor, Martin Marietta and Rohm and Haas. Beall incorporated his business in June of 1960 and it continued in operation until shortly after his death on June 20, 1969.

Throughout his career Lester Beall was a highly respected designer whose thoughts and principles made him a favored lecturer in professional and educational circles. He wrote, and was written about, extensively, and his work was regularly featured in American and international design periodicals and books. During his lifetime he participated in more than one hundred exhibitions in the United States and abroad, including over ten one-man shows, and won over 150 professional awards for his graphic and package designs as well as his personal oil and watercolor paintings.

The Lester Beall Collection consists of an extensive written and visual collection documenting a lifetime of distinguished professional achievement. The correspondence, photographs, design samples, published and unpublished writings, biographical material and business papers were assembled by Beall, his staff and, especially, his devoted wife of 41 years, Dorothy Miller Beall. It provides a remarkably comprehensive record of the designer and his life, and reveals every phase of the creative process which has established Lester Beall's contribution to the history of graphic design in America.

I. CLIENT CORRESPONDENCE, PROJECT AND DOCUMENTATION FILES

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I. CLIENT CORRESPONDENCE, PROJECT AND DOCUMENTATION FILES - BOXES 1-98

CORRESPONDENCE AND PROJECT FILES - Boxes 1-67

Filed alphabetically by client. Series consists of correspondence and project documentation papers spanning from 1925-1969. Many files contain only a sample of Beall's design work, while others provide comprehensive documentation of one or more projects completed for a client, including correspondence, proposals, drafts and sketches, memos, artwork and samples of the final printed work. The largest corporate clients have all project correspondence filed at the beginning of their records, with specific assignments having separate files to hold the relative research, drafts, artwork and samples.

Additional and duplicate samples of work produced for clients before 1942 can be found in the six portfolio volumes compiled by Beall (boxes 68-70); images of work not available elsewhere might be found in the series of transparencies, slides, photographs and negatives (boxes 71-98).

\* designates oversize material filed A-Z in boxes 45-49

\*\* designates oversize material filed in individual corporate boxes 50-67

BOX 1

A Miscellaneous

Abbott Laboratories	ABD Vitamin Capsules	ca. 1936
Abbott Laboratories/ <i>What's New</i>	Cover	1941
Abbott Laboratories/ <i>What's New</i>	Fever and Dehydration	1939-40
Abbott Laboratories/ <i>What's New</i>	Cover	1939
Abbott Laboratories/ <i>What's New</i> *	Sketches	n.d.
Advertising & Sales Club of Syracuse	Competition Judge	1951
<i>Advertising Arts</i>	Titlepage Design	1934
<i>Advertising Arts</i> *	Sketches	1934
Advertising Club of Boston	Invitation Design	1941
Advertising Typographers Association	Keepsake	1963-64
Aetna Life Affiliated Companies	Proposal	1961-62
Aid for Britain Jury - see William Allen White		
Altes Brewing Company	Design Projects	1950-52
Aluminum Company of America (ALCOA) - see also	audio-visual materials in box	117
Aluminum Company of America (ALCOA)	Corporate ID Proposal	1960-61
Aluminum Company of America (ALCOA)	Forecast Publicity	1959-60
Aluminum Company of America (ALCOA)	Forecast	1958-59
Aluminum Company of America (ALCOA) *	Forecast Blueprints	1959
Aluminum Company of America (ALCOA)	Alcoa Advertisement	1958
Aluminum Company of America (ALCOA) *	Forecast	1960

BOX 2

Aluminum Company of Canada	Proposal	1956-60
<i>American Artist Magazine</i>	Correspondence	1950-54
American Broadcasting Company	Correspondence	1952-54
American Institute of Graphic Arts	Invitation Design	1962
American Institute of Graphic Arts	Competition Judge	1958
American Institute of Graphic Arts	Show Chairman	1954-55
American Institute of Graphic Arts	Magazine Show catalogue	1953
American Institute of Graphic Arts	<i>Printing for Commerce</i>	1953
American Red Cross Poster - see Reinhold Publishing Corporation		
American Red Cross/ <i>Red Cross Magazine</i>	Correspondence	1950-53

American Red Cross/*Red Cross Magazine* Issues 1951

BOX 3

American Red Cross/*Red Cross Magazine* Issues 1951

BOX 4

American Telephone and Telegraph Company Correspondence 1958-60  
American Type Founders - see Cone Automatic Machine Co.  
Anaconda American Brass Company Proposal 1962  
Art Center School Correspondence 1953-65  
Art Center School Exhibition Invitation 1939  
*Art Director & Studio News Magazine* Cover and Award 1952-53  
Art Directors Club of Chicago Competition Judge 1967  
Art Directors Club of Chicago Exhibition Catalogue 1933  
Art Directors Club of Cleveland Competition Judge 1950-51  
Art Directors Club of Detroit Competition Judge 1959  
Art Directors Club of Kansas City Competition Judge 1959  
Art Directors Club of New York Symbol Design 1963  
Art Directors Club of New York Competition Judge 1953  
Art Directors Club of New York 30th Exhibit Committee 1951  
Art Directors Club (New York) \* 25th Exhibit Catalogue 1946  
Art Directors Club (New York) 18th Exhibit Catalogue 1939  
Art Directors Club (New York) 17th Exhibit Catalogue 1938  
Art Directors Club (New York) 15th Exhibit Catalogue 1936  
Art Directors Club (New York) 15th Exhibit Catalogue Photo 1936  
*Art In Advertising* Guest Editorship 1954

BOX 5

Art Metal, Inc. Design Projects 1963-69  
Art Metal, Inc. \*\* Misc. Stats & Artwork 1965-69  
Art Metal, Inc. Photo Mural 1968  
Art Metal, Inc. Condensed Catalogue 1967  
Art Metal, Inc. Hospital Casework Brochure 1967  
Art Metal, Inc. \*\* Buildings/Offices Plans 1966-67  
Art Metal, Inc. Annual Reports - Copies 1963-67  
Art Metal, Inc. \*\* Annual Reports - Stats 1964-67  
Art Metal, Inc. \*\* Office Furniture Catalogue 1963-67  
Art Metal, Inc. Christmas Cards 1963-67  
Art Metal, Inc. Calendars 1963-66  
Art Metal, Inc. Payroll & Checks 1966  
Art Metal, Inc. Certificates 1966  
Art Metal, Inc. Window Decal 1966  
Art Metal, Inc. Upholstery Catalogue 1966  
Art Metal, Inc. Announcement/Invitation 1965  
Art Metal, Inc. Vehicle Designs ca. 1965  
Art Metal, Inc. \*\* Annual Report Mechanicals 1964  
Art Metal, Inc. Color Swatches 1964

BOX 6

Art Metal, Inc. \*\* Hospital Brochure 1964  
Art Metal, Inc. Hospital Brochure 1964  
Art Metal, Inc. Stock Certificates ca. 1964  
Art Metal, Inc. \*\* Miscellaneous Sketches n.d.  
Art Metal, Inc. Buildings/Offices Photos n.d.

Art Metal, Inc.	Library Equipment Catalogue	n.d.
Art Metal, Inc.	Logo Applications	n.d.
Art Metal, Inc. **	Logo Stats & Photographs	n.d.
Art Metal, Inc.	Misc. Catalogues	n.d.
Art Metal, Inc. **	Misc. Photos & Negatives	n.d.
Art Metal, Inc. **	Office Equipment Photographs	n.d.
Art Metal, Inc.	Showroom Photographs	n.d.
Art Metal, Inc.	Letterhead/Decals/Forms	n.d.
Art Metal, Inc.	Style Manual - Draft	n.d.
Artists Equity Association - see Dearing, Albin		
<i>American Machinist</i> - see McGraw Hill		

BOX 7

B Miscellaneous

Baier, George	Correspondence	1950-65
Ballantine, P., and Sons	Design Projects	1950
Bankers Life Company	Proposal	1965-67
Barwick, E. T., Mills	Proposal	1954-55
Bates, C. J., and Sons	Correspondence	1952
Beall, Lester, Inc.	House of Herbs Brochure	ca. 1966
Beall, Lester, Inc.	New York Hilton Brochure	ca. 1966
Beall, Lester, Inc. **	New York Hilton Mechanical	1965
Beall, Lester, Inc.	Rohm & Haas Brochure	ca. 1966
Beall, Lester, Inc.	Business Cards	ca. 1965
Beall, Lester, Inc.	Mailing Labels	ca. 1965
Beall, Lester, Inc.	Memorandum, mustard	ca. 1965
Beall, Lester, Inc.	Memorandum, mustard/perf.	ca. 1965
Beall, Lester, Inc.	<i>Lester Beall</i>	1962
Beall, Lester, Inc.	<i>Lester Beall</i> - Responses (1)	1962-63

BOX 8

Beall, Lester, Inc.	<i>Lester Beall</i> - Responses (2)	1962-63
Beall, Lester, Inc.	<i>Lester Beall</i> - Production	1961-62
Beall, Lester, Inc. **	<i>Lester Beall</i> - Production	1961-62
Beall, Lester, Inc.	Letterhead, mustard/perf.	1962
Beall, Lester, Inc.	Letterhead, mustard/perf.	1962
Beall, Lester, Inc.	Envelopes, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Envelopes, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Invoice, mustard	ca. 1960
Beall, Lester, Inc.	Job Memo, mustard	ca. 1960
Beall, Lester, Inc.	Job Memo, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Memorandum, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Proposal Covers	ca. 1960
Beall, Lester, Inc.	Letterhead, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Letterhead, mustard/perf.	ca. 1960
Beall, Lester, Inc.	Letterhead, plain/perf.	ca. 1960
Beall, Lester	<i>DF: A Place in the Country</i>	1956
Beall, Lester **	<i>DF:...</i> - Responses	1956-59
Beall, Lester	<i>DF:...</i> - Production	1956
Beall, Lester	Dumbarton Announcement	1955
Beall, Lester	Sutton Place Announcement	1952
Beall, Lester	Letterhead	ca. 1950
Beall, Lester	Notepaper, black/blue	ca. 1948

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Beall, Lester	Promotion Pieces #1-5	1941
Beall, Lester	Promotion Pieces - Responses	1941
Beall, Lester	Samples from First Portfolio	1927
Beall, Lester	Christmas Cards	n.d.
Beall, Lester	Letterhead, personal	n.d.
Beall, Lester	Envelopes, mustard/emb.	n.d.
Beall, Lester	Invoice, mustard	n.d.
Beall, Lester	Invoice, mustard/emb.	n.d.
Beall, Lester	Job Memo, mustard	n.d.
Beall, Lester	Memorandum, black	n.d.
Beall, Lester	Memorandum, mustard/emb.	n.d.
Beall, Lester	Letterhead, mustard/emb.	n.d.
Beall, Lester	Letterhead, perforated	n.d.
Beall-Hauck	Christmas Cards	1934-35
Beall-Hauck	Chicago Tribune book	1934
Beall-Hauck	Announcement	ca. 1934

BOX 10

Beecher, Katharine	Proposal	1959-60
Bijur, George, Inc.	Correspondence	1953-54
Bijur, George, Inc.	Advertising Brochures	1937-40
Bijur, George, Inc. **	Mounted Ad Samples	1937-40
Bijur, George, Inc.	Mutual Broadcasting Ads	ca. 1939
Bijur, George, Inc.	<i>Time Magazine</i> Advertisements	1938-39
Bijur, George, Inc. **	<i>Time Magazine</i> Advertisements	1938-39
Bijur, George, Inc. **	Miscellaneous Sketches	n.d.
Blumenthal Brothers Chocolate Company	Proposal	1955
Boston Insurance Company *	<i>Planned Progress</i>	1938-39
Boy Scouts of America/ <i>Boys Life</i>	Redesign Project	1959-60
Brach, E.J. & Sons, Inc.	Design Projects	1948-55
Brach, E.J. & Sons, Inc.	Seasons Greetings Package	ca. 1948

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Brach, E.J. & Sons, Inc.	Wafer Mints Package	1948
Brach, E.J. & Sons, Inc.	Christmas Feast Package	ca. 1948
Brach, E.J. & Sons, Inc.	Miniature Package	ca. 1948
Brach, E.J. & Sons, Inc.	Exmoor Package	ca. 1948

BOX 12

<i>Brides Magazine</i>	Samples pre-LB	n.d.
<i>Brides Magazine</i>	Samples post-LB	n.d.
British Exhibition, N.Y. Coliseum	Competition Judge	1960
Bruce, E.L. & Company	Proposal	1962
Bunker-Ramo Corporation	Design Projects	1964
Bunker-Ramo Corporation	Forms Design	ca. 1964
Bunker-Ramo Corporation *	Sketches for Symbol	n.d.
Bunker-Ramo Corporation *	Misc. Sketches & Mechanicals	n.d.
Burroughs Wellcome & Co., Inc.	Correspondence	1951
Burroughs Wellcome & Co., Inc.	Borofax Advertisements	1944-45
Burroughs Wellcome & Co., Inc.	Advertisements	1944
Burroughs Wellcome & Co., Inc.	Folders	1942-45
Burroughs Wellcome & Co., Inc.	Folders - Proofs	1942-45
<i>Business Week</i> - see McGraw Hill		

