

Alexey Brodovitch (1898 – 1971)

Processed by:
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Wallace Library
Archives and Special Collections
Rochester Institute of Technology
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The **Alexey Brodovitch Collection** has been developed from the gifts of many donors. Former students and colleagues of Brodovitch whose work is included in the collection, or their families, have been gracious enough to donate their work and related material to the Archives and Special Collections at Wallace Library. (Much of this material was originally collected to be included in the exhibit, *"The Enduring Legacy of Alexey Brodovitch"*)

The collection is housed in 13 flat storage boxes, 5 small flip-top boxes, 1 document box, 1 notebook, 2 large storage boxes and 1 oversize flat-file drawer.

Photographic Material

Boxes 1 – 11

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See following page for listing of photographers whose work is included in each box

Bibliographic/Biographic Files

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Publications by Brodovitch

The following publications are integrated into the rare book collection

<u>Ballet: 104 Photographs</u> . New York: J.J. Augustin, 1945.	RARE GV1787.B68 1945
<i>Harper's Bazaar</i>	RARE TT500.H3
<i>Junior Bazaar</i>	RARE TT500.J85
<i>Portfolio</i> v. 1, nos. 1-3 (1949-51)	RARE N9.P6

Photographic Material Boxes 1 - 11

	<u>Material</u>	<u>Photographer</u>		
Box 1	14 matted prints	Lloyd Kaczmarek Dewolf		
Box 2	18 matted prints	Kasper Attie Moser	Cartier-Bresson Newman Tourdjman	Dewolf
Box 3	5 matted prints/1 exhibit panel	Porter Avedon Kaczmarek		
Box 4	32 prints/27 contact sheets	Tourdjman Dewolf Kaczmarek	Landshoff Moser Horowitz	Newman
Box 5	22 prints/34 contact sheets	Brodovitch Kaspar		
Box 6	6 prints/3 photocopies	Kane Hiro Davidson	Attie Brodovitch (<i>drawings</i>)	
Box 7	40 prints/19 contact sheets/ 31 negative strips	Attie Brodovitch/Attie		
Box 8	39 prints	Attie - Saloon Society		
Box 9	39 prints/40 slides/7 negatives	Attie - Saloon Society		
Box 10	Negatives	Attie - Saloon Society		
Box 11	Negatives	Attie – Saloon Society		

Box 1

14 matted prints

Lloyd, Harvey	Portrait of Brodovitch	4 color prints	
Kaczmarek, Marc	Portrait of Brodovitch	1 b/w print	1966
Dewolf, Jean-Claude	Brodovitch, Le Thor	6 b/w prints	1971
	Easter – Paris, 1971 [Brodovitch Funeral]	3 b/w prints	1971

Box 2

18 matted prints

Kaspar, Edward	Brodovitch on his farm in Chester Spring, Pa.	9 b/w prints	ca. 1949
Attie, David	Portrait of Brodovitch	3 color prints	
Moser, Lida	Portrait of Brodovitch	1 b/w print	ca. 1962
Cartier-Bresson, Henri	Portrait of Brodovitch	1 b/w print	
Newman, Arnold	Brodovitch, New York City	1 b/w print	1946
Tourdjman, Georges	Portrait of Brodovitch	1 b/w print	1953
Dewolf, Jean-Claude	Brodovitch, Le Thor	2 b/w prints	1971

Box 3

5 matted prints, 1 exhibit panel

Porter, Allen	“A Man and His Castle -- a Man and His Dream; This is no Castle – the Dream is Stone”	1 b/w print	1969
Avedon, Richard	Portrait of Brodovitch	1 b/w print	1969
Kaczmarek, Marc	Brodovitch, New York	1 (enlarged contact) print	1964
	Brodovitch, New York	1 (enlarged contact) print	1966
	Brodovitch, New York	1 (enlarged contact) print	1966
	“The Enduring Legacy of Alexey Brodovitch”	1 exhibit panel	1994

