

Bob Cato Papers 1900-2015

35 archival document boxes
37 oversize boxes
9 binders
17 print boxes
6 flat file drawers
6 additional shelves
4 slide boxes
Additional art

The Bob Cato papers were given to Rochester Institute of Technology in 2014 and 2015.

Processed by Nicole Pease
Project Archivist
2018

Cary Graphic Design Archive
Rochester Institute of Technology
Rochester, New York 14623-0887

Finding Aid for the Bob Cato Papers, 1900-2015

Summary Information

Title: Bob Cato papers

Creator: Bob Cato

Accession Number: 2012:001

Collection Number: CSC089

Date: 1900-2015 (inclusive); 1962-1999 (bulk)

Extent: Approx. 83 linear feet

Language: Materials in this collection are in English.

Abstract: The Bob Cato papers document Cato's role as a graphic designer, artist, and photographer. His work designing record album covers helped turn them into forms of contemporary art and won him two Grammys. He is also known for his creation of the "Charlie Girl" image for Revlon, and photographs of top recording artists of the 20th century.

Repository: Cary Graphic Arts Collection, Rochester Institute of Technology

Administrative Information

Conditions Governing Use: This collection is open to researchers.

Conditions Governing Access: VHS and DVD materials require advance notice to access and are limited to on-site researchers only. Access to additional film and digital media cannot be provided. Access to portions of this collection is RESTRICTED and subject to the discretion of the curator. The 16mm color print with optical soundtrack is RESTRICTED due to needing special handling. Sketchbooks and scrapbooks in this collection are extremely fragile and require careful handling.

Custodial History: The Bob Cato papers were donated to the Rochester Institute of Technology in two installments, the first including 4 boxes, 1 green trunk, 1 silver trunk, 3 portfolio cases, rolls of canvas paintings, 42 framed artworks, and 1 sculpture; the second installment included 4 boxes and appraised photographic materials in multiple boxes. Signed deeds of gift dated 2014 and 2015 are on record irrevocably transferring materials.

Conditions Governing Reproduction and Use: Restrictions on use of the materials (for example, reproduction or publication) that apply after access has been granted. Copyright for Cato's images and materials is held by RIT. Copyright for non-Cato materials is not held by RIT and permissions must be obtained by the researcher.

Physical Location: Graphic Design Archives, Cary Collection Annex, range 7a (shelves 7a-15 to 7a-21 and 7a-28 to 7a-47), above range 10a/b, art grate; flat files (drawers 5.5 - 5.9, 7.3); Dudley A. Weiss Reading Room, Room 2688 (curator's office), and the Cary Collection, range 17a.

Preferred citation for publication: Bob Cato papers, Cary Graphic Arts Collection, RIT.

Processed by: Nicole Pease, May-July 2018

Finding Aid by: Nicole Pease, July 2018

Controlled Access Terms

Personal Names

- Armstrong, Louis, 1901-1971
- Avedon, Richard
- Brodovitch, Alexey, 1898-1971
- Cato, Bob
- Coltrane, John
- Davis, Miles

- Dylan, Bob, 1941-
- Harrison, George, 1943-2001
- Jennings, Kate, 1948-
- Mathis, Johnny
- Miller, Mitch
- Moholy-Nagy, László, 1895-1946
- Robertson, Robbie
- Seeff, Norman
- Stravinsky, Igor, 1882-1971
- Streisand, Barbra
- Topolski, Feliks, 1907-1989

Corporate Names

- CBS Inc.
- Columbia Broadcasting System, Inc.
- Columbia Records, Inc.
- Cream (Musical group)
- Glamour [magazine] [local]
- Harper's Bazaar magazine
- McCall's magazine
- Muddy Waters Blues Band
- Revlon, Inc.
- Simon and Garfunkel
- The Band (Musical group)

Subjects

- Book cover art
- Book covers--Design
- Book design
- Book dummy
- Book jackets
- Collage (visual works)
- Collage, American--20th century
- Fine arts
- Graphic design
- Graphic designers--United States
- Jazz
- Jazz musicians--United States
- Mechanicals (camera-ready copy)
- Musicians
- Paste-ups
- Photography--20th century
- Record cover
- Record design
- Record jackets

Biographical Note

Robert G. Cato was born in New Orleans in 1923, the son of Ysabel Soto, a teacher who immigrated to the United States from Cuba, and Robert Bailey Cato, a business executive. At the age of 15, on a family trip to Mexico City, he met the painters Pablo O'Higgins and Jose Clemente Orozco, and began studying art under their mentorship. In 1941, Cato was the youngest artist on record to exhibit work in the Carnegie International, at age eighteen.

After World War II, Cato moved to Chicago, where he studied briefly under the Bauhaus designer László Moholy-Nagy.

In 1947, he went to Philadelphia to study with art director and designer Alexey Brodovitch. After Brodovitch was hurt in a car accident, Cato became his driver and cook. Soon after, Cato became his assistant at *Harper's Bazaar*, where Brodovitch was transforming magazine and fashion design with an innovative mixture of open space, sharp typography, photography, and Modernist art—characteristics that would also define Cato's work over the next several decades.

Through the late 1940s and the '50s, Cato worked as art director at *Junior Bazaar*, *Theater Arts*, *Dance* and *Glamour* magazines while continuing to paint and exhibit his personal work.

In 1960, he began his association with the recording industry at CBS/Columbia Records. Over the next decade he helped turn the record album cover into an important form of contemporary art. Cato created or supervised some of the most memorable record album covers of the 1960s. One of his many groundbreaking ideas was to put the work of the underground illustrator R. Crumb on Big Brother and the Holding Company's *Cheap Thrills*.

For his cover designs, Cato was awarded two Grammys by the National Academy of Recording Arts and Sciences. They were for Barbra Streisand's *People* (1964) and for *Bob Dylan's Greatest Hits* (1967). Later, in 1997, the Recording Academy would award Cato its President's Merit Award.

After short stints at *McCall's* magazine and Revlon, where he created the "Charlie Girl" image, he returned to the music business. In 1971, he was appointed vice president for creative services at United Artists Records and Films in Los Angeles.

During his 50-year career, Cato taught at the School of Visual Arts and the Rochester Institute of Technology. Cato devoted much of his last 10 years of work to fine art, photography and producing books, including *Joyce Images* (1994), a collection of photos and art devoted to James Joyce. Cato passed away in March 1999 due to complications from Alzheimer's disease.

[From the New York Times obituary for Bob Cato¹; edited by NRP]

Terms to Note

These terms have been defined as used in conjunction with materials in this collection, compiled mainly from the Getty Art & Architecture Thesaurus.

Jacket: The detachable coverings for books or records that encompass the record or book as a whole.

Cover: The front section of a book or record jacket that usually contains the title.

¹ <https://www.nytimes.com/1999/03/20/arts/bob-cato-75-designer-of-covers-for-albums.html>

Paste-up: A copy prepared for photographing consisting of elements such as text, titles, and artwork that have been arranged, pasted, and marked. Also known as **mechanicals**.

Proofs (printed matter): Proofs printed from matter that has been composed into pages, usually after corrections have been made but before plates are made.

Process work: Work in any of the stages through which it passes prior to becoming the finished product including paste-ups and proofs.