C Miscellaneous		
CA Magazine	Correspondence	1964
Canterbury Market - see St. Matthew's Parish		
Carlstrand-Rook Company	Aquatint Brochure	1927
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Caterpillar Tractor Company	Design Projects	1967-69
Caterpillar Tractor Company	Design Projects	1965-66
Caterpillar Tractor Company	Design Projects	1963-64
Caterpillar Tractor Company	Design Projects	1941-59
Caterpillar Tractor Company	Decals	ca. 1969
Caterpillar Tractor Company	Singapore Sign	1968
Caterpillar Tractor Company **	Equipment Blueprints	1968
Caterpillar Tractor Company	Inhouse Periodicals	1964-68
Caterpillar Tractor Company	Forms Design	ca. 1968
Caterpillar Tractor Company	Letterhead Design	ca. 1968
Caterpillar Tractor Company **	Letterhead Mech. A-C	ca. 1968
Caterpillar Tractor Company **	Letterhead Mech. Misc. #1	ca. 1968
Caterpillar Tractor Company **	Letterhead Mech. Misc. #2	ca. 1968
Caterpillar Tractor Company **	Miscellaneous Stats	1966-68
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Caterpillar Tractor Company	Style Manual	1967
Caterpillar Tractor Company	Style Manual Drafts	1967
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Caterpillar Tractor Company	Publication Designs	1967
Caterpillar Tractor Company	Newsletter Design	ca. 1967
Caterpillar Tractor Company	Equipment Photos - pre-LB	1962-1967
Caterpillar Tractor Company	Envelope Samples - USA	1966
Caterpillar Tractor Company	Letterhead Samples - Int'l	1966
Caterpillar Tractor Company	Letterhead Samples - USA	1966
Caterpillar Tractor Company	Towmotor Letterhead	1966
Caterpillar Tractor Company	Annual Reports	1958-64
Caterpillar Tractor Company	Carton Design Notes	n.d.
Caterpillar Tractor Company	Banner Design	n.d.
Caterpillar Tractor Company	Int'l Plants/Sales Photos	n.d.
Caterpillar Tractor Company	Miscellaneous Publications	n.d.
Caterpillar Tractor Company **	Symbol Designs-Yellow/Black	n.d.
Caterpillar Tractor Company **	Symbol Designs-Not Used	n.d.
Caterpillar Tractor Company **	Towmotor Symbol	n.d.
Caterpillar Tractor Company	Trademark Research	n.d.
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Caterpillar Tractor Company	Misc. Reference Materials	n.d.
Caterpillar Tractor Company **	Misc. Mechanicals	n.d.
<u>BOX 17</u>		
Chance Vought Aircraft Inc.	Proposal	1959-60
Chicago Duluth & Georgian Bay Transit Co.	Cruise Brochures	1931
Chicago Tribune	Correspondence	1935-62
Chicago Tribune	Travellers Aid Folder	1935
Chicago Tribune	1935 Line Book	1934-35

Chicago Tribune	Travel Bureau Advertisements	1934-35
Chicago Tribune	Travel Bureau Ads, Newsprint	1934-35
Chicago Tribune	Travel Bureau Ads - Artwork	1934
Chicago Tribune	Travel Bureau Folders	1934
Chicago Tribune *	Consider Chicago Ads	1934
Chicago Tribune	School Bureau Ads (with FH)	1934
Chicago Tribune	School Bureau Advertisements	1934
Chicago Tribune	Touring Bureau Advertisements	1934
Chicago Tribune	68% Advertisements	1934
Chicago Tribune	68% Advertisements, Mounted	1934
Chicago Tribune	Apartment Advertisements	1934
Chicago Tribune	Want Ads	1933-34
Chicago Tribune	Travel & Resort Directory	1933
Chicago Tribune	Steam Folder	1933

BOX 18

Chicago, University of	Correspondence	1950
Chicago, University of *	Cap & Gown Illustration	ca. 1925
Chilton Pub. Co./ <i>Electronic Industries</i>	Design Project	1962-63
Cincinnati Milling and Grinding	Proposal	1964
Clement, J.W.	<i>Comment 200</i>	1962
Cleveite Transistor Products	Proposal	1960
<i>Coal Age</i> - see McGraw Hill		
Coca-Cola Company	Design Projects	1953-54
Cockfield Brown and Company, Ltd.	Correspondence	1948-60
<i>Collier's</i> - see Crowell Publishing Company		
Colortext Publications	<i>Globe Theatre</i>	1933-34
Colortext Publications	<i>North American Indians</i>	1933
Colton Press, Inc.	<i>Productionwise Cover</i>	1958
Columbia Broadcasting System	Program Books	1940
Columbia Broadcasting System *	Good Neighbors Folder	1940
Columbia Broadcasting System *	The Tenth Year Folder	1940
Columbia Broadcasting System	Brochure	1935
Committee to Defend America Jury - see William Allen White		
Companhia Gessy Industrial	Proposal	n.d.
Composing Room	About U.S.	1960
Comprehensive Fabrics - see Kaplan, Joseph		
<i>Comment 200</i> - see Clement, J.W.		
Cone Automatic Machine Co., Inc.	Advertisements	ca. 1945
Connecticut General Life Insurance Co.	Design Projects	1955-64
Connecticut General Life Insurance Co.	Misc. Publications	1955-67

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Connecticut General Life Insurance Co.	Style Manual	1959
Connecticut General Life Insurance Co.	Policy Forms	1958
Connecticut General Life Insurance Co.	Proposed Policy Forms	1957
Connecticut General Life Insurance Co.	<i>Building for Tomorrow</i>	1957
Connecticut General Life Insurance Co.	Letterhead	1957
Connecticut General Life Insurance Co. *	President's Club Citation	1957
Connecticut General Life Insurance Co.	Proposed Letterhead	1956
Connecticut General Life Insurance Co.	Logo Design	1956
Connecticut General Life Insurance Co. *	Misc. Mechanicals	1956-64

BOX 20

Consolidated Natural Gas	Design Projects	1957-59
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Consolidated Natural Gas	Artwork and Proofs	1957-59
Consolidated Natural Gas (not in box)	Construction hat w. logo	n.d.
Container Corporation of America	Competition Judge	1964-66
Container Corporation of America	Great Ideas Advertisement	1955-65
Container Corporation of America	Missouri Advertisement	1946
Cooper & Beatty, Ltd.	Possible Exhibition	1962-63
Corry Jamestown Corporation	Correspondence	1959
<i>Country Home</i> - see Crowell Publishing Company		
Crafton Graphic Company, Inc. - see Urbahn, Max		
Crane Company	Proposal	1966
Crane Company	Proposed Logos (3 files)	1966
Crane Company	World's Fair Mural	1933
Creative Group, Inc. - see Kimberly-Clark		

BOX 21

Crowell Publishing Company/ <i>Collier's</i> **	<i>It's a Plot</i>	1941
Crowell Publishing Company/ <i>Collier's</i> **	Roof Raiser	ca. 1941
Crowell Publishing Company/ <i>Collier's</i> **	We Knew Them When	1940-41
Crowell Publishing Company/ <i>Collier's</i> **	Miscellaneous Advertisements	1939-40
Crowell Publishing Company/ <i>Collier's</i> **	Will There Be War?	1939
Crowell Publishing Company/ <i>Collier's</i> **	Hitler's Nightmare	1939
Crowell Publishing Company/ <i>Collier's</i>	Speaking of Shows Ad	1938
Crowell Publishing Company/ <i>Collier's</i>	<i>Not on Sale</i>	ca. 1938
Crowell Publishing Company/ <i>Collier's</i>	<i>Funny Business</i>	1937
Crowell Publishing Company/ <i>Collier's</i> **	52 Models a Year	1937
Crowell Publishing Company/ <i>Collier's</i>	Mr. X Advertisements	1937
Crowell Publishing Company/ <i>Collier's</i>	Readership Survey	1937
Crowell Publishing Company/ <i>Country Home</i>	<i>A Friend in Court</i>	1937
Crowell Publishing Company/ <i>Woman's Home...</i> **	Watch the Companion	1940
Crowell Publishing Company/ <i>Woman's Home...</i> **	<i>A Cook's Tour</i>	1937-38
Cue Publishing Company	Photograph and Juror	1937
Curtiss-Wright Corporation	<i>The Curtiss Commando</i>	1945

BOX 22

D Miscellaneous		
Davis, Delaney, Inc.	Blotter Project	1953-54
Davis, Delaney, Inc.	13 Designers Booklet	1950
Davis and Geck	Correspondence	1950-62
Davis and Geck	Film Catalogue	1955
Davis and Geck/ <i>ORS</i>	Issues and Covers	1950-59
Davis and Geck/ <i>ORS</i> *	Mounted Covers	1950-59
Davis and Geck/ <i>ORS</i>	Mechanical - Cover #21	ca. 1955
Dearing, Albin	Design Projects	1952-55
Dell Publishers/ <i>Modern Screen</i>	Covers	1947
<i>Diameter</i> Magazine	Issues No. 1 & 2	1951
Donnelley and Sons, R.R.	<i>Grant Wood</i>	1935
Donnelley and Sons, R.R.	Geography Book	1935
Donnelley and Sons, R.R. *	Geography Book Endpapers	1935
Donnelley and Sons, R.R.	Photo Exhibit Invitation	1934
Donnelley and Sons, R.R. *	Invitation Sketches	1934
Downes, Peter	Correspondence	1952-69
<i>Druckspiegel, der</i> - see Composing Room, <i>About U.S.</i>		

BOX 23

E Miscellaneous

Eastman Kodak Company	Design Project	1961-68
<i>Editor &amp; Publisher Magazine</i>	Competition Judge	1958
Education-Business Foundation - see Dearing, Albin		
<i>Electrical World</i> - see McGraw-Hill		
<i>Electronic Industries</i> - see Chilton Publishing Company		
Emhart Corporation	Design Projects	1957-65
Emhart Manufacturing Company *	Advertisement	1958
<i>Engineering News-Record</i> - see McGraw Hill		
Equity Press, Inc.	Report & Letterhead	ca. 1957
Eversharp Pens - see Wahl Company		

#### F Miscellaneous

<i>Factory Management and Maintenance</i> - see McGraw Hill		
Fairchild Camera Company	Proposal	1960
Family Shopper	Design Project	1952-54
Fieldcrest - see Marshall Field		
Florida Citrus Cannery Cooperative	Juice Label	1937
Ford Motor Company/ <i>Ford Times</i>	Cover and Illustrations	1946-52
<i>Fortune Magazine</i> *	Covers	1946-47
Frank, Donald M.	<i>George Gordon Byron</i>	1933

#### G Miscellaneous

Garretto, Paulo - see Tompkins, Gilbert		
General Aniline & Film Corporation	Design Projects	1963-64
General Electric Company	Proposal	1956-60
General Foods Corporation	Design Projects	1953-57
Gilbert Tompkins Associates - see Tompkins, Gilbert		
<i>Globe Theatre</i> - see Colortext Publications		
Gold Metal Candy Company	Proposal	1960
Graham Foundation for Advanced Studies...	Letterhead Design	1956
<i>Graphic Arts Production Yearbook</i> - see also Davis, Delaney, Inc.		
<i>Graphic Arts Production Yearbook</i> *	Layout	1950
<i>Graphis Magazine</i>	Beer Label Survey	1952
Greist Manufacturing Company - see Mite Corporation		

#### BOX 24

#### H Miscellaneous

Hartford National Bank	Proposal	1959
Hauck, Fred - see also Beall-Hauck		
Hauck, Fred	Exhibition Notice	1960
Herdeg, Walter - see <i>Graphis Magazine</i>		
Hiram Walker *	<i>Uncorking</i>	ca. 1937
Hiram Walker	Royal Oak Advertisements	1936
House of Herbs, Inc.	Correspondence	1963-66
House of Herbs, Inc.	Publicity	1964-65
House of Herbs, Inc.	Design Samples	1963-64
House of Herbs, Inc.	Sketches & Notes	1963-64
House of Herbs, Inc. *	Sketches & Mechanicals	1963-64
Hudson Pulp and Paper Corporation	Proposal	1959

#### I Miscellaneous

<i>Idea Magazine</i>	Correspondence	1956-69
<i>Industrial Design Magazine</i>	Correspondence	1963-69
Industrial Engineering, Ltd.	Design Projects	1953-54
<i>Ink Links</i> - see Link-Belt Company		
International Business Machines	Advertisements	1959
International Paper	Publicity	1959-69

International Paper	Design Projects	1962-66
International Paper	Design Projects	1960-61

BOX 25

International Paper	Design Projects	1959
International Paper	Design Projects	1958
International Paper **	Springhill Stats	1968-69
International Paper **	International Pulp Stats	1967-68
International Paper **	Foreign Stationery Stats	1967
International Paper	Style Manual	1967
International Paper **	Style Manual Stats	1966-67
International Paper **	Long Bell Division Stats	1961-66
International Paper **	Logo Stats	1961-66

BOX 26

International Paper	Letterhead Designs	ca. 1963
International Paper	Misc. Publications	1958-65
International Paper	Misc. Publications	n.d.
International Paper **	Pure-Pak Carton Stats	1962
International Paper	Advertisements	ca. 1962
International Paper	Trademark	1959-60
International Paper	Springhill	1958-60
International Paper	International Bond	1958-59
International Paper	Northern Mills	1958-59
International Paper	Carton-Box	1958
International Paper	Airplane Designs	n.d.
International Paper **	Vehicle Designs	n.d.
International Paper **	D-Ring Handles Stats	n.d.
International Paper **	Ream Wrappers	n.d.
International Paper	Printed Design Samples	n.d.
International Paper **	Misc. Stats & Artwork	n.d.
International Paper **	Misc. Samples & Mechanicals	n.d.
International Paper **	Hat w. IP Louisiana Mill logo	n.d.