Box 4

32 prints, 27 contact sheets

Tourdjman, Georges	<u>Folder</u>			
	1	Andre Kertesz at the Show, Grand Palais	1 b/w print	1982
	1	Hiro at the Show, Grand Palais	1 b/w print	1982
	1	Brodovitch, Le Thor	3 b/w prints	1971
	2	Brodovitch and Nikita, Le Thor	7 b/w prints	1971
	3	Irving Penn receiving Doctor of Fine Arts Award from Philadelphia College of Fine Arts on behalf of Brodovitch	1 b/w print	1971
	3	Frank Zachary in his office at Town and Country (?)	1 b/w print	1982
	4	Brodovitch, New York City	11 b/w contact sheets	1963-64
	5	Brodovitch, Le Thor	3 b/w contact sheets	1971
	6	Brodovitch, Arles and Paris	3 b/w contact sheets	1982
Dewolf, Jean Claude	7	Brodovitch, Le Thor	4 b/w contact sheets	1971
	8	Brodovitch, New York	3 b/w contact sheets	1964-66

(See box 3 for enlarged prints of these contact sheets)

Landshoff, Herman	9	Brodovitch Portrait	1 b/w print	1950's
Moser, Lida	10	Brodovitch in his apartment studio overlooking Union Square. (E. 16 th St.)	2 b/w contact sheets	1961
Horowitz, Ryszard	11	Brodovitch	5 b/w prints, 1 b/w contact sheet	1962
Newman, Arnold	12 (loose)	Brodovitch on his Farm Brodovitch Portrait	3 b/w contact prints 9 b/w contact prints	1946

Box 5

22 prints, 34 contact sheets

Brodovitch (Printed by Edward Kaspar)	1	Ballet	10 b/w prints 2 b/w contact sheets	
Brodovitch	2	Ballet	23 b/w contact sheets	
Kaspar, Edward	3	Brodovitch on his farm in Chester Spring, Pa.	12 b/w prints	ca. 1949
	4	Brodovitch on his farm in Chester Spring, Pa.	1 8 x 10 contact sheet 6 11 x 14 contact sheets	
	5	Brodovitch Furniture Avedon Lecture	1 contact sheet 1 contact sheet	1956

Box 6

6 prints, 3 photocopies

	<u>Folder</u>			
(Saloon Society)	1	Poster, "Saloon Society"		
Brodovitch	2	Pen and ink drawings	3 photocopies	ca. 1958
<i>From Grundberg Book: See also box 13</i>				
Kane, Art	3	Self portrait, Mykonos, Greece	1 b/w print	1988
Hiro	3	Donna Mitchell, fashion model	1 b/w print	1968
Davidson, Bruce	3	Cafeteria	1 b/w print	1976
Attie, David	4	[Movement studies]	3 b/w prints	

Box 7

40 prints, 19 contact sheets, 31 negative strips

Brodovitch	1	Ward's Island (printed by D. Attie)	9 contact sheets	1960
[Unidentified]	2	Brodovitch family/Brodovitch as a young man (Printed by D. Attie)	6 b/w prints	
Attie, David	3	Brodovitch portrait drawn by Dottie	4 b/w prints	
	4	Attie on an egg		
	4	[Brodovitch] various	1 color c.s., 4 color negs.	
	5	[Brodovitch] various	9 b/w c.s. with negs.	
	6	[Brodovitch] various	10 b/w prints, 2 color prints	
	7	Brodovitch class in Avedon's studio	3 b/w prints	1957
	8	Brodovitch class	3 b/w prints	
	9	Brodovitch class	5 b/w prints (same image)	1961
	10	Brodovitch class with Avedon as guest	6 b/w prints	1961
	11	Brodovitch class with Penn as guest	1 b/w print	1961

Box 8

39 prints

Attie, David	1	Saloon Society – title page [Bird with text]	4 b/w prints	1960
	2	Saloon Society – page 6 [Birds with arch]	4 b/w prints	1960
	3	Saloon Society – pages 11, 12 [Interior with smoke, lamp, curtain]	3 b/w prints	1960
	4	Saloon Society – pages 17, 21 [Woman, smoke...]	2 b/w prints	1960
	5	Saloon Society – page 35 [“Summer” text with image]	4 b/w prints	1960
	6	Saloon Society – pages 42, 43 [Woman, smoke]	1 b/w print	1960
	7	Saloon Society – page 50 [Bar interior]	1 b/w print	1960
	7	Saloon Society – page 70,71 [Women, smoke]	2 b/w prints	1960
	8	Saloon Society – page 76 [Birdcage]	1 b/w print	1960
	8	Saloon Society – page 84 [Cats, guitar and plant]	2 b/w print	1960
	9	Saloon Society – page 87 [Street scene with dark lines]	1 b/w print	1960
	9	Saloon Society – page 97 [Man on stairs]	1 b/w print	1960
	10	Saloon Society – page 103 [Bull]	3 b/w prints	1960
	11	Saloon Society – page 108 [Woman/rose]	2 b/w prints	1960
	12	Saloon Society – page 113 [Bottles – image/text]	8 b/w prints	1960