Collection Scope and Content Note

The Bob Cato papers contain materials from 1900 through 2015, with the bulk of the papers dated between 1962 and 1999.

This collection contains materials related to Cato's role as a graphic designer, photographer, and artist including process work and final products. These include diaries, correspondence, legal papers, writings and speeches, genealogical materials, clippings, printed materials, photographic material, fine art, process work, scrapbooks, administrative materials, moving images, audio, and digital material.

Of special note is the process work including book dummies and record jackets that show the progression of a design from sketch to final product. An ideal example of this is the *American Flyer* record jacket design; the collection contains early designs in a sketchbook, paste-up with original art, multiple proofs, and a photograph of a billboard with the record jacket image. Some of the book dummies never saw completion, but exhibit a design style that can be seen in finished books including *Joyce Images* and *The John F. Kennedys*. This collection also includes a wealth of fine art including many collages that incorporate important people and subjects in Cato's life and career.

The Bob Cato papers have been arranged into seven series, four of which have been divided into subseries. This collection is housed in 35 archival document boxes, 37 oversize boxes, 9 binders, 17 print boxes, 6 flat file drawers, 6 additional shelves, 4 slide boxes, and three standalone pieces of art (hanging canvas, reproduction, and sculpture). Many materials have been stored according to size and so may be housed with materials of similar size rather than similar content.

Related Materials

For related collections, see the Alexey Brodovitch collection at <https://twcarchivesspace.rit.edu/repositories/3/resources/1019>.

For additional Cato photography, contact the Sony Music Archives Library:

Tom Tierney
Director, Sony Music Archives Library
550 Madison Ave., B-02
New York, NY 10022
212.833.4209
thomas.tierney@sonymusic.com

For additional Cato photography, contact the Howard Greenberg Gallery:

Howard Greenberg Gallery
41 E 57th St, New York, NY 10022
(212) 334-0010

System of Arrangement

Series I. Graphic Design, 1949-1995

 Subseries A. Process Work, 1957-1995

 Subseries B. Final Products, 1949-1994

Series II. Photography, 1943-1999

 Subseries A. Appraised photographic collection, circa 1950s-1980s

Series III. Fine Art, 1937-1997

 Subseries A. Sketchbooks, 1937-1997

 Subseries B. Photographic Reproductions of Artwork, circa 1960s-1990s

Series IV. References, 1900-2011

 Subseries A. Professional, 1941-1997

 Subseries B. Personal, 1910-1999

 Subseries C. Family, 1922-2003

 Subseries D. Personal/Family Photographs, 1915-1990

 Subseries E. Material referencing Cato, 1941-2002

 Subseries F. Collected Material, 1900, 1926-2011

 Subseries G. Other artists/photographers, 1930-1996

Series V. Audio/Visual, 1965-1999

Series VI. Realia, 1931, undated

Series VII. RIT exhibit materials, 2015

Content List

Series I. Graphic Design, 1949-1995

Scope and Content Note: This series contains posters, proofs and paste-ups (books, magazines, ads, record jackets), correspondence, project proposals, book dummies, photographs, printed material, magazines, books, records/record jackets, transparencies, 35mm slides, and type designs. These materials document Cato's full body of graphic design work including process work and final products.

Box 1

- Folder 1 Correspondence regarding Cato's appointment at Revlon, 1972-1973
- Folder 2 Correspondence regarding Cato's promotion at CBS, 1967
- Folder 3 Correspondence/reviews on *Joyce Images* book, 1994
- Folder 4 Working materials for CBS, 1966-1967
- Folder 5 VISàVIS redesign project description, circa 1987

Box 8

- Folder 1 Magazine with article written by Cato regarding calligraphy and design, 1987
Cato, Bob. "Michael Manoogian." *Calligraphy Review*, Vol. 5, No. 1, Fall 1987, p. 10.

Slide Box 27

- Slide holders 1-8 Design work, 35mm color slides
Living Music, Innovation, Portfolio, VISàVIS/Face to Face, record covers
- Slide holders 18-19 Record album covers, 35mm color slides

Subseries A. Process Work, 1957-1995

Scope and Content Note: This subseries contains posters, proofs and paste-ups (books, magazines, ads, record jackets), correspondence, project proposals, book dummies, photographs, transparencies, and type designs. These materials comprise the process work as part of Cato's design work. Note project descriptions that correspond to paste-ups/dummies including *A Career in the Graphic Arts* proposal and book cover as well as the *About Faces* photography project description and corresponding book jacket design. Notable items include the mechanical for Revlon's "Charlie Girl" (box 24, folder 2) as well as the paste-up with original artwork for the *American Flyer* record jacket design (flat file drawer 5.8, folder 5).

Box 1

- Folder 6 Design process work, 1957, undated
- Folder 7 Postmarked letters with designs [for copyright], 1990-1993
- Folder 8 Font samples [some fonts can be seen in the *Calligraphy Review* article in box 8, folder 1], undated
- Folder 9 Storyboard and production materials for "Little Guy Goes to Paris" book, undated
- Folder 10 *A Career in the Graphic Arts* book proposal and correspondence, 1991, undated
- Folder 11 *Joyce Images* booklets [one with note], circa 1988
- Folder 12 Lipschitz book dummy, undated
- Folder 13 *Stephen Colhoun: Photographs* book dummy, circa 1992

- Folder 14 Book cover art/paste-ups for Kate Jennings, undated
Folder 15 *Janis Joplin Images* book dummy, undated

Box 2

- Folder 1 Process work for magazine ads, undated
Folder 2 Magazine paste-ups, 1989, undated
Folder 3 Magazine tear sheets and proofs, 1984-1989, undated
Folder 4 *Aces* magazine proposal, circa 1990
Folder 5 *Aces* magazine paste-ups, circa 1990
Folder 6 "Cocaine kills" poster design, 1982-1987
Folder 7 Paste-ups for stationery, business cards, undated

Box 24

- Folder 1 Design work (book cover and album art process work), lith negatives, chromogenic prints, gelatin silver prints
Folder 2 Design work marked up for duplication
Folder 3 James Joyce by Josef Breitenbach, large format color transparencies, Paris 1937 [used for *Joyce Images* book]

Oversize Box 30

- Folder 1 *Individuals* book dummy, undated
Folder 2 *Life: Faces* book dummy, undated
Folder 3 *Photographers* book dummy, undated
Folder 4 Untitled book dummy, undated
Folder 5 *Trash Images* book dummy, circa 1990

Oversize Box 31

- Folder 1 *Janis Joplin Images* book type design, undated
Folder 2 *Joyce Images* book jacket proofs, paste-ups, and type design, circa 1988
Folder 3 *About Faces* book jacket paste-up and type mechanical/negative, undated
Folder 4 Book jacket process work, paste-ups, and proofs, undated
Folder 5 Book jackets with corresponding process work, 1988-1990, undated
Folder 6 Book jackets, undated
Folder 7 *Virginia Woolf Images* book type design, undated
Folder 8 *Heads & Tales* book jacket paste-ups and type design, undated
Folder 9 *Heads & Tales* book dummies, undated
Folder 10 *Joyce Images* book jacket type design, circa 1988