BOX 27

International Paper/ <i>Communication</i>	Correspondence & Drafts	1960-62
International Paper/ <i>Communication</i>	Publicity	1960-62
International Paper/ <i>Communication</i>	Research Notes	1960-61
International Paper/ <i>Communication</i> **	Galleys & Stats (1)	1961
International Paper/ <i>Communication</i> **	Galleys & Stats (2)	1961
International Paper/ <i>Communication</i>	Research Photographs	n.d.

*International Poster Annual* - see Reinhold Publishing Corporation

J Miscellaneous

Jantzen, Inc.	Proposal	1962-64
Johnson, Robert L., Magazines, Inc.	<i>Promenade</i> Photograph	1939
<i>Journal of Living</i> Publishing Corporation	Art Director	1953
Judd, H.L., Co.	Proposal	1956

K Miscellaneous

Kaiser and Frazer - see Willow Run Automobiles		
Kaplan, Joseph A. & Sons, Inc.	Design Projects	1952-54
Karastan Rug Mills - see Marshall Field		
Ketchum, MacLeod & Grove, Inc.	Correspondence	1951-67

Ketchum, MacLeod & Grove, Inc. - see also Corry Jamestown  
 Kimberly-Clark Corporation/Neenah Division Design Projects 1963

BOX 28

L Miscellaneous

Labatt Breweries, Ltd.	Correspondence	1953-69
Labatt Breweries, Ltd.	Press Releases/Publicity	1953-59
Labatt Breweries, Ltd.	Logo & Label Tests	1954
Labatt Breweries, Ltd.	Mechanicals	1954
Labatt Breweries, Ltd.	Labels - Ales	1954
Labatt Breweries, Ltd.	Labels - Lager	1954
Labatt Breweries, Ltd.	Labels - Pilsner	1954
Labatt Breweries, Ltd.	Labels - Proof Sheets	1954
Labatt Breweries, Ltd. *	Label Sketches	1954
Labatt Breweries, Ltd.	Beall's notes	n.d.
Lakeside Press Galleries - see Donnelley and Sons, R.R.		
Lancaster Colony/Rubbermaid Products	Proposal	1965
Lee-Vons Farms	Letterhead	ca. 1956
Leslie, Robert *	75th Birthday Insert	ca. 1960
Link-Belt Company/ <i>Ink Links</i>	Cover	1954
Lincoln Center Fund	Brochure	1963
Lithographers National Association	LNA Awards Catalogues	1952-54

BOX 29

M Miscellaneous

MacMillan Bloedel, Ltd.	Design Projects	1967-69
MacMillan Bloedel, Ltd.	Design Projects	1964-66
MacMillan Bloedel, Ltd.	Design Projects	1955-57
MacMillan Bloedel, Ltd.	Trademarks/Publications	1961-65
MacMillan Bloedel, Ltd. *	Blueprints	n.d.
MacMillan Bloedel, Ltd. *	Misc. Sketches & Plans	n.d.
Mallory Battery Company	Proposal	1963
Marquardt and Co.	Fine Papers	ca. 1945
Marshall Field and Company	Fashions of the Hour	1947
Marshall Field and Company *	Christmas Advertisements	1947
Marshall Field and Company *	Early Chicago Advertisements	1945
Marshall Field and Company *	Soldier Advertisement	1945
Marshall Field and Company	<i>Heim Jeune Filles</i>	1937
Marshall Field and Company *	<i>Karastan Penthouse Rugs</i>	1937
Marshall Field and Company	Karastan Package	ca. 1937
Marshall Field and Company	Fieldcrest Labels	ca. 1937
Marshall Field and Company	Advertisement	1929

BOX 30

Martin Marietta Corporation	Design Projects	1967-69
Martin Marietta Corporation	Design Projects	1961-66
Martin Marietta Corporation	Style Manual	1968
Martin Marietta Corporation **	Annual Report 1967 Photos	1968
Martin Marietta Corporation **	Magazine Sketches	ca. 1968
Martin Marietta Corporation	Advertisement Designs	ca. 1967
Martin Marietta Corporation **	Style Manual Galleys	1966-67
Martin Marietta Corporation **	<i>Rock Products</i> Cover	ca. 1966
Martin Marietta Corporation **	Style Manual Sketches	ca. 1966
Martin Marietta Corporation	Annual Report 1965	1965-66

Martin Marietta Corporation	Annual Report 1964	1964-65
Martin Marietta Corporation	Annual Report 1963	1963-64
Martin Marietta Corporation	Annual Reports - Copies	1965-67
Martin Marietta Corporation	Annual Reports - Copies	1960-64

BOX 31

Martin Marietta Corporation **	Misc. Stats	1965-68
Martin Marietta Corporation	Misc. Publications	1962-67
Martin Marietta Corporation	<i>Executive Digest</i>	ca. 1967
Martin Marietta Corporation	Standard Plate Decals	1964
Martin Marietta Corporation	RIAS <i>Basic Research</i>	ca. 1964
Martin Marietta Corporation	Titan III Handbook	ca. 1964
Martin Marietta Corporation	<i>Metals of Tomorrow, Today</i>	ca. 1962
Martin Marietta Corporation	Letterhead	n.d.
Martin Marietta Corporation **	Misc. Advertisements	n.d.
Martin Marietta Corporation **	Misc. Ads - mounted	n.d.
Martin Marietta Corporation **	Misc. Mechanicals	n.d.
Martin Marietta Corporation **	Misc. Mech. - Symbol	n.d.
Martin Marietta Corporation	Misc. Negatives	n.d.
Martin Marietta Corporation	Misc. Photographs	n.d.
Martin Marietta Corporation	Misc. Publications	n.d.
Martin Marietta Corporation	Old Forms & Samples	n.d.
Martin Marietta Corporation **	Sinclair & Valentine Stats	n.d.
Martin Marietta Corporation **	Standard Materials Stats	n.d.

BOX 32

Martin Marietta Corporation	Stock Certificates	n.d.
Martin Marietta Corporation	Subsidiaries - Ink Ads	n.d.
Martin Marietta Corporation	Subsidiaries - Pkg. Designs	n.d.
Martin Marietta Corporation **	Subsidiaries - Logos	n.d.
Martin Marietta Corporation **	Subsidiaries - Pasteups	n.d.
Martin Company **	Misc. Advertisements	1959
Martin Company	Isbell Trophy	1959
Martin Company **	Misc. Advertisements	1958
Martin Company **	Orlando Employment Ads	1958
Martin Company	Advertisement Designs	ca. 1957
Martin Company	Trade Exhibit	1957
Martin Company	<i>Hardware Horizons...</i>	1957
Martin Company	<i>Experiment with Words</i>	1956
Martin Company **	Moment in History Ad	1954
Martin Company	<i>On the Threshold of Tomorrow</i>	1954
McCalls Magazine *	Illustrations	1947-48
McCrary & Dearing, Inc. - see Dearing, Albin		
McGavin, Ltd.	Design Projects	1950-52
McGraw Hill	Presentation re: Design	1938
McGraw Hill/ <i>American Machinist</i>	Samples	1938-40
McGraw Hill/ <i>Business Week</i>	Samples	1938-40
McGraw Hill/ <i>Coal Age</i>	Samples	1939-40
McGraw Hill/ <i>Construction Methods</i> *	Samples	1939-40
McGraw Hill/ <i>Electrical World</i>	Design Project	1938-40
McGraw Hill/ <i>Engineering News-Record</i>	Samples	1938-39
McGraw Hill/ <i>Factory Management...</i>	Samples	1938-40
McGraw Hill/ <i>Modern Packaging</i>	Covers & Submissions	1956-67
McGraw Hill/ <i>Textile World</i>	Samples	1938-39

BOX 33

Mead Papers Library of Ideas	Competition Judge	1963
<i>Medical Times</i>	Design Project	1950
Merrill Lynch, Pierce, Fenner & Smith	Style Manual	1968
Merrill Lynch, Pierce, Fenner & Smith **	Style Manual Stats	1968
Merrill Lynch, Pierce, Fenner & Smith **	Style Manual Mechanicals	1967-68
Merrill Lynch, Pierce, Fenner & Smith **	<i>This is Merrill Lynch Mech.</i>	1967
Merrill Lynch, Pierce, Fenner & Smith	Design Projects	1966-67
Merrill Lynch, Pierce, Fenner & Smith	Design Projects	1965
Merrill Lynch, Pierce, Fenner & Smith	Design Projects	1960-64
Merrill Lynch, Pierce, Fenner & Smith **	Stock Offering Mechanical	1961
Merrill Lynch, Pierce, Fenner & Smith **	Logo Design Mechanicals	n.d.
Merrill Lynch, Pierce, Fenner & Smith **	Mechanicals & Sketches	n.d.
Miller, I.	Hosiery Catalogue	1937
Mills Novelty Company	Brochure	1933

BOX 34

Mite Corporation	Design Projects	1961-64
Mite Corporation	Design Samples	1961-64
Mite Corporation *	Brochure Mechanical	1962
Modern Arts Press	Booklet Cover	ca. 1938
<i>Modern Packaging</i> - see McGraw Hill		
<i>Modern Screen</i> - see Dell Publishing		
Museum of Modern Art	Exhibitions Research	1951-67
Museum of Modern Art *	Building Fund Brochure	1946
Museum of Modern Art	Fabric Competition Prospectus	1946
Museum of Modern Art *	Poster Competition Prospectus	1941
Mutual Broadcasting System - see also Bijur, George		
Mutual Broadcasting System, Inc.	Design Projects	1939-50
Mutual Broadcasting System, Inc. *	Advertisements	n.d.

N Miscellaneous

Narragansett Ale - see also posters in collection		
Narragansett Ale	Advertisements	1937-38
National Alliance of Art and Industry, Inc.	Competition Judge	1940
National Council for U.S. Art, Inc. - see Dearing, Albin		
Nationwide Insurance Company - see Sackheim, Ben		
New England Fish Company	Publications/Publicity	1952-54
New England Fish Company	Design Projects	1951-53
<i>New Republic</i> Magazine	Cover	1946
<i>New York Herald Tribune</i> - see also posters in collection		
<i>New York Herald Tribune</i> *	Poster Designs	1951-52
New York Hilton	Project Correspondence	1961-65
New York Hilton	Publicity	1961-65

BOX 35

New York Hilton	Menu Covers	1962
New York Hilton	Booklets/Brochures	1962
New York Hilton	Design Samples	1962
New York Hilton *	Menu Covers & Mechanicals	1961-62
New York Hilton	News Releases	1961
New York Public Library	Picture Collection Brochure	ca. 1939
New York Subways Advertising Company	Advertising Card	1945-46
New York Worlds Fair	Design Projects	1939-63
Newal, Inc.	Design Projects	1964-67
<i>Newsweek</i> Magazine	Letterhead Design	1963

<i>North American Indians</i> - see Colortext Publications		
Nutrition Foundation	Proposal	1965
O Miscellaneous		
Ohio Brass Company	Letterhead Design	1952-53
Old Colony Insurance Company - see Boston Insurance Company		
Oldham, Soforenko & Priestley Associates	Design Projects	1968-69
ORS - see Davis and Geck		
Outdoor Advertising, Inc.	Competition Judge	1956-57

BOX 36

P Miscellaneous		
Pabst Corporation	Puritan Malt Advertisements	1931-32
Pabst Corporation *	Puritan Malt Ads - Art	1931-32
Packaging Institute, Inc.	Meeting Folder Cover	1946
Packaging Institute, Inc.	Letterhead	ca. 1942
Pantone, Inc.	Correspondence	1967-68
Parsons Paper Company	Folders	1952
Pennybacker, Miles	Correspondence	1950
Perfex Bleach *	Advertisement	1953
Perfex Bleach	Design Projects	1951-53
Perfex Bleach	Label Tests	1952
Perkins and Will Architects	Proposal	1963
Pfeiffer Brewing Company	Proposal	1957
Philadelphia Gas Works Poster - see Franklin Institute Exhibition file (1937)		
<i>Photo-Engraving</i> - see Sterling Engraving Company		
PM Publishing Company	Layout	1938
PM Publishing Company	Cover and Layout	1937
Pogue, H.S., Company	Proposal	1960
Ponds Extract Company	Design Projects	1950
Poole Brothers - see Frank, Donald M.		
<i>Production Yearbook</i> - see <i>Graphic Arts Production Yearbook</i>		
<i>Productionwise</i> - see Colton Press		
Propeller Club of United States *	Maritime Day Poster	1952
Public Service Company of N. Illinois	Worlds Fair Mural	1933
<i>Publishers Weekly Magazine</i>	Cover	1947

Q (no files)