Box 9

33 prints, 40 slides, 7 negatives

Attie, David	1	Portraits, Saloon Society and various other subjects	40 35 mm color slides	1960, 1978-81
	2	Saloon Society – 4 file folders	4 4 x 5 negs 2 8 x 10 negs 9 8 x 10 prints 1 2 1/4 neg	1960
	<u>Folder</u>			
	3	Composite images – various subjects	5 b/w prints	
	4	Various subjects	4 b/w prints	
	5	Composite images – bar interiors	6 b/w prints	1960
	6	Saloon Society – page 117 [Cityscape – tree/building]	1 b/w print	1960
	7	Saloon Society – page 121 [“Spring” – image with text]	3 b/w prints	1960
	8	Saloon Society – page 125 [Doorway]	5 b/w prints	1960

Box 10

Negatives

Attie, David – Saloon Society, Negatives, ca. 1960

Folder

1	San Remo	35 mm, 4 strips
2	Bottles	120 mm, 2 strips
3	Gay St., Wash. Sq., White Horse	35 mm, 4 strips
4 - 5	O'Henry's and Gay St.	120 mm, 5 strips
6 - 10	Gretchen Parks	120 mm, 15 strips
11	Lettering – mirror	120mm, 3 strips
12- 13	Manville portrait	120mm, 6 strips
14	Gay St. in snow	120mm, 2 strips
15 - 18	White Horse	35mm, 16 strips
19 - 25	Manville on stairs	120mm, 21 strips
26 - 30	Girls climbing stairs	120mm, 15 strips
31	Washington Square in snow	120mm, 3 strips
32 - 33	Bill and Rosemary Manville	120mm, 8 strips
34 - 37	Bottles	120 mm, 12 strips
38	Village houses	120mm, 3 strips
39	Manville party	35mm, 6 strips
40 - 41	The party	120mm, 8 strips
42	O'Henrys, Wash., San Remo	35 mm, 3 strips
43 - 45	Clipping- Sal. Soc., <i>Village Voice</i>	120mm, 9 strips
46 - 47	Manville portrait party	35mm, 8 strips
48	Type – Saloon Society, Seasons	120mm, 3 strips
49	Village Signs	35 mm, 3 strips

Box 11

Negatives

Attie, David - Saloon Society, Negatives, ca. 1960

1	Nuts and Bolts	120 mm, 3 strips
2	San Remo – Riviera	35 mm, 3 strips
3	Pregnancy	120 mm, 2 strips
4	White Horse, streets in mirror	35 mm, 5 strips
5 - 6	[Lantern, bar and jukebox]	120 mm, 6 strips
7	Rienzi	35 mm, 7 strips
8	Washington Square in mirror	35, 4 strips
9 - 10	Manville	120 mm, 5 strips
11 -12	Washington Square	35 mm, 7 strips
13	"Light Steaks"	120 mm, 1 neg.
14	White Horse D-Mirror	35 mm, 4 strips
15	Bar	120 mm, 2 strips
16	Street lamps	120 mm, 2 strips
17	Street lamps	35 mm, 2 strips
18	Plants, record player	120 mm, 1 strip
19	Marylene	120 mm, 4 strips
20	Manville portrait	120 mm, 3 strips
21 - 23	Marylene	35 mm, 16 strips
24	1983-196	35 mm, 2 strips
25	Manville party	35 mm, 5 strips
26	Gay Street	120 mm, 1 strip
27 - 28	Marylene tests	120 mm, 6 strips
29 - 38	Fall – Winter	120 mm, 30 strips
39	Bill and Rosemary Manville	120 mm, 3 strips
40	[Unidentified Woman]	120 mm, 3 strips
41	[Unidentified woman]	120 mm, 2 strips
42	[Unidentified woman]	120 mm, 4 strips
43	Buildings	35 mm, 1 strips
44	Glasses	4 x 5 mm positive, 2 negs,
45	Bottles	4 x 5 mm, 8 negs.