Oversize Box 32

- Folder 1 *Virginia Woolf Images* book dummy, undated
Folder 2 *Joyce Images* book dummy, 1993
Folder 3 *Gordon Parks: A photo biography* book dummy, 1989
Folder 4 *The Kennedy Family* book dummy, undated
Folder 5 *The Florentine Lessons* book dummy, undated
Folder 6 *Artists, Musicians, Writers, Dancers and One Bullfighter* book dummy [with photographic prints and notes], undated

- Folder 7 *Artists, Musicians, Writers, Dancers and One Bullfighter* book dummy, undated
- Folder 8 The Rock & Roll Hall of Fame award design, undated

Oversize Box 33

- Folder 1 Miscellaneous process work, undated
- Folder 2 Miscellaneous type design, undated
- Folder 3 Process work for ads, undated
- Folder 4 Magazine paste-ups, 1984, undated
- Folder 5 Type proofs for a magazine, 1989-1990
- Folder 6 *Aces* magazine type design, circa 1990
- Folder 7 Magazine paste-ups, 1988, undated [larger folder]
- Folder 8 Type proofs and paste-ups for a magazine, 1990
- Folder 9 *New Yorker* magazine cover art and copies, 1995
- Folder 10 *Aces and Jokers* magazine dummy, circa 1990
- Folder 11 Watch designs, type designs, related correspondence, 1992
- Folder 12 Miscellaneous process work, undated [larger folder]

Oversize Box 59

- Folder 4 Hand lettering for Kate Jennings' book cover, undated

Flat file drawer 5.8

- Folder 1 Record cover proofs
- Folder 4 Record jacket proofs, 1971-1981, undated
- Folder 5 Record jacket paste-ups (some with original art), 1976-1977
- Folder 7 Posters for bands and events

Subseries B. Final Products, 1949-1994

Scope and Content Note: This subseries includes printed material, magazines, books, posters, and records/record jackets. These materials comprise the final products as part of Cato's design work. Most of the books have content added by Cato or a friend/author including art, notes, inserts, or inscriptions. Books with collages by Cato have been noted. Records featuring Cato's design, art, and photography are included in this subseries. For more information on individual records including label and year, refer to this [spreadsheet of records](#).

Box 2

- Folder 8 Logos, business cards, stationery designed by Cato, circa 1979

Box 7

- Folder 1 Magazines featuring Cato design, titles C-I, 1958-1985
 - Columbia Journalism Review*, Vol. X, No. 1, May/June 1971
 - Columbia Journalism Review*, Vol. X, No. 3, September/October 1971
 - Columbia Journalism Review*, Vol. X, No. 6, March/April 1972
 - Columbia University Forum*, Vol. VII, No. 3, Summer 1964
 - Dial Thirteen*, Vol. 6, No. 4, April 1985
 - Dial Thirteen*, Vol. 6, No. 5, May 1985
 - Dial Thirteen*, Vol. 6, No. 6, June 1985

- Folder 2 *Infinity*, Vol. VII, No. 8, October 1958
 Magazines featuring Cato design, titles L-T, 1971-1990
Life: Special Edition, Classic Moments, Fall 1990 (2)
Northwest Portfolio, Vol. 19, No. 4, April 1988
Pan Am, Vol. 27, No. 9, September 1987
Saturday Review, January 1971
The Columbia Forum, Vol. 1, No. 2, Spring 1972
- Folder 3 Magazines featuring Cato design, titles T, 1959-1972
The Columbia Forum, Vol. 1, No. 3, Summer 1972 (2)
The Jazz Review, Vol. 2, No. 10, November 1959
The Jazz Review, Vol. 2, No. 11, December 1959
The Jazz Review, Vol. 2, No. 7, August 1959
The Jazz Review, Vol. 2, No. 8, September 1959
The Jazz Review, Vol. 3, No. 4, May 1960
The Jazz Review, Vol. 3, No. 8, September-October 1960
- Folder 4 Magazines featuring Cato design, titles V, 1987-1988
VISàVIS, Vol. 1, No. 2, April 1987
VISàVIS, Vol. 1, No. 5, July 1987
VISàVIS, October 1987 [pages missing]
VISàVIS, Vol. 2, No. 3, March 1988
- Folder 5 Magazine featuring Cato design, title V, 1988
VISàVIS, Vol. 2, No. 7, July 1988
- Folder 6 The East/West Inflight Magazine Network marketing/sales kit featuring Cato's design,
 1988
- Folder 7 Dial by East/West Network media kit folder and flier, undated

Box 16 Books featuring Cato work, 1949-1994

- Cato, Bob and Greg Vitiello. *Joyce Images*. New York, New York: W.W. Norton, 1994. (2)
- De Mejo, Oscar and Robert circa Morgan. *Oscar de Mejo, the naive surrealist*. New York: Nahan Galleries, H.N. Abrams, 1992.
- Eshleman, Clayton and Annette Smith. *Aime Cesaire*. Los Angeles: University of California Press, 1983. (2)
- Eshleman, Clayton and Jose Rubia Barcia [translators]. *César Vallejo*. Los Angeles: University of California Press, 1978.
- Firestone, Ross. *El Topo*. Douglas Book Corporation, 1971.
- Fox, Dan. *Stage Fright: The Band*. New York, New York: Canaan Music, Inc., 1970.
- Friedlander, Barbara and Bob Cato. *The Great Garlic Cookbook*. New York: Macmillan Publishing Co., Inc., 1975. [Jacket cover design by Eric Cato; Bob was co-author]
- Glass, Alan. [Catalog]. Claude Bernard Gallery, 1991. (2)
- Glass, Alan. *Alan Glass*. New York, New York: Claude Bernard Gallery, 1991.
- Henderson, Janice Wald. *The New Cuisine of Hawaii*. New York: Villard Books, 1994.
- Le Corbusier*. New Orleans, Louisiana: Nahan Galleries, 1990.
- Loengard, John. *Life: Classic Faces*. Macmillan Publishing Co., 1991. (2)
- Loengard, John. *Life: Classic Photographs, a Personal Interpretation*. New York: Polaroid Corporation, 1988.
- Loengard, John. *Life: Faces*. Boston: New York Graphic Society Books, 1991.

People Weekly: Private Lives (1991?). [missing title page, cover can be seen in Series I. Graphic Design with book jackets]
Rector, George and Charles Rector. *Rector's Naughty '90s Cookbook*. Garden City, New York: Doubleday and Company, Inc., 1949. ["decorations" by Cato]
Shaw, Mark. *The John F. Kennedys*. New York: Ferrar, Straus and Co., 1964.

Oversize Box 70 Book featuring Cato work, 1970

Carr, Larry. *Four Fabulous Faces: Swanson, Garbo, Crawford, Dietrich*. New York: Galahad Books, 1970.