BOX 37

R Miscellaneous		
Radio Corporation of America	Proposal	1966
Radio Corporation of America	Design Projects	1950
Radio Corporation of America **	Berkshire Portfolio	1946-47
Railway Express Agency	Design Projects	1960
<i>Red Cross Magazine</i> - see American Red Cross		
Red Cross Poster - see Reinhold Publishing Corporation		
Reeves Soundcraft Corporation	Proposal	ca. 1959
Research Institute for Advanced Studies (RIAS) - see Martin Marietta Corporation		
Rexall Drug Company	Proposal	1965
RIAS, Inc. - see Martin Marietta Corporation		
<i>Road to Victory (Hacia la Victoria)</i> - see US Coordinator of Inter-American Affairs		
Rock-Hill-Uris, Inc. - see New York Hilton		
Rogers Engraving, Inc.	Design Projects	1950-65
Rohm & Haas Company **	Confil Trademark	1969
Rohm & Haas Company	Style Manual	1966

Rohm & Haas Company	Design Projects	1966-69
Rohm & Haas Company	Design Projects	1965

BOX 38

Rohm & Haas Company	Design Projects	1964
Rohm & Haas Company **	Misc. Mechanicals	n.d.
Roman Products Corporation	Proposal	1965
Royal City Brand	Label Study	n.d.
Rubbermaid - see Lancaster Colony		
 S Miscellaneous		
Sackheim, Ben, Inc.	Proposal	1960
St. Matthew's Parish **	Broadside Illustration	1941
Sawyer's Supreme Saltines - see United Biscuit Company		
Scope - see Upjohn Company		
Screen Process & Display Association	Brochure	1949
Sentinel Clocks and Watches	Proposal	n.d.
Simoniz Company	Design Projects	1952-55
Simoniz Company *	Mounted Design Samples	ca. 1955
SkiTrainer - see Pennybacker, Miles		
Society of Illustrators	Competition Judge	1967
Society of Illustrators	<i>Illustrators '60</i> Cover	1960
Society of Typographic Arts	Trademarks USA Book	1965-67
Society of Typographic Arts	Trademarks USA Judge	1963-64
Society of Typographic Arts	Competition Judge and Tour	1956
Society of Typographic Arts	Catalogue Design	1935
Society of Typographic Arts	Exhibit Prospectus & Cat.	1934-35
South Puerto Rico Sugar Company	Proposal	1963
Sperry Products, Inc.	Proposal	1958
Standard Oil Company	Brochure	1961
Stanley Works	Design Projects	1954-61

BOX 39

Stanley Works	Samples/Catalogues	1954-61
Sterling Engraving Company	<i>Photo-Engraving</i> #5-8	1939
Sterling Engraving Company	<i>Photo-Engraving</i> #1-4	1938
Sterling Engraving Company *	<i>Photo-Engraving</i> Sketches	1938
Sterling Engraving Company	Advertisement	1938
Strathmore Paper Company	Design Projects	1949-50
Strathmore Paper Company *	Portfolio	1950
Supreme Saltines - see United Biscuit Company		
Sweet Caporal Cigarettes	Proposal	1948-49

T Miscellaneous

<i>Textile World</i> - see McGraw Hill		
<i>Time</i> - see Bijur, George		
Titeflex, Inc.	Publicity	1959-65
Titeflex, Inc.	Design Projects	1958-59
Titeflex, Inc.	Samples/Publications	1958-59
Titeflex, Inc. *	Mechanicals & Samples	1958-59
Tompkins, Gilbert, and Associates	Announcements	1935
Top Value Enterprises	Proposal	1963

BOX 40

Torrington Manufacturing Company	Correspondence/Publicity	1953-61
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Torrington Manufacturing Company	Specialty Blowers Brochure	ca. 1961
Torrington Manufacturing Company **	Advertisements	1955-60
Torrington Manufacturing Company	Annual Reports	1957-60
Torrington Manufacturing Company	Annual Reports	1954-56
Torrington Manufacturing Company	V-81 Brochure	1958-59
Torrington Manufacturing Company	Fans Catalogue	1958
Torrington Manufacturing Company	Letterhead and Forms	1953
Torrington Manufacturing Company	Tool Folder	1953
Torrington Manufacturing Company	Wire and Strip Notebook	n.d.
Torrington Manufacturing Company **	Misc. Mechanicals & Photos	n.d.
Tracy Locke & Company - see Chance Vought Aircraft		
Tucker Wayne and Company	Proposal	1966

#### BOX 41

U Miscellaneous		
Union Bag and Paper Corporation	Annual Report 1936	1937
Union Carbide Corporation	Consumer Products Exhibit	1963-64
Union Carbide Corporation	Correspondence	1960
Union Central Life Insurance Company	Proposal	1962
United Biscuit Company	Design Projects	1959-61
United States Government - see also posters in collection		
United States Government		
Air Force	Insignia Contest Judge	1959
Air Force	Graphics Consultant	1951-54
Coordinator of Inter-American Affairs *	<i>Road to Victory</i>	1942-43
Division of Information	Don't Let Him Down!	1941
Information Agency	Exhibit and Publication	1962-67
Post Office Department	Stamp: Andrew Jackson	1967
Post Office Department	Stamp: Freedom of Press	1958-69
Rural Electrification Administration	Graphics Consultant	1937-41
Rural Electrification Administration *	Photographs for Posters	1939
Rural Electrification Administration *	Sketches for Posters	1937

#### BOX 42

United States Lines - see also posters in collection		
United States Lines	Design Projects	1954-60
United States Lines	Passenger List Booklet	1954
United States Lines	Menus	1952
United States Lines	Samples/Publications	1952
United States Lines	Booklets	1952
United States Lines *	Posters	1951-52
Upjohn Company	Gelfoam Folder	1948
Upjohn Company **	Mounted Samples	1947-48
Upjohn Company	Gelfoam & Thrombin	1947-48
Upjohn Company	Gelfoam.Thrombin.Heparin	1947
Upjohn Company	Energy Release Folder	1947
Upjohn Company/Scope	Correspondence	1945-53
Upjohn Company/Scope	Issues	1949-51

#### BOX 43

Upjohn Company/Scope	Issues	1946-48
Upjohn Company/Scope	Issues	1944-45
Upjohn Company/Scope **	Mounted Samples	1944-51
Urbahn, Max O.	Brochure	1962-65
Urbahn, Max O. *	Brochure	1963

Uris Brothers *	Brochure	1960
Uris Brothers	Brochure Proposal	1957
V Miscellaneous		
Value Controld Juice - See Florida Citrus Cannerns Cooperative		
Visual Graphics Corporation	Competition Judge	1964-66
Volk, Kurt	Form No. 10	1951
Volk, Kurt *	Form No. 10	1951
W Miscellaneous		
Wahl Company *	Eversharp Ad - Art	ca. 1931
Warner-Lambert Pharmaceutical Company	Design Projects	1965-67
West Virginia Pulp and Paper Company	Booklets	1948-55
Western Gypsum Products, Ltd.	Design Projects	1959-65
Western Gypsum Products, Ltd.	Wesco Paint Labels	1963
Western Gypsum Products, Ltd. *	Wesco Paint Labels	1963
Western Gypsum Products, Ltd. *	Sketches for Labels	1963
Western Gypsum Products, Ltd. *	Paint Label Book	1963
Western Gypsum Products, Ltd.	Letterhead	1959
Western Gypsum Products, Ltd.	Envelopes	1958
Westinghouse Corporation	Proposal	1959

#### BOX 44

Waldorf Astoria/ <i>Promenade</i> - see Johnson, Robert L.		
Westport Artists *	Fete Prognostique Poster	1952
<i>What's New</i> - see Abbott Laboratories		
William Allen White Committee	Aid for Britain Poster Jury	1940
Willow Run Automobiles *	Kaiser and Frazer Ad	ca. 1946
Wiss, J. and Sons	Design Projects	1955-59
Wiss, J. and Sons	Package Samples	ca. 1959
<i>Woman's Home Companion</i> - see Crowell Publishing Company		

#### X - Z Miscellaneous

#### BOXES 45 through 66 - oversize material for clients listed above

<u>BOX 45</u>	A - B
<u>BOX 46</u>	C - L
<u>BOX 47</u>	M - N
<u>BOX 48</u>	O - United States Lines
<u>BOX 49</u>	Urbahn - Z
<u>BOX 50</u>	Art Metal
<u>BOX 51</u>	Beall, Lester - Mechanicals for Promotional Books
<u>BOX 52</u>	Beall, Lester - Unidentified Sketches, Miscellaneous Proofs and Mechanicals
<u>BOX 53</u>	Bijur, George
<u>BOX 54</u>	Caterpillar Tractor Company
<u>BOX 55</u>	Caterpillar Tractor Company
<u>BOX 56</u>	Caterpillar Tractor Company
<u>BOX 57</u>	Crowell Publishing Company
<u>BOX 58</u>	International Paper
<u>BOX 59</u>	International Paper
<u>BOX 60</u>	Martin Marietta Corporation - Advertisements
<u>BOX 61</u>	Martin Marietta Corporation - Identified Mechanicals
<u>BOX 62</u>	Martin Marietta Corporation - Unidentified Mechanicals

BOX 63 Merrill Lynch, Pierce, Fenner and Smith  
BOX 64 Radio Corporation of America  
BOX 65 Rohm and Haas Company  
BOX 66 Torrington Manufacturing Company  
BOX 67 Upjohn Company

POSTERS - stored in flat files

Archives holds one copy of each poster unless indicated

Narragansett Ale  
    *Extra Extra Extra Quality* ca. 1936  
    *Hurry Home With...* ca. 1936

New York Herald Tribune  
    *Forrestal Diaries Now* 1951-52  
    *Herb Philbrick/FBI Counterspy* 1951-52  
    *More News in Less Time* (3 copies) 1951-52  
    *The Vandenberg Papers* 1951-52

Philadelphia Gas Works - see Franklin Institute Exhibition file (1937)

United States Lines  
    *Europe* (2 copies) 1951-52  
    *Great American-Flag Luxury Liner* 1951-52  
    *Newest...Largest and Fastest American Ship* (2 copies) 1951-52

United States Government, Department of Agriculture,  
Rural Electrification Administration  
Agriculture Needs Lights (all type) 1936  
Series 1: *Farm Work* 1937  
    *Heat...Cold* (2 copies) 1937  
    *Light* (2 copies, 1 framed in Bib Lab) 1937  
    *Radio* (framed in Bib Lab) 1937  
    *Running Water* (framed in Bib Lab) 1937  
    *Wash Day* (framed in Bib Lab) 1937  
Series 2: [Boy and Girl on Fence]  
    (2 copies, 1 framed in Bib Lab) 1939  
    *Here It Comes* 1939  
    *It's Fine for Us* (3 copies) 1939  
    *Now I'm Satisfied* 1939  
    *Things Look Better* (framed in Bib Lab) 1939  
    *When I Think Back* (framed in Bib Lab) 1939  
Series 3: *A Better Home* (2 copies) 1941  
    *A Turn of the Hand* (2 copies) 1941  
    *Our Lines* 1941  
    *Power for Defense* (in 8 x 10 in. format only,  
    Box 70) 1941  
    *Power on the Farm* (framed in Bib Lab) 1941  
    *Rural Industries* (2 copies) 1941

United States Government, Division of Information,  
Office for Emergency Management  
    *Don't Let Him Down!* 1941

United States Government, United States Housing Authority  
    *Cross Out Slums* (2 copies) 1941  
    *Slums Breed Crime* (2 copies) 1941

CHICAGO PORTFOLIO - Box 68

Two spiral-bound volumes created by Beall, ca. 1935, with samples of his design work pasted in. Each volume is bound in stainless steel covers and both are contained within a stainless steel slipcase, which is enclosed in a cloth and leather carrying case.

VOLUME ONE

Mills Novelty, brochure: "Around! Around! Around!" back cover	1932
Mills Novelty, brochure: "Around! Around! Around!" front cover	1932
"No Longer Too Busy"	1932
Beall-Hauck book of Chicago Tribune travel illustrations	1934
Colortext Publications, <i>Globe Theatre</i> , cover	1934
Colortext Publications, <i>Globe Theatre</i> , spread	1934
Colortext Publications, <i>Globe Theatre</i> , spread	1934
Colortext Publications, <i>Globe Theatre</i> , spread	1934
"My Boat is on the Shore"	1932
Wahl/Eversharp "Beau Geste" painting	1931
Vacation Vignettes	1931
Chicago Tribune Travel Service Advertisements	1934
Old Mexico	
Mediterranean Cruises	
Spanish Main	
Countries of the North	
The Ozarks	
Great Lakes Cruise	
Where the Black Hawk Ruled	
America's Most Unusual Farm	
Above the Mississippi	
Wisconsin's Indian Senate	
Where Pere Marquette Died	
Where America Won the Northwest	
Devil's Lake, Wisconsin	
The Nearest Wonderland	
Law, Lakes and Learning	

VOLUME TWO

Donnelley, R.R., Photo Exhibit Invitation	1934
Chicago Tribune	
Traveler's Aid	1935
Square Peg in a Round Hole	1934
Focus	1934
Steam	1933
Society of Typographic Arts Exhibition	
Prospectus	1934
Entry Blank	1934
Invitation	1934
Best-in-show Ballot	1934
Catalogue	1935
Chicago Tribune Trade Advertisements	
68% Greater	1934
52% Greater	1934
68% Greater	1934
68% Greater	1934

68% Greater	1934
52% Greater	1934
Consider Chicago	1933
Apartment Rental	1934
Apartment Rental	1934
Protect Your Children's Future	1934
Mix	1932
<i>Advertising Arts</i> , contents page	1934
Chicago Tribune Travel Service Advertisements	1934
The Adirondacks	
Bermuda and the Bahamas	
Santa Fe Trail	
Mediterranean Cruise	

PORTFOLIO VOLUMES - Boxes 69-70

Four bound volumes created by Beall, ca. 1942, with samples of his design work pasted in. Each volume is bound in black cloth and matches in size and style the set of publicity volumes in boxes 110-111.