Box 12

Bibliographic Material

- "Hommage à Alexey Brodovitch," by Michel Maingois in *Zoom*, no. 9 (November/December 1971)
"Alexey Brodovitch: 1900-1971," By Claire Steinberg in *Photography Annual* (1972)
"Alexey Brodovitch," by ? , in *Photo*, no. 182 Special (November 1982)
"Alexey Brodovitch and His Influence," by Georges Tourdjman in *Photo Magazine*, no. 35 (November 1982)
"Alexey Brodovitch," by Phillippe Soupault in *Zoom*, no. 93 (November 1982) Originally appeared in *Arts et Metiers Graphiques*, No. 18, 1930

Box 13

Grundberg Book Material, 1989

Material documenting the production of the Book, *Brodovitch*, by Andy Grundberg (New York: Abrams, 1989. Masters of Graphic Design Series). Gift of Documents of Design Group.

Folder

- 1 Book page layout mechanicals. Cover – p 43
 - 2 Book page layout mechanicals. pp. 44 - 97
 - 3 Book page layout mechanicals. pp. 98 – 151
 - 4 Chronology, 10 8 x 10 negs, correspondence regarding publication.
- (loose) Proofreaders sheets/Mechanicals - photocopies
See also box 6 for photographs (3) used in book

Box 14

Exhibition, "Astonish Me!"

Material related to the exhibit, "Astonish Me!" produced by Eastman Kodak Company, Reedy Lecture Association and Documents of American Design.

Folder

- 1 Correspondence, exhibit design, mechanicals, floor plan/layout
4 color photographs - Reproductions of Harper's Bazaar covers.
Issues: July 1952, Feb, July and Sept 1955
 - 2 Wall text negatives/transparencies and mechanicals
- (loose) Negatives and photostats for exhibit with layout diagrams

Box 15

Exhibition, "Astonish Me!"

Negatives

- 68 - 4 x 5 color negs – Harper's Bazaar Covers
- 84 - 4 x 5 b/w negs with corresponding layout diagrams/mechanicals
- 108 - 4 x 5 b/w negs – exhibit images/text

Box 16

28 Cassette Tapes

Brodovitch Class	(2 tapes)	3/15/61
Brodovitch Class		3/22/65
Brodovitch Class – Kane	(2 tapes)	3/29/61
Brodovitch Class – Avedon		4/12/61
Brodovitch Class		4/26/61
Brodovitch Class – Avedon/Penn	(2 tapes)	5/3/61
Brodovitch Class – Opening Session		5/31/61
Brodovitch Class – B. Shultz & T. Kroner	(2 tapes)	7/18/61
Brodovitch Class – Hubberty/Blake		7/26/61
Brodovitch Class – Kehoe/Lloyd Films		2/15/62
Brodovitch Class		12/16/64
Brodovitch Class – UN		4/5/65
Brodovitch Class		4/20/66
Brodovitch Class – Opening Session		1966
Brodovitch Class – Last Session		1966
Brodovitch Class – Adelman		-
Brodovitch Class – David Attie		-
Brodovitch Class – Third Session		-
Brodovitch Class – Y + R		-
Brodovitch Class – Y + R/Lloyd		-
Brodovitch – Brodovitch on H. Lloyd		-
Brodovitch – Hospital Bio./Mayday		-
Brodovitch – Hospital		-
Brodovitch – Blank Film Brodovitch/Original Version		-

Box 17

23 Cassette Tapes

George Brodovitch	(2 tapes)	
Ed McKenzie	(2 tapes)	
Tabard	(3 tapes)	
Tabard and M. Randau	(2 tapes)	
Avedon	(3 tapes)	
Karen Radkai	(3 tapes)	
Paul Radkai	(2 tapes)	1974
Nikita Brodovitch	(6 tapes)	

Box 18

Audio

Audio reels – Original recordings
28 - 5 in. reels
10 – 7 in. reels
4 - 10 1/2 in. reels

Box 19

Video

2 Video Tapes – *Alexey Brodovitch*, by Harvey Lloyd

Box 20

Research Material, Karim Sednaoui

5 plastic boxes of index cards containing the research notes of Karim Sednaoui
2 binders - photocopies of the index cards

Box 21

Slides

780 35 mm slides - Primarily exhibition material (copy work of material in the collection)

Notebook (3-ring) *Stored With box 21*

Slides

405 35 mm slides – Harper's Bazaar issues

Flat File No. 14

Poster, "Hommage à Alexey Brodovitch", 1982

Poster by Marvin Israel announcing the posthumous exhibition, "Hommage à Alexey Brodovitch" at the Grand Palais in Paris in 1982. Color 45 1/4" x 29 7/8"