Oversize Box 35

Folder 1 Magazine featuring Cato design, 1969
 McCall's, Vol. XCVI, No. 7, April 1969
Folder 2 Program featuring Cato design, 1968

Oversize Box 59

Folder 3 Posters for events, band, and Dial magazine [logo by Cato], 1971-1993, undated

Box 63 Record jackets and records, A-E, 1958-1987

AmJam, *Live off the Board*
Anyone Can Whistle, Kermit Bloomgarden and Diana Krasny, Angela Lansburym Harry Guardino, Lee Remick
The Band, *The Band* (2 copies) [Cato credited with album design]
The Band, *Cahoots* [Cato credited with album concept and design]
The Band, *Islands* [Cato credited as designer and cover photographer]
The Band, *Northern Lights - Southern Cross*
The Band, *Stage Fright* (3 copies) [Cato credited with design]
Barbara Streisand, *Je m'appelle Barbra*
Barbara Streisand, *People*
The Baroque Oboe, Columbia Chamber orchestra
The Beatles, "*The White Album*"
The Beatles, *Let it Be*
The Belafonte Folk Singers, *Belafonte Returns to Carnegie Hall*
Ben Webster, *No Fool, No Fun*
Big Brother and the Holding Company, *Cheap Thrills*
Billie Holiday, *Lady Love* [Cato credited as designer]
Billie Holiday, *God Bless the Child* [no jacket]
Billie Holiday, *The Golden Years Volume II*
Blood, Sweat, and Tears, *Blood, Sweat, and Tears* (2 copies) [Cato credited with inside art and album design]
Bobby Short Loves Cole Porter
Bob Dylan, *Blond on Blond* (2 copies)
Bob Dylan, *Bob Dylan's Greatest Hits*

Bob Dylan and the band, *The Basement Tapes* [Cato credited as design consultant]

Bob Willis and his Texas Playboys, *For The Last Brigadoon Original Television Soundtrack*
Brigadoon, full-length recording of Broadway hit

Bruno Walter Conducts the Columbia Symphony Orchestra, *Haydn: Symphony no. 88 in G major/Symphony no. 100 in G Major*

Bruno Walter/New York Philharmonic, *Mahler Symphony No.1 in D "The Titan" conducted Bruno Walter*

Bruno Walter/New York Philharmonic, *Legendary Performances* [Cato credited with cover]

Burl Ives, *The Wayfaring Stranger*

Burl Ives, *Return of the Wayfaring Stranger*
Cavalleria Rusticana

Chico Hamilton, *Peregrinations* (2 copies) [Cato credited as art director and designer]

The Dave Brubeck Quartet, *Time Further Out*

Denny Zeitlin, *Homecoming* (3 copies) [Cato credited with album design]

Dexter Gordon, *Blue Note* [Cato design, not credited on album]

Earl Wrightson, *Shakespeare's Greatest Hits*

Edith Piaf, *Columbia*

Box 64 Record jackets and records, E-L, 1956-1986

Ella Fitzgerald, *Ella Fitzgerald Sings the Cole Porter Song Book*

Ella Fitzgerald and Joe Pass, *Take Love Easy*

Eugen Friesen with Paul Halley, *New Friend* (3 copies, one with no jacket) [Cato credited with album design]

The Fabulous Forties at the Met, Rise Stevens, Salvatore Baccaloni, Jennie Tourel...

Fats Waller, "*Fats*" Waller Memorial
Fifty years of Jazz Guitar

Gene Harris, *AstralSignal* [Cato credited as "Art direction & Good Guy" and with cover illustration]

George Benson, *In Flight* [no cover]

George Harrison, *Thirty-Three & 1/3* (3 copies) [Cato was photographer and designer, not credited]

Goddard Lieberson [no cover]

Harry Belafonte, *Belafonte at carnegie hall the complete concert*

Holly Dunn, *Holly Dunn* (2 copies) [Cato credited as designer]

In Pursuit, *When Darkness Falls* (2 copies) [Cato credited with collage and design]

Janis Joplin, *Janis*

Jean-Pierre Rampal, *Haydn: Flute Quartets*

Jesse Winchester, *Jesse Winchester* [Cato credited as designer]

Jim Nabors, Marilyn Horne, *Man of La Mancha*
 Jimi Hendrix, *The Essential Jimi Hendrix Vol 2*
 Joan Baez, *Diamonds and Rust* [Cato credited with design]
 Joan Baez, *From Every Stage* [Cato credited with design]
 John Coltrane, *Coltrane "live" at the village vanguard*
 John Mellencamp, *Scarecrow* (3 copies) [Cato credited with art direction and design]
 John Lennon, *Walls and Bridges*
 Johnny Cash, *At Folsom Prison*
 Johnny Cash, *Ride This Train*
 Johnny Cash, *The Sound of Johnny Cash*
 Laura Nyro, *Elli and the Thirteenth Confession* [Cato credited with photography]
 Lenny Bruce, *Carnegie Hall* (2 copies) [Cato credited with album design]
 Leonard Bernstein, *Gershwin: Rhapsody in Blue/An American in Paris* (2 copies)
 Leonard Bernstein - New York Philharmonic, *Debussy/Ravel* [Cato credited with cover photo]
 Leonard Bernstein - New York Philharmonic, *Mahler Symphony No. 2 in C Minor*
 Leonard Bernstein - New York Philharmonic, *New York Philharmonic Haydn Symphony No. 84/85 "La Reine"*
 Leonard Bernstein - The London Symphony Orchestra, *Mahler Symphony No. 8*

Box 65 Record jackets and records, L-Z, 1950-1988

Lester Young, *Lester Young Collates*
 Lester Young, *The Aladdin Sessions* [Cato credited as art director and designer]
 Levon Helm, *The RCO All-Starts* [with memo from Richard Wall]
 Louis Armstrong, *What a Wonderful World*
 Malvina Reynolds, *Sings the Truth*
 Mandrill, *We are one* [Cato design and photography, not credited on album]
 Marlene Dietrich, *Dietrich in London*
 Marty Robbins, *Gunfighter ballads and trail songs*
 Max Goberman conducting the Vienna State Opera Orchestra, *The Symphonies of Haydn* [Cato credited with cover]
 Melanie, *Photograph* [Cato credited with photograph and design; dedication to Cato for naming "Secret of Darkness" song]
The Mikado, Gilbert and Sullivan
Mikado, Martyn Green in Gilbert and Sullivan's *Mikado*
Mildred Bailey Her Greatest Performances, Red Norvo, Benny Goodman, Teddy Wilson, and the Eddie Sauter Orchestras
 Miles Davis, *Miles Davis* (3 copies) [Cato credited as designer and cover/color photographer]
 Miles Davis, *Miles Davis' Greatest Hits*
 Miles Davis, *Sketches of Spain*
 Miles Davis, *Star People*