BOX 69

VOLUME A

1.	Mills Novelty	Waltz Me Around Again	1933
2.	Mills Novelty	Around! Around! Around!	1933
3.	Chicago Tribune	Steam	1933
4.	Chicago Tribune	Square Peg in a Round Hole	1933
5.	Beall-Hauck	Chicago Tribune illustrations, cover	1934
6.	Beall-Hauck	Chicago Tribune illustrations, p. 1	1934
7.	Beall-Hauck	Chicago Tribune illustrations, p. 2	1934
8.	Beall-Hauck	Chicago Tribune illustrations, p. 3	1934
9.	Chicago Tribune	Traveler's Aid folder, cover	1935
10.	Chicago Tribune	Consider Chicago! ad	1934
11.	Chicago Tribune	Consider Chicago! ad	1934
12.	Chicago Tribune	Mardi Gras ad	1934
13.	Chicago Tribune	California ad	1934
14.	Chicago Tribune	Alaska ad	1934
15.	Chicago Tribune	Wyoming ad	1934
16.	Chicago Tribune	68% ad	1934
17.	Chicago Tribune	52% ad	1934
18.	Chicago Tribune	68% ad	1934
19.	Chicago Tribune	68% ad	1934
20.	Chicago Tribune	68% ad	1934
21.	Chicago Tribune	Pere Marquette ad	1934
22.	Chicago Tribune	Law, Lakes and Learning ad	1934
23.	Chicago Tribune	Wisconsin's Indian Senate ad	1934
24.	Chicago Tribune	1935 Line Book	1934
25.	Society of Typo. Arts	Announcement, cover	1934-35
26.	Society of Typo. Arts	Announcement, inside	1934-35
27.	Society of Typo. Arts	Entry Blank	1934-35
28.	Society of Typo. Arts	Ballot	1934-35
29.	Society of Typo. Arts	Catalogue	1935-35
30.	R.R. Donnelley	Catalogue	1934

31.	<i>Advertising Arts</i>	Contents Page	1934
32.	Colortext Publications	<i>Globe Theatre</i> , cover	1933-34
33.	Colortext Publications	<i>Globe Theatre</i> , spread	1933-34
34.	Colortext Publications	<i>Globe Theatre</i> , page	1933-34
35.	R.R. Donnelley	Geography book spread	1935

VOLUME B

1.	Gilbert Tompkins	Beall Announcement	1935
2.	Gilbert Tompkins	Garretto Announcement	1935
3.	Gilbert Tompkins	Beall Announcement	1935
4.	Columbia Broadcasting	"Giant Link" folder, front cover	1935
5.	Columbia Broadcasting	"Giant Link" folder, spread	1935
6.	Columbia Broadcasting	"Giant Link" folder, back cover	1935
7.	Hiram Walker	Deluxe Straight Bourbon Ad	ca. 1936
8.	Hiram Walker	Royal Oak Ad	1936
9.	Hiram Walker	Royal Oak Ad	1936
10.	Hiram Walker	Royal Oak Ad	1936
11.	Art Directors Club	15th Annual catalogue, spread	1936
12.	Abbott Laboratories	Nembutal Folder, cover	
13.	Abbott Laboratories	Nembutal Folder, spread	
14.	Abbott Laboratories	Vitamin Folder, spread	
15.	Abbott Laboratories	ABD Capsules, spread	ca. 1936
16.	Hiram Walker	<i>Uncorking</i> , spread	ca. 1937
17.	Hiram Walker	<i>Uncorking</i> , spread	ca. 1937
18.	Hiram Walker	<i>Uncorking</i> , spread	ca. 1937
19.	Hiram Walker	<i>Uncorking</i> , spread	ca. 1937
20.	Hiram Walker	<i>Uncorking</i> , spread	ca. 1937
21.	Marshall Field	Fieldcrest Tags and Labels (4)	ca. 1937
22.	Marshall Field	Fieldcrest Tags and Labels (3)	ca. 1937
23.	Marshall Field	Fieldcrest Tags and Labels (5)	ca. 1937
24.	Marshall Field	Trade Paper ad photo	
25.	Narragansett Ale	"Catch" Ad	1937-38
26.	Narragansett Ale	"Extra! Extra! Extra!" Poster	ca. 1936
27.	Crowell/ <i>Country Home</i>	<i>A Friend in Court</i> , cover	1937
28.	Marshall Field	Karastan Ad	ca. 1937
29.	Crowell/ <i>Collier's</i>	"Mr. X" insert (Yoo Hoo Youth!)	1937
30.	Crowell/ <i>Collier's</i>	"Mr. X" insert (They're Funny That Way)	1937
31.	Crowell/ <i>Collier's</i>	"Mr. X" insert (Hot Stuff)	1937
32.	Crowell/ <i>Collier's</i>	"Speaking of Shows" insert	1938
33.	Crowell/ <i>Collier's</i>	"Advance Showing" booklet, cover	1937
34.	Crowell/ <i>Collier's</i>	"Advance Showing" booklet, spread	1937
35.	George Bijur	"Does Your Advertising Quit..." ad	
36.	George Bijur	"The Ad That's All Muscle..." ad	
37.	George Bijur	"Do Not Disturb" ad	
38.	George Bijur	"To Hell With Eventually..." ad	
39.	George Bijur	"Customer Under Construction..." ad	
40.	George Bijur	"Ideas That Transform..." ad	

BOX 70

VOLUME C

1.	Crowell/ <i>Collier's</i>	<i>Funny Business</i> , cover	1937
2.	Marshall Field	<i>Heim Jeunes Filles</i> , cover	1937
3.	Marshall Field	Karastan Rug box	ca. 1937

4.	Crowell/ <i>Collier's</i>	<i>Not On Sale</i> , cover	ca. 1938
5.	Florida Citrus Cannery	Juice Can Label	1937
6.	Crowell/ <i>Woman's Home</i>	<i>A Cook's Tour</i> , cover	1937-38
7.	Crowell/ <i>Woman's Home</i>	<i>A Cook's Tour</i> , spread	1937-38
8.	Crowell/ <i>Woman's Home</i>	<i>A Cook's Tour</i> , spread	1937-38
9.	Modern Arts Press	Cover	ca. 1938
10.	Sterling Engraving	<i>Photo-Engraving</i> No. 1, cover	1938
11.	Sterling Engraving	<i>Photo-Engraving</i> No. 1, spread	1938
12.	Sterling Engraving	<i>Photo-Engraving</i> No. 2, cover	1938
13.	Sterling Engraving	<i>Photo-Engraving</i> No. 3, cover	1938
14.	Sterling Engraving	<i>Photo-Engraving</i> No. 3, spread	1938
15.	George Bijur/ <i>Time</i>	Ford ad: "Sausage shapes..."	
16.	George Bijur/ <i>Time</i>	Nash ad: "Shifting the Olympics..."	
17.	George Bijur/ <i>Time</i>	Chevrolet ad: "News from the skies..."	
18.	George Bijur/ <i>Time</i>	Nash ad: "Conflict over colonies..."	
19.	George Bijur/ <i>Time</i>	Dodge ad: "Dodge knows that America..."	
20.	George Bijur/ <i>Time</i>	Blue ribbon ad	
21.	George Bijur/ <i>Time</i>	"You keep the big boats busy..." ad	
22.	George Bijur/ <i>Time</i>	"When you say 'charge it'..." ad	
23.	George Bijur/ <i>Time</i>	"You've waxed 63,700 pairs..." ad	
24.	George Bijur/ <i>Time</i>	"You're going to BOTH..." ad	
25.	Crowell/ <i>Collier's</i>	"Hamlet" spread	
26.	Crowell/ <i>Collier's</i>	"Hitler's Nightmare"	1939
27.	Mutual Broadcasting	Famous Bargains, No. 8 ad	
28.	Mutual Broadcasting	Famous Bargains, No. 6 ad	
29.	Crowell/ <i>Collier's</i>	"Will there be war?" ad	1939
30.	Art Directors Club	17th Annual catalogue, cover	1938
31.	Art Directors Club	17th Annual catalogue, titlepage	1938
32.	Art Directors Club	17th Annual catalogue, introduction	1938
33.	Lester Beall	Trade ad	
34.	Sterling Engraving	Trade ad	1938
35.	Art Directors Club	18th Annual catalogue, cover	1939
36.	George Bijur	"New products" ad	
37.	George Bijur	"How to cut costs..." ad	
38.	George Bijur	"Twenty years from today..." ad	
39.	George Bijur	"How different are your ads?" ad	
40.	George Bijur	"The most important part..." ad	

VOLUME D

1.	Sterling Engraving	<i>Photo-Engraving</i> No. 5, cover	1938
2.	Sterling Engraving	<i>Photo-Engraving</i> No. 5, spread	1938
3.	Sterling Engraving	<i>Photo-Engraving</i> No. 6, cover	1939
4.	Sterling Engraving	<i>Photo-Engraving</i> No. 6, spread	1939
5.	Sterling Engraving	<i>Photo-Engraving</i> No. 6, spread	1939
6.	Sterling Engraving	<i>Photo-Engraving</i> No. 7, cover	1939
7.	Sterling Engraving	Trade ad	1938
8.	George Bijur/ <i>Time</i>	"I know about building..." ad	
9.	George Bijur/ <i>Time</i>	"I wish the news would..." ad	
10.	George Bijur/ <i>Time</i>	"Do advertisers dream..." ad	
11.	George Bijur/ <i>Time</i>	"Do you want to see results..." ad	
12.	George Bijur/ <i>Time</i>	"Praise from more Sir Huberts..." ad	
13.	Crowell/ <i>Collier's</i>	"2,800,000 circulation" ad	
14.	New York Worlds Fair	Freedom Pavilion cover	1939
15.	Art Center School	Exhibition announcement	1939
16.	Abbott Laboratories	<i>What's New</i> cover	1939
17.	Abbott Laboratories	Fever/dehydration	1940

18.	Rural Electrification	"Power for Defense" poster	1941
19.	Crowell/ <i>Collier's</i>	"We knew them when..." cover	
20.	Crowell/ <i>Collier's</i>	"We knew them when..." spread	
21.	Lester Beall	ABC Christmas card	1940
22.	Mutual Broadcasting	"Red Lion" ad	
23.	Columbia Broadcasting	Tenth Year folder cover	1940
24.	Abbott Laboratories	<i>What's New</i> cover	
25.	Abbott Laboratories	Progestin ad	
26.	Abbott Laboratories	Nembutal ad	
27.	Columbia Broadcasting	"Good Neighbors" cover	1940
28.	Columbia Broadcasting	"Good Neighbors" spread	1940
29.	Mutual Broadcasting	"The move is to Mutual" no. 2, cover	
30.	Mutual Broadcasting	"The move is to Mutual" no. 2, spread	
31.	Mutual Broadcasting	"The move is to Mutual" no. 3, cover	
32.	Mutual Broadcasting	"The move is to Mutual" no. 3, spread	
33.	Mutual Broadcasting	"The move is to Mutual" no. 4, cover	
34.	New York Public Library	Picture Collection Service, cover	ca. 1939
35.	Museum of Modern Art	Poster competition prospectus	1941
36.	Crowell/ <i>Collier's</i>	"It's a Plot" cover	1941

TRANSPARENCIES - Boxes 71-73

Series consists of 4 x 5 inch color transparencies created by Beall, beginning in 1963, for office, publicity and documentation purposes.

BOX 71

Slide Lists (inventories prepared by Beall Staff)

Alphabetical by client, 1967

Alphabetical by client, 1966

By slide number, 1970

Transparency Lists (inventories prepared by Beall Staff)

Alphabetical by client, ca. 1963

Alphabetical by transparency number, 1963

Abbott Laboratories

*Advertising Arts*

Airkem, Inc.

Alliance Graphique International

Altes Brewing Company

Aluminum Company of America

American Institute of Graphic Arts

American Red Cross

Art Directors Club (New York)

Ballantine, P., and Sons

Beall, Lester

Bijur, George, Inc.

Brach, E.J. and Sons, Inc.

Burroughs Wellcome & Co., Inc.

BOX 72

Chance Vought Aircraft, Inc.

Chicago Tribune

Cockfield Brown and Company, Ltd.

Colortext Publications

Columbia Broadcasting System

Composing Room (*Der Druckspiegel*)

Cone Automatic Machine Company, Inc.

Connecticut General Life Insurance Company

Consolidated Natural Gas

Container Corporation of America

Crowell Publishing Company

Davis and Geck/*ORS*

Donnelley and Sons, R.R.

Eastman Kodak Company

Emhart Corporation

Equity Press, Inc.

Florida Citrus Cannery Cooperative

*Graphic Arts Production Yearbook*

Hiram Walker  
House of Herbs, Inc.

International Business Machines  
International Paper

Kaplan, Joseph A. & Sons, Inc.