Miles Davis, *The Man With The Horn* [Cato credited with photography]
 Mitchell Miller with Daniel Saidenberg Conducting Saidenberg Little Symphony
 [Cato credited with cover art]
 Moacir Santos, *Carnival of the Spirits* [Cato credited as art director and
 illustrator]
 Moby Grape, *Wow* [Cato credited with design and collage]
 The Moonlighters, *The Moonlighters* [Cato's cover art, not credited]
 Mort Shuman, *My Death* [Cato credited with portraits of Mort Shuman]
 Oscar Castro-Neves, *Oscar!* [Cato credited with album design]
 Paul Desmond, *The Paul Desmond Quartet Live*
 Paul Halley, *Pianosong* [Cato credited with album design]
 Paul Winter, *Wintersong* (2 copies) [Cato credited with album design]
 Paul Winter and Friends, *Collection II* [Cato credited with design]
 Paul Winter/Winter Consort, *Earthhearbeat* [Cato credited with album design
 and cover art]
 Paul Winter/Winter Consort, *Icarus* [Cato credited with cover photo, inside
 spread, and album design]
 The Philadelphia Woodwind Quintet, the Beau-Arts String Quartet, *A Tribute to
 Ernst Toch and Henry Cowell*
 Robert William Scott, *In Memory of the Race*
 Rodgers and Hammerstein's, *Carousel*
 Rodgers and Hart's, *The Boys from Syracuse*
 Ronnie Foster, *Cheshire Cat* [Cato credited as art designer and art director; Eric
 Cato credited with photography]
 Ronnie Laws, *Fever* [Cato credited as designer]
 Ross Lee Finney; Ruth Crawford Seeger, *Modern American Music Series* [Cato
 credited with cover collage]
 Sam and Dave, *Back at 'cha* [Cato credited as art director and designer]
*Shakespeare: John Barrymore – Hamlet - Hamlet's Soliloquy/Henry VI -
 Gloucester's Soliloquy*
 Simon & Garfunkel, *Bookends* [Richard Avedon credited with cover photograph;
 Cato credited with photography on color poster originally included with
 album (flat file 5.8, folder 7)]
 Simon and Garfunkel, *Parsley, Sage, Rosemary, and Thyme* [Cato credited with
 cover photo]
Soviet Army Chorus and Band in a Program of Favorites
 Stan Getz, *The Best of Two Worlds*
 Stravinsky, *Stravinsky Conducts Stravinsky: Favorite Short Pieces* [Cato credited
 with cover photo]
 Tina Turner, *Acid Queen* [Cato credited as art director and designer]
Turandot - Puccini, Nilsson, Tebaldi, Bjoerling, Tozzi, Leinsdor/Rome Opera
 House Orchestra and Chorus
 Viennese Symphonic Orchestra, *Can Can by Cole Porter*
 Viennese Symphonic Orchestra, *Kismet*

Yves Montand, *One Man Show recorded at the Theatre de l'etoile Paris*
Zizi Jeanmaire, *Irma La Douce*

Shelf 7a-20

Folder The First Drama Quartette, *Bernard Shaw's Don Juan in Hell* record jacket and records, 1962

Series II. Photography, 1943-1999

Scope and Content Note: This series contains project proposals, magazines, a compact disc, a book, photographs, transparencies, 35mm color slides, contact sheets, prints, and notes. These materials document Cato's professional photographic work. To review his personal and collected photographic collection, please refer to Series IV, Subseries D. Refer to the records/record jackets in Series I to see what records exhibit Cato's photography. Highly notable in this series are Cato's iconic images of top recording artists including Miles Davis, Lena Horne, John Coltrane, Cream, Simon & Garfunkel, Joan Baez, Mitch Miller, Johnny Mathis, and Blood, Sweat and Tears. The photograph with billboard exhibiting *American Flyer* is in box 24, folder 5. Some photos in the collection may not have been taken by Cato, but likely by photographers commissioned by Cato; note the credit stamps where applicable.

Box 2

Folder 9 "About Faces" photography project proposal, undated

Box 8

Folder 2 Magazines with Cato photography, 1970-1979
Big Valley Magazine, Vol. 4, No. 3, March 1979
Saturday Review, February 1970

Box 13

Object 17 New York: Graffiti Series No. 1-8 (8 images), compact disc, 1989-1999

Box 16 Books featuring Cato work, 1949-1994

Friedlander, Barbara. *Earth, Water, Fire, Air*. New York: The Macmillan Company, 1972. (2) [features Cato photography]

Box 24

Folder 4 Portraits (professional), gelatin silver prints, contact sheets
Folder 5 Miscellaneous photographs relating to music, black and white gelatin silver prints and chromogenic transparencies
Folder 6 Photographs from Spain, bullfighting, gelatin silver prints, undated
Folder 7 Notes on photographic material, undated

Oversize Box 25

Folder 1 The Band – group portrait, 11"x14" gelatin silver prints by Elliot Landy
Folders 2-4 The Band live, 11"x14" gelatin silver prints by Elliot Landy

Folder 5 Unidentified portraits

Slide Box 27

Slide holders 9-17 Photography, 35mm color slides
Vegetables, The Band/Elliot Landy, double exposures, studio views, and miscellaneous images

Slide Box 71

Slide holders 1-4 Photography, 35mm slides
L Dean
Eisenstaedt
N. Leen
Schutzer (1956)

Slide holder 15 Photography, 35mm slides
G. Silk (1943)

Oversize Box 59

Folder 2 Still life, undated
Folder 6 Photographic prints, undated

Subseries A. Appraised photographic collection, circa 1950s-1980s

Scope and Content Note: This subseries contains paper inventories, 35mm and medium format transparencies, negatives, contact sheets, prints, and photographs. Materials in this subseries have been appraised by Archive Consulting and Management Services LLC and are housed separately from the rest of the collection. Some material in this subseries has been rehoused to combine matching negatives with contact sheets and integrate color negatives into the negative binders. Note that all of the George Harrison photographs were removed from this collection.

Photos not taken by Cato include 0219-BC through 0231-BC (in box N) which have been confirmed through the Sony Music Archives Library; 0280-BC through 0280.02-BC was taken by Roz Kelly; and portraits of Cato have been taken by other photographers. Contact sheets of Simon and Garfunkel include photos taken by Cato and Richard Avedon for the *Bookends* album – Cato's photographs were used for the color poster that was included with the album (flat file 5.8, folder 7). There are additional slides that were also not taken by Cato – note the credit stamp where applicable.

Archive Summaries/Paper Inventories (2" binders)

Binder 1 Archive Summary
Storage Box Contents
Index by Inventory Number
Illustrated Index by Location

Binder 2 Archive Inventory by Subject
The Arts
Dance
Early Career

Binder 3 Archive Inventory by Subject
Music

Binder 4 Miscellaneous Color
 Archive Inventory by Subject
 Spain
 Theater

Slides (1 ½” – 2” binders) [binders are labeled as containing “transparencies”]

Volume I Musicians, 35mm slides
Volume II Musicians, 35mm and medium format slides
Volume III The Arts, 35mm slides
Volume IV Spain and New York City including Graffiti and the Statue of Liberty, 35mm slides
Volume V Miscellaneous subject matter, 35mm slides

Negatives/Contact Sheets (3” O-ring clamshell boxes)

Volume VI REMOVED
 [Color negatives have been integrated by subject into the rest of the negatives]

Box 72 Musicians, negatives and matching contact sheets
 [formerly Volume VII/box R]

Box 73 Actors/artists, shows/plays, negatives and matching contact sheets
 [formerly Volume VIII/box O]

Box 74 Athletes, dance, theatre, negatives and matching contact sheets
 [formerly Volume VIII/box O]

Box 75 Bob Cato portraits, Cato’s family, Spain, negatives and matching contact sheets
 Bob Cato portraits, contact sheets unmatched to negatives
 [formerly Volume IX/box Q]

Box 76 Vernacular photography, street photography, and portraits, negatives and matching
 contact sheets
 [formerly Volume IX/box Q]

Box 77 Unidentified negatives and matching contact sheets
 Miscellaneous contact sheets unmatched to negatives
 [formerly Volume IX/box Q]

Box 78 The Arts, musicians, contact sheets unmatched to negatives
 [formerly box O/box R]

Photographs (print boxes)

Box A REMOVED
 [George Harrison photographs removed from collection]

Box B 20”x24”
 Miscellaneous black and white photographs
 Bob Cato by Frances McLaughlin black and white photograph
 Bob Cato by Murray Laden black and white print
 Ray Matthew black and white contact sheets

- Box C** 20"x24"
Miscellaneous color photographs
Miscellaneous graphics and drawings
- Box D** 16"x20"
Musicians color photographs
Miscellaneous color photographs
Bob Cato by Carles Eguiguren color photographs
- Box E** 14"x18"
Miscellaneous color photographs
Matthew, De Lavallade and Holder contact sheets
- Box F** 11"x14"
Theatre, black and white photographs
Dances, black and white photographs
- Box G** Spain, black and white photographs, 11"x14"
- Box H** Spain, black and white photographs, 11"x14"
- Box I** Spain, photographs, prints, and proofs, 8 ½"x11"
- Box J** Artists, black and white photographs, 11"x14"
- Box K** Early career black and white photographs, 11"x14"
- Box L** Musicians, black and white photographs, 11"x14"
- Box M** Personalities, color photographs, 8"x10"
- Box N** 8"x10"
Performers, black and white photographs
Village Vanguard by Albert Fenn, black and white photograph
- Box O** REMOVED
[contact sheets have been matched to negatives; unmatched contact sheets have been combined with box R in box 78]
- Box P** 8"x10"
Artists, black and white photographs
Miscellaneous black and white photographs
Cato and Richard Avedon by Sam Emerson, black and white photograph
- Box Q** REMOVED
[contact sheets have been matched to negatives; unmatched contact sheets have been moved to box 77]
- Box R** REMOVED
[contact sheets have been matched to negatives; unmatched contact sheets have been combined with box O in box 78]

Box S REMOVED
[Framed photo of Goddard Lieberson has been relocated to box 6, folder 5]

Box T REMOVED
[Miscellaneous graphics and ephemera have been included with process work]

Box U Spain inkjet prints, 22”x15”

Series III. Fine Art, 1937-1997

Scope and Content Note: This series contains project proposals, art prints, paste-ups, sketches, exhibit books, magazines, notebooks, correspondence, tear sheets, paintings, 2D collages, 3D collages, sculpture, and framed art. The sculpture, located in the Dudley A. Weiss Reading Room, may be related to Florentine Lessons art series. Refer to the records/record jackets in Series I to see what records exhibit Cato’s art. Note that the book titled “Cato Bio” in Series IV, Subseries B also contains some sketches. The proofs for *American Flyer* are in flat file drawer 5.8, folder 3. Please note that at this time the total number of rolled canvases cannot be confirmed. For more information about framed art, refer to this [spreadsheet](#).

Box 2

Folder 10 Art project proposals and descriptions, circa 1977-1983, undated
Folder 11 Copies and prints of art, 1975-1992, undated
Folder 12 Original art for book jackets, undated
Folder 13 Art paste-up and press release featuring Cato art, 1990
Folder 14 Sketches for logos, undated
Folder 15 Exhibit programs, brochures, 1940-1991
Folder 16 Exhibit books, 1969-1974
Folder 17 Exhibition book, 1950

Box 3

Folder 1 Guest book pages from exhibit, 1991
Folder 2 Correspondence with museums and galleries, 1941-1991
Folder 3 Notebook with pictures of art, descriptions, and enclosed materials, 1977-1994

Box 8

Folder 3 Magazines featuring Cato art, 1972
The Columbia Forum, Vol. 1, No. 5, 1972 [15th Anniversary Retro, artwork p. 3, 5] (2)
Real Simple, October 2012 [features Cato coffee table on cover]

Oversize Box 35

Folder 3 Tear sheets featuring Cato art, 1971, undated
Folder 7 Art [“Spot art for mags”], circa 1948

Oversize Box 40 Canvas/fabric art 15”x22”
Oversize Box 41 Paintings 14”x20”
Oversize Box 42 Paintings 12”x16”
Oversize Box 60 Carnegie Institute painting 19”x24”, 1941

Oversize Box 48 Sketches/drawings 16"x20"

Oversize Box 43 2D collage 12"x16"

Oversize Box 49 2D collage 16"x20"

Oversize Box 47 2D collage 18"x24"

Oversize Box 58 2D collage 23"x31"

Oversize Box 56 2D collage 24"x36"

Oversize Box 44 3D collage 12"x16"

Oversize Box 45 3D collage 12"x16"

Oversize Box 46 3D collage 12"x16"

Oversize Box 50 3D collage 16"x20"

Oversize Box 51 3D collage 16"x20"

Oversize Box 61 3D collage 19"x24"

Oversize Box 53 3D collage 23"x31"

Oversize Box 54 3D collage 23"x31"

Oversize Box 55 3D collage 24"x36"

Oversize Box 57 Prints, paintings 24"x36"

Oversize Box 52 Miscellaneous 16"x20"

Folder 1 "Top Hat" art

Folder 2 Miscellaneous art-related

Folder 3 Art prints/copies

Folder 4 Miscellaneous 2D collage/painting, 1986

Folder 5 Marbled paper

Folder 6 "The Tourists" [with James Joyce]

Flat file drawer 5.8

Folder 3 Record cover/jacket proofs featuring Cato art, 1970s

Box 66 [framed art]

Object 1 *Untitled [silver skull in top hat]*, Painting on fabric, 12.5"x12"

Object 2 *Untitled [Firenze]*, Collage, 14.5"x12"

Object 3 *The Teacher*, Collage, 14.75"x11.75"

Object 4 *Milano*, Collage, 11.5"x9.75"

Object 5 *Hennebont*, Collage, 14.75"x11.75"

Object 6 "No!", Collage, 13.5"x11.5"

Object 7 *Untitled [metal trinkets]*, Collage, 9"x11.25"

Shelf 7a-15 [framed art]

Object 1 *Mechanical Garden*, Collage, 13"x15"

Object 2 *The Pleasure of the Collage*, Collage, 19"x17"

Object 3 *Katsura, Princely Retreat*, Collage, 16.5"x13.75"

Shelf 7a-16 [framed art]

Object 5 *Untitled [ear and sticks]*, Collage, 32"x24.5"

Object 6 *Untitled [painted stick and tapestry]*, Collage, 25.5"x33.25"

Shelf 7a-17 [framed art]

- Object 7 *The Florentine Lessons*, Collage, 40.5"x27.5"
Object 8 *The Florentine Lessons*, Collage, 40.75"x27.75"

Shelf 7a-18 [framed art]

- Object 9 *Untitled [two people and door]*, Collage, 23"x19.25"
Object 10 *The Wedding*, Collage, 32"x24.5"
Object 11 *A self portrait with family, people, things, junk and coins*, Collage, 32"x24"

Shelf 7a-20 [framed art]

- Object 12 *Untitled [James Joyce Pigeon House]*, Collage, 27"x24"

Dudley A. Weiss Reading Room

- Object 1 Sculpture [aluminum]

Flat file drawer 5.5

- Folder 1 [Large art with top hat and clothespins], 1990

Flat file drawer 5.6

- Folder 1 2D collage 30"x40"