Labatt Breweries, Ltd.  
Leslie, Robert  
Lithographers National Association

Marshall Field and Company  
Martin Marietta Corporation  
*McCalls* Magazine  
McGavin, Ltd.  
McGraw Hill/*Modern Packaging*  
Museum of Modern Art

BOX 73

New England Fish Company  
New York Hilton

Perfex Bleach  
Ponds Extract Company

Railway Express Agency  
Rohm & Haas Company

Simoniz Company  
Society of Typographic Arts  
Stanley Works  
Sterling Engraving Company

Titeflex, Inc.  
Tompkins, Gilbert, and Associates  
Torrington Manufacturing Company

Union Carbide Corporation  
United Biscuit Company  
United States Government  
Upjohn Company

Volk, Kurt

Ward Baking Company  
Western Gypsum Products, Ltd.  
Westport Artists  
Wiss, J. and Sons

SLIDES - Notebooks 74-88

Filed alphabetically by client, followed by Beall's personal slides. Series consists of color transparencies in two sizes, 35 mm. and 2 x 2 in.; many of the slides are housed in glass mounts. Inventories prepared by Beall's staff are filed in box 71.

Notebook 74

Abbott Laboratories  
Altes Brewing Company  
Aluminum Company of America  
American Airlines  
American Institute of Graphic Arts  
American Red Cross  
Art Directors Club (New York)  
*Art Director and Studio News Magazine*  
Art Metal

Ballantine, P. and Sons  
Beall, Lester  
Beall, Lester - see also Title Slides  
Bijur, George  
Brach, E.J. and Sons, Inc.  
*Brides Magazine*  
Burroughs Wellcome & Co., Inc.

Notebook 75

Caterpillar Tractor

Notebook 76

Chicago Tribune  
Columbia Broadcasting Company  
Cone Automatic Machine Company  
Connecticut General Life Insurance Company  
Consolidated Natural Gas  
Consumers Caravan Merchants  
Container Corporation of America  
Crane Company  
Crowell Publishing Company

Notebook 77

Davis and Geck  
Dell Publishers  
*Diameter Magazine*  
Donnelley and Sons, R.R.

Florida Citrus Cannery Cooperative

Hiram Walker  
House of Herbs, Inc.

International Paper

Labatt Breweries, Ltd.  
Lambert Pharmacal/Listerine

Lithographers National Association

Notebook 78

MacMillan Bloedel, Ltd.  
Marshall Field and Company  
Martin Marietta Corporation  
*McCalls* Magazine  
McGavin, Ltd.  
McGraw Hill  
Merrill Lynch, Pierce, Fenner & Smith  
Mills Novelty  
Museum of Modern Art

Notebook 79

Narragansett Ale  
New England Fish Company  
New York Herald Tribune  
New York Hilton  
New York Worlds Fair  
Newal, Inc.

Packaging Institute, Inc.  
Pennybacker, Miles  
Perfex Bleach  
Ponds Extract Company

Radio Corporation of America  
Rohm and Haas

Notebook 80

Savings Bank Life Insurance  
Simoniz Company  
Society of Illustrators  
Society of Typographic Arts  
Stanley Works  
Sterling Engraving Company

Titeflex  
Title Slides (miscellaneous)  
Tompkins, Gilbert and Associates  
Torrington Manufacturing Company

Union Carbide Corporation  
United States Government  
United States Lines  
Upjohn Company

Volk, Kurt

Wards Baking Company  
West Virginia Pulp and Paper Company  
Westport Artists  
Western Gypsum Products, Ltd.  
Wiss, J and Sons

Notebook 81

Beall Master Slides, no. 1-384

Notebook 82

Beall Master Slides, no. 385-1053

Notebook 83

Personal and Environmental Slides  
Congregational Church  
Dumbarton Farm  
    Garden  
    House  
    Studio  
    Farm

Notebook 84

Personal and Environmental Slides  
Flowers  
Sheep  
Sunsets  
Trees  
Winter Scenery

Notebook 85

Miscellaneous Experimental and Environmental Scenes

Notebook 86

Beall and Staff in Studio, Dumbarton Farm

Notebook 87

Miscellaneous Interiors and Abstracts

Notebook 88

Miscellaneous Travel Scenes  
Dumbarton Farm, interior of home  
Art  
Animals

PHOTOGRAPHS - Boxes 89-95

Series created by Beall for his office, publicity and documentation purposes; contains several sizes and formats but the majority are 8 x 10 black and white prints..

\* indicates material filed with oversize photographs

BOX 89

Altes Brewing Company  
Aluminum Company of America  
American Red Cross/*Red Cross Magazine*  
Art Directors Club (New York)  
Art Metal, Inc.

Ballantine, P., and Sons  
Beall-Hauck  
Bijur, George, Inc.  
Brach, E.J., and Sons, Inc.  
Bunker-Ramo Corporation

Caterpillar Tractor Company  
Chicago Tribune  
Coca-Cola Company  
Cockfield Brown and Company, Ltd.  
Colortext Publications  
Columbia Broadcasting System  
Comprehensive Fabrics  
Consolidated Natural Gas  
Connecticut General Life Insurance Company \*  
Connecticut General Life Insurance Company  
Container Corporation of America

BOX 90

Davis and Geck/*ORS*

Emhart Corporation

*Graphic Arts Production Yearbook*

Hiram Walker  
House of Herbs, Inc.

International Business Machines  
International Paper \*  
International Paper (3 files)

BOX 91

Labatt Breweries, Ltd.  
Lithographers National Association

MacMillan Bloedel, Ltd.  
Marshall Field and Company  
Martin Marietta Corporation \*  
Martin Marietta Corporation

McGavin, Ltd.  
McGraw Hill/*Modern Packaging*  
Merrill Lynch, Pierce, Fenner & Smith  
Mite Corporation  
Museum of Modern Art

BOX 92

New England Fish Company  
New York Herald Tribune  
New York Hilton \*  
New York Hilton (2 files)  
New York Worlds Fair

Pennybacker/Ski Trainer  
Perfex Bleach  
Philadelphia Gas Works  
Ponds Extract Company

Railway Express Agency  
Rohm and Haas Company

BOX 93

Simoniz Company  
Stanley Works (3 files)  
Sterling Engraving Company

BOX 94

Titeflex, Inc. (3 files)  
Torrington Manufacturing Company \*  
Torrington Manufacturing Company

BOX 95

United Biscuit Company  
United States Government, Rural Electrification Agency \*  
United States Government, Rural Electrification Agency  
United States Lines  
Upjohn Company/*Scope*

Ward Baking Company  
Western Gypsum Products, Ltd.  
Westport Artists  
Wiss, J., and Sons (2 files)

NEGATIVES - Boxes 96-97

Series created by Beall for his office, publicity and documentation purposes; contains various negative sizes and formats, including 8 x 10, 4 x 5, 2-1/4, 35 mm. and glass plate negatives..

\* designates material filed in with oversize photographs

BOX 96

Abbott Laboratories  
Altes Brewing Company  
Aluminum Company of America  
Art Directors Club (New York)

Ballantine, P., and Sons  
Beall, Lester (19th c. clip art references)  
Beall-Hauck  
Bijur, George, Inc.  
Brach, E.J., and Sons, Inc.

Chicago Tribune  
Cockfield Brown and Company, Ltd.  
Colortext Publications  
Columbia Broadcasting System  
Connecticut General Life Insurance Company \*  
Connecticut General Life Insurance Company  
Consolidated Natural Gas  
Container Corporation of America

Davis and Geck

Emhart Manufacturing Company

*Graphic Arts Production Yearbook*

Hiram Walker  
House of Herbs, Inc.

International Business Machines  
International Paper

Labatt Breweries, Ltd.  
Lithographers National Association

MacMillan Bloedel, Ltd.  
Marshall Field and Company  
Martin Marietta Corporation  
McGavin, Ltd.  
McGraw Hill/*Modern Packaging*  
Merrill, Lynch, Pierce, Fenner and Smith  
Museum of Modern Art

BOX 97

New York Hilton  
New York Worlds Fair

Pennybacker/Ski Trainer  
Perfex Bleach  
Philadelphia Gas Works  
Ponds Extract Company

Railway Express Agency  
Rohm & Haas Company

Simoniz Company  
Stanley Works  
Sterling Engraving Company

Titeflex, Inc.  
Torrington Manufacturing Company

United Biscuit Company  
United States Lines  
Upjohn Company/*Scope*

Ward Baking Company  
Western Gypsum Products, Ltd.  
Westport Artists  
Wiss, J., and Sons

OVERSIZE PHOTOGRAPHS AND NEGATIVES - Box 98

Miscellaneous Clients  
Portraits of Beall, and His Homes and Studios  
Photograms  
Nudes and Experimental  
Miscellaneous Oversize

II. BIBLIOGRAPHIC FILES - BOXES 99-111

WRITINGS ON BEALL - Box 99

Filed in chronological order; includes correspondence between Beall and the author, if extant.

Untitled, in *The Paper Demonstrator*, vol. 1, no. 2 (1934)

"Parade, A Review of Current Advertising," in *Advertising Arts* (November 1934)

"Lester Beall," by Charles Coiner, in *PM*, vol. 4, no. 3 (November 1937)

"Designer and Consultant Art Director," in *The Bride's Magazine Merchandising Service* (1939)

"Lester Beall," by Dr. E. Hilscher, in *Gebrauchs Graphik*, vol. 16, no. 4 (April 1939)

"Photograms," in *Advertising and Selling* (October 1939)

"Art in Industry," by Percy Seitlin, in *Direction*, vol. 4, no. 3 (March 1941)

"Typography as a Career," by Matlack Price, in *American Artist*, vol. 5, no. 4 (April 1941)

"Modern Publicity: Lester Beall," in *Norte*, vol. 2, no. 5 (February 1942)

"Interiors to Come," in *Interiors*, vol. 103, no. 6 (January 1944)

"Lester Thomas Beall: His Art," in *Friem's Four Pages* (April 1945)

"Lester Beall," by Hans Kasser, in *Graphis*, vol. 2, no. 13 (January/February 1946)

"The Art of Display," in *Interiors*, vol. 55, no. 9 (April 1946)

"Lester Beall," by Henry Pitz, in *American Artist*, vol. 13, no. 3 (March 1949)

"Lester Beall," in *Current Biography*, vol. 10, no. 10 (November 1949)

"Lester Beall," by Dorothy Watson, in *Box Talk*, vol. 3, no. 7 (June 1950)

"A Designer's Design for Living," by Catherine B. Lane, in *The Bridgeport Sunday Post* (February 25, 1951)

"The New Horizons of Lester Beall," by Olga Gueft, in *Interiors*, vol. 110, no. 8 (March 1951)

"Lester Beall: Studio e Stalla," in *Domus* (November 1951)

"Lester Beall," by Franz Hermann Wills, in *Graphis*, vol. 8, no. 40 (1952)

"Lester Beall," by P.K. Thomajan, in *American Printer*, vol. 133, no. 8 (August 1952)

"How to Design a Letterhead," by Leslie Allen, in *The Inland Printer*, vol. 129, no. 6 (September 1952)

"Lester Beall Has Keen Interest in Typography," by Leslie Allen, in *The Inland Printer*, vol. 129, no. 6 (September 1952)

"Art, Design for Management," by Carl Weiss, in *Art Director and Studio News* (January 1954)

"Lester Beall," in *Idea*, vol. 2, no. 9 (January 1955)

"The Torrington Story and Lester Beall," in *Industrial Design*, vol. 2, no. 3 (June 1955)

"Sincerity of Purpose Marks Lester Beall..." by Beth Stewart, in *Danbury News-Times* (October 27, 1959)

"Lester Beall: His Work, His Way of Life," in *Print*, vol. 14, no. 4 (July/August 1960)

"Lester Beall: The Value of a Strong Symbol," in *America Illustrated*, no. 83 (1963)

"Good Design at Work," in *Advertising & Sales Promotion*, vol. 11, no. 4 (April 1963)

"Winning a Client," by Maude Dorr, in *Industrial Design*, vol. 10, no. 7 (July 1963)

"Lester Beall," in "AGI Portfolio," in *Idea*, vol. 10, no. 60 (August 1963)

"Life and Works of Lester Beall," in *Design*, no. 54 (December 1963)

"Lester Beall and the New York Hilton," in *Graphic Design*, no. 14 (January 1964)

"Lester Beall," in *CA*, vol. 6, no. 2 (March/April 1964)

"LB," in *Office Economist*, vol. 46, no. 1 (Spring 1964)

"Design for Easter: Lambs," in *The Brookfield Journal* (April 7, 1966)

"Lester Beall, Inc.," by Eugene A. Hosansky, in *Industrial Design*, vol. 13, no. 6 (June 1966)

"Lester Beall: Papa Package and His Offspring," in *America Illustrated*, no. 113 (ca. 1967)

"Two Designers Examine Their Profession," in *America Illustrated*, no. 135 (March 1967)

"Lester Beall," in *ICOGRADA News Bulletin*, no. 15 (1969)

"Lester Beall," by Ashley Havinden, in *The Designer* (October 1969)

"Lester Beall," by Dorothy Beall, in *Journal of The American Institute of Graphic Arts*, vol. 11 (December 1969)

"Lester Beall," by Stanley Mason, in *Graphis*, vol. 25, no. 144 (1970)

WRITINGS BY LESTER BEALL - Box 100

Filed in chronological order; series contains published and unpublished writings, with drafts, notes and correspondence when extant.