Flat file drawer 5.7

- Folder 1 Paintings 30"x 40"
Folder 2 Sketches/Drawings 30"x40"

Flat file drawer 5.9

- Folder 1 3D collage 30"x40"

Flat file drawer 7.3

- Object 1 Painting on canvas [previously rolled, needs conservation] [FRAGILE]

Above range 10a/10b

- Objects 1-6 Rolled canvases [number unconfirmed]

Art Grate

- Object 1 [drip painting on stretched canvas] (hanging)

Subseries A. Sketchbooks, 1937-1997

Scope and Content Note: This subseries is comprised of sketchbooks which include correspondence, various photos and clippings, collages, family photos, paintings, collages. Note pictures of Norman Seeff and his family (sketchbook, 1990-1996), the history behind Cato's creation of *Joyce Images* (sketchbook, 1988-1994), *American Flyer* record original sketches (sketchbook, circa 1976), a note on the reason for small sketchbooks with collages (sketchbook, 1996), original drawing and note on the collage used for the anti-cocaine ad (respectively "Nantucket" sketchbook and sketchbook dated 1981-1996).

Oversize Box 36	Sketchbooks, 1937-1972 start dates, [1937-1993 inclusive]
Oversize Box 37	Sketchbooks, 1973-1982 start dates, [1973-1997 inclusive]
Oversize Box 38	Sketchbooks, 1982-1990 start dates, [1986-1990 inclusive]
Oversize Box 39	Sketchbooks, 1990-1996 start dates, [1992-1997 inclusive]

Subseries B. Photographic Reproductions of Artwork, circa 1960s-1990s

Scope and Content Note: This subseries includes photographs, 35mm slides, transparencies, and negatives that are reproductions of Cato's artwork.

Box 22

Folder 1	Chromogenic reproductions of artwork, 4"x5" color transparencies
Folder 2	Chromogenic reproductions of artwork, prints, negatives, and transparencies
Folder 3	Matted 5"x7" transparencies of collage
Folder 4	Instant dye diffusion transfer 4"x5"s
Folder 5	"Stations of the Cross" installation views, chromogenic prints and negatives
Folder 6	Installation views, instant dye diffusion and gelatin silver negatives
Folder 7	Sculpture, gelatin silver prints and negatives
Folder 8	Photostats and chromogenic prints of artwork, undated

Oversize Box 26 [11"x14" mostly gelatin silver, some chromogenic prints]

Folder 2	The Giotto Blackout
Folder 3	Installation views/artwork

Slide Box 28

Slide holders 1-3	2D art, 35mm color slides <i>Homage to Berthold Brecht, James Joyce and the Tourists, "La Poesie Monsieur ca vous interesse?", Stage Fright, unidentified</i>
Slide holders 4-12	Collage, 35mm color slides <i>Andre Derain in Collieure, Ceci est la couleur, Crucifixion, The Keeper, The Letter, Lying to the King, The Persistence of Mystery, Quartet, Stare and get tattooed, Things seen become things unseen, Third Avenue Looked Just Right, Religious-- "The Giotto Blackout" series</i>
Slide holders 13-14	<i>Stations of the Cross</i> , 35mm color slides
Slide holder 15	<i>Vallejo</i> art series, 35mm color slides
Slide holders 16-20	Painting process work, 35mm color slides

Slide Box 29

Slide holder 1	Painting, 35mm color slides
Slide holders 2-4	Sculpture, 35mm color slides
Slide holders 5-6	Still life, 35mm color slides
Slide holders 7-9	Unidentified artwork, 35mm color slides

Series IV. References, 1900-2011

Scope and Content Note: This series contains administrative materials, correspondence, articles, speeches and writings, legal documents, awards, printed material, scrapbooks, books, magazines, newsletters, genealogy records, photographs, and slides. These materials act as references to this

collection overall, supplementing the graphic design, photographic, and fine art series by documenting Cato's professional and personal life, family, and collected materials.

Subseries A. Professional, 1941-1997

Scope and Content Note: This subseries contains address books, appointment books, resumes and biographies, correspondence, articles, speeches, interviews, legal agreements, awards, notes, writing, news releases, and a poster. These materials document Cato's professional career including administrative tasks, projects, awards, and correspondence, notably from Feliks Topolski, Richard Avedon, Goddard Lieberson, Leo Leonna, former president Bill Clinton, and Jasper Johns.

Box 3

Folder 4	Address books, circa 1986, undated
Folder 5	Appointment book, 1991
Folder 6	Appointment book, 1995
Folder 7	Appointment book, 1996
Folder 8	Calendar, 1994
Folder 9	Biographies, resumes, and lists of work, circa 1978-1994
Folder 10	Letters of recommendation, 1978-1991
Folder 11	Articles about Cato, 1941-1987, undated
Folder 12	Speech about Cato, "Sources of Inspiration", 1967
Folder 13	Interview material, 1993, undated

Box 4

Folder 1	Draft agreements between Cato and Harrie G. Schloss/Priory Partners, 1991-1992
Folder 2	Inventories of slides and negatives received from Priory Partners, 1992
Folder 3	Awards, 1977, 1997
Folder 4	Professional correspondence, 1957-1994
Folder 5	Notes and writing, undated
Folder 6	Notebook with Cato's notes on <i>Joyce Images</i> , 1994
Folder 7	News releases for speaking engagements at the Art Directors Club, 1991, 1993

Oversize Box 62

Folder 5	Awards, 1969-1997
Folder 6	Farewell poster from VISáVIS, undated
Folder 11	Oversize professional materials [draft agreement and articles], 1941, 1974, 1992

Subseries B. Personal, 1910-1999

Scope and Content Note: This subseries contains notes, writings, sketches, correspondence, scrapbooks, custom record jacket, and high school publications. These materials relate specifically to Cato's personal life, his youth, and personal projects. Of particular note is Cato's memory of visiting Aaron Copeland with Goddard Lieberson as well as Frank Zachary's advice regarding Cato's Alzheimer's disease. Scrapbooks contain photographs, correspondence and ephemera. "Music News" scrapbook contains correspondence from Carnegie Institute, school records, an award for a national high school art exhibit, and other scrapbook materials (from the 1935 scrapbook). The book titled "Cato bio" contains personal and professional memories, descriptions of work, and quotes providing insight into the struggles Cato faced as an artist.

Conditions Governing Access: Please use caution when working with the scrapbooks as they are extremely fragile.