Miscellaneous unidentified typescripts, n.d.

"Package Design," typescript, n.d.

"McKnight Kauffer's Posters," in *Art Front*, vol. 3, no. 2 (March 1937)

"Photograms," in *Advertising & Selling*, vol. 32, no. 11 (October 1939)

"Modern Trends in Graphic Art," typescript, ca. 1940

"Advertising Art 1940," in *Advertising & Selling*, vol. 33, no. 6 (May 1940)

"Design as Applied to Advertising," in *American Printer*, vol. 113, no. 4  
(October 1941)

"A Type Man Speaks," in *American Printer* (February 1946)

"Some Notes on Designing Ads for Business Papers," manuscript, ca. 1950

"Gab Bag," in *Art Director & Studio News* (1950)

"The Case for Modernism," in *Type Talks*, no. 47 (September 1950)

Untitled Remarks on the Use of Ornament in Printing, in *Printing News*  
(December 16, 1950)

"The Flexibility of Type," in *Art Director & Studio News*, vol. 3,  
no. 2 (1951)

"Decoration for Decoration's Sake," in *Direct Advertising* (1951)

Untitled comments, re: the standard of advertising, in *Modern Publicity*  
(1951/1952)

"Foundations for Design," typescript for *Production Yearbook*, 1954

Untitled typescript, re: communication and the designer, written for  
*American Artist*, 1954

"The Independent: His Primary Concern is with Creation," in *Print*, vol. 12,  
no. 3 (November/December 1958)

"The Designer, Tradepapers and House Organs," typescript [1959]

"Packaging Design at the Independent Graphic Design Group," in *Packaging  
Design*, vol. 1, no. 1 (1960)

Untitled typescript, re: typography, 1963

"A Creative Look at Annual Reports," in *Print*, vol. 17, no. 3  
(May/June 1963)

"Some Thoughts About Corporate Identity," typescript, 1964

"Corporate Identification," typescript, ca. 1965

Untitled typescript re: visual identity programs, prepared for Ben Rosen,  
1967-68

"Prospects and Possibilities in the Human Environment," in *Print*, vol. 22,  
no. 2 (March/April 1968)

SPEECHES, PANELS AND CONFERENCES - Boxes 101-102

Filed in chronological order; series contains natices of Beall's public appearances with correspondence, invitations, publicity and lecture notes if extant.

\* indicates manuscript, transcript or speech notes in file

BOX 101

"New Foundations for Layouts"	Chicago, Society of Typographic Arts	1934
"Foundations for Design"	New York, The Composing Room	1936
"Foundations of Design"	New York, The Artists Guild	1937
Panel remarks re: America's poster standard	New York, The Artist's Guild	1937
Untitled remarks, re: color and art in advertising	New York, Insurance Advertising Council	1937
"Modern Design in Advertising"	Brooklyn, Pratt Institute	1938
"Design for Advertising"	New York, Society of Illustrators	1938
Untitled remarks	Newark, Newark Public School of Fine and Industrial Art	1938
Untitled remarks	New York, New York School of Fine and Applied Art	1938
"Foundations of Design" *	Washington, Government Printing Office	1939
"The Selling Aspects of Layout and Illustration"	Chicago, Chicago Federated Advertising Club	1941
"How to Engineer Art for Selling"	Boston, Advertising Club of Boston	1941
"Foundations for Advertising Design"	Worcester, Worcester Art Museum and Worcester Advertising Club	1941
"Advertising Layouts and Illustrations" *	New York, Advertising Club of New York	1943
Untitled remarks	New York, Abraham Lincoln High School	1945
"Design as Applied to Advertising"	Dayton, Dayton Advertising Club	1946
"Design and Advertising" *	New York, Society of Illustrators	1946
"Significant Factors Affecting Packaging Design" *	Chicago, Packaging Institute	1946
"The Expanding Arts, Advertising Art" *	Cleveland, Western Arts Association	1947
Untitled remarks	n.p., Ampersand Club	1948

"Books in Contemporary Design" *	New York, American Institute of Graphic Arts	1948
"Design and Illustration" *	New York, The Workshop School	1949
"Creative Approaches to Advertising Problems"	New York, Art Directors Club	1949
"The Art Director, Television, and the Designer" *	Los Angeles, Art Directors Club and Advertising Club	1949
Untitled remarks *	Baltimore, Johns Hopkins University	1949
Untitled remarks	Pittsburgh, Pittsburgh Advertising Club	1949
Untitled remarks *	Toronto, Art Directors Club	1950
Untitled remarks, re: advantages of a small design group *	New York, Art Directors Club and Society of Illustrators	1950
"Advertising From a Designer's Point of View"	Philadelphia, Art Directors Club	1951
International Advertising Conference, London		1951
"Forum on Art" (radio broadcast)	New York, WNYC	1951
<u>BOX 102</u>		
Untitled remarks	Rochester, Art Directors Club	1952
"The Designer's Contribution to Business" *	Chicago, American Institute of Graphic Arts	1952
"Design in Advertising"	Detroit, Metropolitan Art Association	1953
"The Poster: Its Philosophy and Technique" *	Baltimore, Baltimore Museum of Art	1953
"The Free-lance Art Director" *	New York, Art Directors Club	1953
"Some Reflections on the Relationship of the Illustrator, Art Director and Editor and Their Joint Responsibility" *	Westport, Westport Artists	1955
Untitled remarks	Silvermine, CT, Package Designers Council	1955
Untitled remarks	Washington, Art Directors Club	1955
"Inspired Typography"	New York, Type Designers Council	1956
Untitled remarks	Chicago, Art Directors Club	1957
"Living by Design"	Philadelphia, Art Directors Club	1957
Untitled remarks	Indianapolis, Art Directors Club	1957

Untitled remarks *	New York, Type Directors Club	1958
Untitled remarks	Dallas, Art Directors Club	1958
Untitled remarks, re: Torrington	Boston, Institute of Contemporary Art	1958
"The Art and Science of Typography" *	New York, Type Directors Club	1958
Untitled remarks, re: education *	New York, Package Designers Council	1959
Untitled remarks	Toronto, Art Directors Club	1959
"What's New in American Typography" *	New York, Type Directors Club	1959
Untitled remarks	Kansas City, Art Directors Club	1959
"Sources of Inspiration for Designers"	Providence, Providence Art Club	1959
"International Paper: A Packaging Case History"	Providence, Providence Art Club	1959
"A Designer Looks at Color"	Philadelphia, Inter-Society Color Council	1960
"Sunday at Stonehenge" (radio broadcast)	Ridgefield, CT, WLAD	1960
Untitled remarks *	Chicago, Package Designers Council	1961
Untitled remarks, re: image *	Atlanta, Art Directors Club	1962
"The Corporate Image and the Designer" *	Boston, Advertising Club and Art Directors Club	1962
"A Plea for the Individual and Individuality" *	New York, Art Directors Club	1964
"The Role of the Designer in the Development of a Corporate Trademark" *	New York, Package Designers Council	1965
"Design Education" *	Chicago, Industrial Designers Society	1965
"Graphics and the Projection of the Corporate Image" *	Pittsburgh	1965
Untitled remarks *	New York, Package Designers Council	1967

EXHIBITION RECORDS - Boxes 103-107

Filed in chronological order; contains correspondence, invitations, catalogues and publicity if extant.

BOX 103

Art Directors Club of Chicago	1st Annual Exhibition	1933
Art Directors Club of Chicago	2nd Annual Exhibition	1934
Art Directors Club (New York)	13th Annual Exhibition	1934
Society of Typographic Arts	8th Annual Exhibition	1934
Society of Typographic Arts	Member's Exhibition	1935
Art Institute of Chicago	14th International Watercolor	1935
Art Directors Club (New York)	14th Annual Exhibition	1935
Society of Typographic Arts	9th Annual Exhibition	1935
Art Directors Club of Chicago	3rd Annual Exhibition	1935
Art Institute of Chicago	15th International Watercolor	1936
Art Directors Club (New York)	15th Anniversary Exhibition	1936
The Franklin Institute	New Poster	1937
Art Directors Club (New York)	16th Annual Exhibition	1937
Museum of Modern Art	Posters by Lester Beall	1937
American Institute of Graphic Arts	Commercial Printing of the Year	1937
Art Directors Club (New York)	17th Annual Exhibition	1938
Art Directors Club (New York)	18th Annual Exhibition	1939
Art Center School	Lester Beall	1939
Brooklyn Museum	Printed Art Exhibition	1940
Art Directors Club (New York)	19th Annual Exhibition	1940
Art Directors Club (New York)	20th Annual Exhibition	1941
Katherine Kuh Gallery	Advance Guard of Advertising Art	1941

BOX 104

Art Directors Club (New York)	21st Annual Exhibition	1942
A-D Gallery	Advance Guard of Advertising Art	1942
Art Directors Club (New York)	Members Exhibition	1942
Art Directors Club (New York)	5th Annual Members Exhibition	1945
A-D Gallery	A Guide to Lester Beall	1945
Art Directors Club (New York)	25th Annual Exhibition	1946
Michigan State College	Lester Beall	1946
Art Directors Club (New York)	26th Annual Exhibition	1947
Art Directors Club (New York)	7th Annual Members Exhibition	1947
Society of Typographic Arts	21st Ex. of Design in Chicago...	1948
Society of Illustrators	Lester Beall	1948
Art Institute of Chicago	59th Annual Watercolor	1948
American Institute of Graphic Arts	Printing for Commerce	1949
Art Alliance (Philadelphia)	Lester Beall	1949
Wilton Public Library	Lester Beall	1949
American Institute of Graphic Arts	Printing for Commerce	1950
University of Michigan	Lester Beall	1950
Art Directors Club (New York)	29th Annual Exhibition	1950
Society of Contemporary Designers	1st Annual Exhibition	1950
Art Directors Club (New York)	Members Exhibition	1950
Art Directors Club of New York	South American Exhibition	1951
American Institute of Graphic Arts	Magazine Exhibition	1951
American Institute of Graphic Arts	Printing for Commerce	1951
Art Directors Club of New York	30th Annual Exhibition	1951
Joyce Memorial Library	Art Exhibition	1951
Cambridge School of Design	Lester Beall	1951
Smithsonian Institution	Packaging Exhibition	1952
University of Georgia	The New Masters	1952
American Institute of Graphic Arts	Printing for Commerce	1952

Art Directors Club of New York	31st Annual Exhibition	1952
Joyce Memorial Library	Lester Beall and Family	1952
Brentano's Bookstore	Lester Beall (window display)	1952
<u>BOX 105</u>		
Smithsonian Institution	Fine Printing in America	1953
American Institute of Graphic Arts	Printing for Commerce	1953
American Institute of Graphic Arts	4th Annual Magazine Show	1953
International Exhibition of Advertising		1953
Art Directors Club of New York	32nd Annual Exhibition	1953
University of Michigan	Popular Art in America	1953
Art Directors Club of New York	33rd Annual Exhibition	1954
American Institute of Graphic Arts	Design and Printing for Commerce	1954
University of Illinois	Design for Communication	1954
Danish Institute of Packaging	Packaging Exhibition	1954
Alliance Graphique Internationale	Art et Publicite dans le Monde	1955
American Institute of Graphic Arts	Design and Printing for Commerce	1955
Art Directors Club of New York	34th Annual Exhibition	1955
Society of Typographic Arts	The Torrington Story by Lester Beall	1955
American Institute of Graphic Arts	Annual Exhibition (?)	1956
Type Directors Club of New York	2nd Annual Awards Exhibition	1956
American Institute of Graphic Arts and the Library of Congress	Modern Art Influences on Printing Design	1956
Alliance Graphique Internationale	Design in Advertising	1956
Art Directors Club of New York	36th Annual Exhibition	1957
American Institute of Graphic Arts	Design and Printing for Commerce	1957
Package Designers Council	3rd American Package Design	1957
American Institute of Graphic Arts	50 Packages of the Year, 1956	1957
Alliance Graphique Internationale	Graphic 57	1957
Graphic Institute of Sweden	43 American Typographic Designers	1957

BOX 106

Type Directors Club of New York	4th Annual Awards and Exhibition	1958
American Institute of Graphic Arts	Design and Printing for Commerce	1959
American Institute of Graphic Arts	Graphics in Packaging, 1958	1959
Type Directors Club of New York	5th Annual Exhibition	1959
American Institute of Graphic Arts	Design and Printing for Commerce	1960
American Institute of Graphic Arts	AIGA Packaging 1960	1960
Contemporary Arts Association	Architectural Graphics	1960
Type Directors Club of New York	Typography Everywhere	1960
American Institute of Graphic Arts	Poster Exhibition at the Vienna Festival	1961
Turck & Reinfeld, Inc.	6th Annual Bookjacket Competition	1961
Alliance Graphique Internationale	4th Annual Exhibition	1961
Type Directors Club of New York	8th Annual Awards & Exhibition	1962
American Institute of Graphic Arts	AIGA Packaging 1961	1962
Art Directors Club of New York	41st National Exhibition	1962
American Institute of Graphic Arts	Graphic Work of Lester Beall	1962
Alliance Graphique Internationale	Printing Round the Clock	1962
American Institute of Graphic Arts	Russian Exhibition	1963
Permanent Packaging Exhibition (Zurich)		1963
Mead Paper Corporation Library of Ideas	Business Letterhead Exhibition	1963
Society of Typographic Arts	Trademarks USA	1964
International Center for Typographic Arts	Typomundus 20	1964

BOX 107

American Institute of Graphic Arts	50 Years of Graphic Arts in America	1965
American Institute of Graphic Arts	Magazine: USA	1965
U.S. Department of Commerce, with Industrial Designers Society of America and Package Designers Council	Design USA	1965
American Institute of Graphic Arts	AIGA Packaging 1965	1965

Japan Package Design Association	Package Design Exhibition	1966
American Institute of Graphic Arts	TM	1966
Alliance Graphique Internationale	International Theatre Exhibition	1966
Alliance Graphique Internationale	1st U.S. Exhibition	1966
American Institute of Graphic Arts	AIGA Packaging 1966	1966
Philadelphia Art Directors Club	31st Annual Exhibition	1967
The Composing Room	Gallery 303 Retrospective	1967
Art Direction Magazine	7th Annual Creativity on Paper	1967
American Institute of Graphic Arts	Communication Graphics	1968
Industrial Designers Society of America	3rd Biennial of Industrial Design	1968
Biennale of Applied Graphic Art Brno		1968
Industrial Designers Society of America	XIX Olympiad Exhibition	1968
Alliance Graphique Internationale	International Festival of Music Poster Exhibition	1969
International Center for Typographic Arts	Typomundus 20/2	1969
Print Magazine	Poster USA: 1960-1970	1971
Skidmore College	Contemporary Graphic Design	1972
Brookfield Philatelic Society	Philatelic Connecticut	1973
Exhibition submissions, miscellaneous		1952-1968

DESIGN JOURNAL SUBMISSIONS - Box 107

<i>Graphis Annual</i>	1951-69
<i>Modern Publicity</i>	1951-65
<i>Packaging Design</i>	1962-68
<i>Print</i>	1963-65
<i>Industrial Design</i>	1954-65
CA	1960-68

PUBLICITY LISTS - Boxes 108-109

Lists compiled by Beall and his staff for office, publicity and documentation purposes.

BOX 108

Master Publicity List, 1931-1949	n.d.
Master Publicity List, 1950-1970	n.d.
Articles by Lester Beall, chronological	1959-60
Awards, alphabetical by awarding organization	1968
Awards, chronological	1938-51
Awards, chronological	1959
Awards, chronological	1967
Awards, chronological	1972
Awards, chronological	1975
Awards, brief list, chronological	1975
Books which include Beall's work	n.d.
Books which include Beall's work, alphabetical	1970
Exhibitions, chronological	1937
Exhibitions, chronological	1958
Exhibitions, chronological	1960
Exhibitions, chronological	1969
Exhibitions, chronological	1973
Exhibitions, chronological, brief list	1973
Lectures, chronological	1959
Lectures, chronological	1960
Lectures, chronological	1961
Lectures, chronological	1965
Lectures, chronological	1967

BOX 109

Periodical articles, chronological	1955
Periodical articles, chronological	1959
Publications, alphabetical	1966
Publications, chronological	1972
Publications, miscellaneous lists	n.d.
Samples, mounted	n.d.
Special interest fields	1969

PUBLICITY CARD FILES - Box 109

Awards, alphabetical	
Publicity, chronological, 1932-63	
Publicity, chronological, 1932-62	

PUBLICITY VOLUMES - Boxes 110-111

Bound volumes compiled by Beall's staff, containing pasted-in clippings from newspapers, trade journals, and other periodicals; announcements; invitations; small catalogues; photographs; and some correspondence. Each volume is bound in black cloth and matches in size and style the set of portfolio volumes in boxes 69-70.

BOX 110

Volume 1            1934-37  
Volume 2            1938-40

BOX 111

Volume 3            1940-48  
Volume 4            1941-51

III. BIOGRAPHICAL FILES - Boxes 112-121

Group contains writings, photographs and records documenting Beall's professional and personal life, produced by himself, his wife or his staff.

AUTOBIOGRAPHY FILES - Box 112

Series consists of notes, manuscripts and typescript drafts of an autobiography that Beall was working on from 1963 until his death. Correspondence with the proposed publisher (Paul Theobald and Company) indicates that the project was halted due to Beall's poor health.

Outlines/Concepts, 1963-67  
Genealogical material  
Annotated Accounts Listing  
Chicago Period Notes  
Preface, Draft 2  
Preface, Draft 3  
Early Youth through 1935  
Chicago Period  
Part II (1935-1937)  
Parts III and IV (1937-1964)  
General Review of 1950s and 1960s  
Notes on Dumbarton Farm  
Correspondence with Publisher  
Reference Material

PROJECT X - Box 112

Series consists of notes on a proposed audio-visual presentation intended to promote the Beall design office and attract new business. The project, begun in 1967, was never realized.

Notes on Production  
Notes on Work and Slides to Use  
Reference Material - Works from Outside Sources

BIOGRAPHIC FILES - Box 113

Writings produced by Beall, his wife and his staff, used for documentation and publicity purposes.

Brief Autobiographies	ca. 1938-63
Brief Biographies	ca. 1949-63
Brief Biographies	n.d.
Biographical Notes by Effie Kendall Thomas Beall	n.d.
Who's Who and Encyclopedia Entries	ca. 1948-64
Obituary Press Releases	1968-69
Funeral and Memorial Services	1969
Newspaper Obituaries	1969

PERSONAL RECORDS - Box 113

Records and writings on non-business matters and topics, including family photographs, education records and family correspondence..

Correspondence and Notes	1936-69
Outline for Novel/Film	1948
Photographs	ca. 1911-65
Letterhead	n.d.
Records	1918-70

MEMBERSHIP RECORDS - Box 114

Series consists of records of various organizations of which Beall was a member.

Alliance Graphique Internationale	1954-1968
American Institute of Decorators	1957
American Institute of Interior Designers	1963-1969
American Institute of Graphic Arts	1955-1968
Art Directors Club of New York	1949-1965
Industrial Designers Institute	1952
Industrial Designers Society of America	1965-1968
International Center for the Typographic Arts	1966
International Council of Graphic Design Associations	1962-1966
International Institute of Arts and Letters	1958-1961
National Society of Art Directors	1950-1957
National Society of Interior Designers	1958
Package Designers Council	1961-1969
Society of Illustrators	1965-1969
Society of Typographic Arts	1933-1969
Westport Artists	1953-1954

PHOTOGRAPHS OF STUDIOS AND HOMES - Box 115

Series consists of documentation photographs of Beall's studios, offices and homes in New York and Connecticut.

580 Fifth Avenue, New York, NY, ca. 1951

Most photographs in 8 x 10 format; some filed with oversize photographs.

Waiting Area/Entry Foyer  
Office, view one  
Office, view two  
Inner Secretary's Office  
Drafting Room  
Photo Equipment in Drafting Room  
Product Display Wall  
Desk/Drafting Table  
Negatives

60 Sutton Place South, New York, NY, ca. 1953.

Photographs by Andre Kertesz; views 6 and 8 missing.

Original photographs are in 11 x 14 in. format and are filed with oversize photographs; views 1, 3-5 and 7 exist in 8 x 10 copy prints also.

View 1 Office/Living Room  
View 2 Workroom/Dining Room  
View 3 Consultation Room/Living Room  
View 4 Consultation Room/living Room  
View 5 Work Room/Dining Room  
View 7 Office/Bedroom

Dumbarton Farms, Brookfield Center, CT, ca. 1955-67

Most photographs in 8 x 10 format; some filed with oversize photographs.

Exteriors  
Reception Room  
Reception Room - Transparencies  
Offices  
Beall and Staff at Work  
Contact Sheets and Negatives  
Miscellaneous Photographs

PHOTOGRAPHIC PORTRAITS - Box 116

Series consists of black and white photographs of Beall and his personal artwork taken by his wife or professional photographers, with some pictures by unknown photographers.

Beall on jury or lecturing	n.d.
Informal Portrait in Chicago studio	ca. 1934
Portraits by Halsman	ca. 1946
Pose 1 Close Up	
Pose 1 Close Up - copy prints	
Pose 2 Profile	
Pose 3 At Desk	
Poses 1 and 2 copy negatives	
Portrait by Arnold Newman	ca. 1954
Portrait by Arnold Newman, copy negative	n.d.
Portraits by William Joli	ca. 1960
Poses 1 - 5	
Poses 6 - 13	
Informal Portraits by Dorothy Beall	1966
Informal Portraits at Dumbarton Farm	
Portraits	1963
Portraits	1968
Portraits	ca. 1968
Portraits	n.d.
Drawing Sheep in Studio	n.d.
Beall Leaping in Air	n.d.
Outdoor Poses	n.d.
Miscellaneous Photographs	n.d.
Miscellaneous Negatives	n.d.
Personal Artwork	
Photographs of Paintings	n.d.
Negatives	n.d.

SCRAPBOOK - Box 117A

Postbound volume, ca. 1926-34  
16 x 11-1/2 in.

Contains illustrations clipped from magazines and newspapers, roughly classified by subjects: transportation, children (many illustrations by Jessie Willcox Smith dated 1927-32), food, babies, animals, etc.

One early Beall design (advertisement for Puritan Malt) pasted near the front of the volume, and Beall's first business card (office at Room 1301, 185 North Wabash Avenue, Chicago) is pasted on the inside of the back cover.

Pressed vegetation, postcards and family vacation snapshots are pasted near the back of the volume.

AUDIO-VISUAL MATERIALS - Box 117B

Contains four reels of 1.5 mil. audio tape including music used in professional presentations; seven reels of movie film of Beall family events and unknown topics; one record album, *Music from Monitor*, distributed by the Aluminum Company of America (ALCOA) for their Forecast stereo system.

PERSONAL PAINTINGS AND DRAWINGS - Box 118

Watercolor paintings and ink drawings made by Beall at various dates, mostly in the period of 1950-65. Several larger works on paper are filed in flat files with the poster collection.

AWARDS AND MEMORABILIA - Boxes 119-120

Series consists of paper certificates, booklets, programs and three-dimensional medals awarded to Beall during his lifetime, as well as office memorabilia.

BOX 119

Certificates of award and citation	1930-59
Certificates of award and citation	1960-70

BOX 120

Art Director's Club of Philadelphia Medal	1957
Art Director's Club (New York) Medal	1947
Art Director's Club (New York) Medal	1938
Art Director's Club (New York) Medal	1937
Society of Typographic Arts Trademark Award for International Paper	1964
Society of Typographic Arts Trademark Award for Connecticut General	1964
Japan Package Design Association Trophy (Silver Bowl in Wooden Box)	1966
Plexiglass Cube (award unknown, possibly AIGA, 1953?)	

Pair of Scissors

Wooden Ruler from Kilgore Linotype Company, Chicago

Wooden Box of Lead Type

DOROTHY MILLER BEALL FILES - Box 121

Files compiled by Mrs. Lester Beall, with personal correspondence and notes on her husband's career.

NOTES

Lester Beall Biography	ca. 1970
Notes on Highlights of Lester Beall's Career	ca. 1975
Notes on Lester Beall's Bibliographies	ca. 1975
Notes on Lester Beall's Chicago Period (1927-35)	ca. 1975
Notes on Lester Beall's Business Accounts	ca. 1975
Notes on Lester Beall's Career	ca. 1975
Notes on Lester Beall's Exhibitions and Awards	ca. 1975
Notes on Lester Beall's Philosophies	ca. 1975
Notes on Lester Beall's Poster Designs	ca. 1975
Notes on Lester Beall's Thoughts, misc.	ca. 1975

CORRESPONDENCE

Miscellaneous, A-Z	1970-84
Academia Brasileira de Ciencias Humanas	1975
Art Director's Hall of Fame	1972
Biographical Dictionaries	1970-76
DECOMAS Committee (Tokyo)	1971-74
Herdeg, Walter, and Stanley Mason	1969-70
Kodansha Ltd. (Tokyo)	1972-73
Rochester Institute of Technology	1984-85
Miscellaneous Personal Papers and Records	1953, 1984

IV. BUSINESS FILES - BOXES 122-124

BUSINESS RECORDS - Box 122

Client Lists	ca. 1940-65
Fan Letters	1945, 1954
Generic Proposal Material	n.d.
Generic Proposal Material	n.d.
Inter-office Memoranda	1963-67
Office Furnishing Records, 60 Sutton Place South, New York	1952-53
Office Furnishing Records, 580 Fifth Avenue, New York	1950-51
Office Inventories - Storage	ca. 1965
Personnel Records	ca. 1950-69
Promotional Mailings/New Business Development	1948-1967
Slide Presentation Lists	ca. 1964-68
Real Estate (Tenant) Records	1947-53
Work-in-Progress Listings	1949-54

CARD FILES AND REGISTERS - Box 123

Register of clients by job number  
Card file of clients, alphabetical, listing job numbers

FINANCIAL RECORDS - Box 124

Client Billings	1964
Client Billings	1963
Client Billings	1962
Client Billings	1961
Client Billings	1960
Corporate Minute Book	1960-1969
Financial Statements and Records	1951-1969
Miscellaneous Equipment Receipts and Records (2 files)	1946-1967