Box 4

- Folder 8 Notes and start of Cato's autobiography, 1995
- Folder 9 Book with Cato notes, sketches, photos titled "Cato bio", 1967-1996
- Folder 10 "The Florentine Lessons" novel by Cato, undated
- Folder 11 Personal/family correspondence, 1962-1996

Box 5

- Folder 1 "Hope" story book by Susan and Bob Cato, 1981
- Folder 2 Materials regarding Cato's passing and memorial service, 1999
- Folder 3 Materials originally inserted in yearbook, 1942
- Folder 4 High school publication "The Gleam", circa 1941
- Folder 5 Walnut Hills High School yearbook, 1942

Slide Box 29

Slide holders 10-13 Personal, 35mm color slides

Oversize Box 34 [do not stack anything on top of this box]

- Object 1 Scrapbook, 1910-1996 [bound 1984] [fragile]
- Object 4 Scrapbook "Music News", 1935-1941 [fragile]
- Folder 2 "Autograph" book with various poems, 1935
- Folder 3 "Spelling" book with Cato sketches, circa 1935

Box 64 Record jackets and records, E-L, 1956-1986

Goddard Lieberon/Bob Cato [untitled jacket – includes page with custom lyrics for Bob Cato to the tune of "Moon River", possibly a gift]

Subseries C. Family, 1922-2003

Scope and Content Note: This subseries contains correspondence, notes, scrapbooks, newsletters, genealogy records as well as birth, marriage, and death records. These materials document Cato's family records as well as familial collected material. Note that the Columbia/Epic Records Alumni Association newsletters were sent to Kate Jennings [Cato's wife] after Cato's passing. For more related material to the scrapbooks see the folder with loose scrapbook material (box 5, folder 8) and family photos in box 23. Some folders in box 10 are marked restricted and access is subject to the archivist's discretion.

Conditions Governing Access: Please use caution when working with the scrapbooks as they are extremely fragile.

Box 5

- Folder 6 Kate Jennings correspondence, 1988-1998 [copies of album list located in Bio/List of works folder]
- Folder 7 Kate Jennings notes and collected material, 2002-2003, undated
- Folder 8 Loose scrapbook material [from Havana scrapbook], 1931, 1947

Box 9

- Folder 1 Columbia/Epic Records Alumni Association newsletters and letter to Kate Jennings, 1999-2000
- Folder 2 Columbia/Epic Records Alumni Association newsletters, 2002
- Folder 3 Columbia/Epic Records Alumni Association newsletters, 2003

Box 10 – SOME RESTRICTED FOLDERS

- Folder 1 Bailey family genealogy, 1949-2005
- Folder 2 “Ruth Reading” sketchbook, WC Sharp Indian School, 1945
- Folder 3 Ysabel Soto and Bob Cato Passports, 1970-1984 [RESTRICTED]
- Folder 4 Ysabel Soto collected material, 1937-1982
- Folder 5 Ysabel Soto’s passing and memorial, 1988 [RESTRICTED]
- Folder 6 Maria Soto Zeller’s [Ysabel’s sister] passing and memorial, 1978-1980 [RESTRICTED]
- Folder 7 Family birth and marriage records, 1922-1971 [RESTRICTED]
- Folder 8 Family death records, 1983-2005, undated [RESTRICTED]
- Folder 9 Cato divorce records, 1969-1984 [RESTRICTED]

Box 11

- Folder 1 Ysabel Soto Maddox empty envelopes, undated
- Folder 2 Ysabel Soto Maddox undated correspondence, undated
- Folders 3-12 Ysabel Soto Maddox correspondence, 1932-1959

Box 12

- Folders 1-11 Ysabel Soto Maddox correspondence, 1960-1987
- Folder 12 Bettina Cato letters to Ysabel Soto, 1977-1987

Oversize Box 62

- Folder 7 Ysabel Soto Maddox correspondence, 1968-1973

Oversize Box 34

- Object 5 Scrapbook [Havana], 1931-1939, 1994 [FRAGILE]
- Folder 6 Scrapbook, 1935 [FRAGILE]

Subseries D. Personal/Family Photographs, 1915-1990

Scope and Content Note: This subseries contains photographic material that relates to Cato’s personal photographs as well as familial photographs collected by Cato (not photographed by Cato). Many early gelatin silver prints of Bob Cato and his family were likely previously contained in both the 1935 scrapbook and the Havana scrapbook. Please see the scrapbook files for prints retained in the scrapbooks. Personal snapshots also include Cato with Richard Avedon, “Wolf Trap committee”, and 35mm half frame contact sheets. Note Richard Avedon’s photo of Frederick Ashton as the Wicked Fairy in *Sleeping Beauty*, New York, October 1949 (box 24, folder 8). For more portraits of Cato, refer to Series II, Subseries A.

Box 23

- Folders 1-2 Ysabel Soto Maddox, gelatin silver prints, chromogenic prints, circa 1915-1980
Folder 3 Kate Jennings, some with Bob, circa 1970-1990
Folder 4 Immediate family, Eric Cato, Bettina Cato [Bob's children], circa 1960-1970
Folder 5 Miscellaneous family photos, including army, circa 1915-1960
Folder 6 Miscellaneous personal photos, including pets

Box 24

- Folder 8 Miscellaneous photographs, gelatin silver prints, negatives
Folder 9 Cato in old age; chromogenic prints, circa 1990s
Folder 10 Cato's childhood, gelatin silver prints, circa 1940-1960
Folder 11 Personal snapshots, gelatin silver and chromogenic prints

Oversize Box 26 [11"x14" mostly gelatin silver, some chromogenic prints]

- Folder 1 5th Avenue studio apartment, with notations
Folder 4 Family and biographical
Folder 5 Portraits, includes cibachrome
Folder 6 Miscellaneous oversized photos

Subseries E. Material referencing Cato, 1941-2002

Scope and Content Note: This subseries contains books and magazines with content about Cato. Note that most of the books have content added by Cato or a friend/author including art, notes, inserts, or inscriptions. Books with collages by Cato have been noted. Note that *Moral Hazard* contains a note that the character "Bailey" was based on Cato.

Box 17 Books with content on Cato, 1941-2002

- Thorgerson, Storm and Roger Dean. *Album Cover Album*. Surrey, United Kingdom: Dragon's World Book, 1977.
Cerf, Martin, ed. *John Cougar's Illustrated Salute-Music Biz Trendsetters*. Gaff Music, Inc./Riva Records, 1979. (2)
Directions in American Painting. Carnegie Institute, 1941. [includes letters regarding first piece shown at Carnegie]
Glaser, Milton. *Graphic Design*. Woodstock, New York: The Overlook Press, 1973.
Gonzalez, Julio. *Grafico*. IVAM Institut Valencia d'Art Modern, 1999.
Herdeg, Walter. *Record Covers*. Switzerland, The Graphis Press, 1974.
Hockney, David. *23 Lithographs 1978-1980*. Bedford Village, NY: Tyler Graphics, 1980.
Jennings, Kate. *Moral Hazard*. New York: Fourth Estate, 2002. [with note that the character "Bailey" reflects Bob's decline with Alzheimer's]
Mailer, Norman. *The Bullfight*. CBS Records, 1967. (2) [collage in cover, includes Bob's photographs]
Meilach, Dona and Elvie Ten Hoor. *Collage and Found Art*. New York, New York: Reinhold Publications, Corp., 1964.
Remington, R. Roger and Barbara J. Hodik. *Nine Pioneers in American Graphic Design*. Cambridge, Massachusetts: The MIT Press, 1989.

Rilke, Rainer Maria, Clara Rilke, and Joel Agee. *Letters on Cézanne*. New York, New York: Fromm International Publication Corp., 1985.
 Russell, John. *Reading Russell*. New York, New York: H.N. Abrams, 1989.
The 44th Annual of Advertising & Editorial Art & Design. Art Directors Club of New York, 1965
The Best in Covers. Washington, D.C.: RC Publications, Inc., 1975. [Cato created his own cover and has attached it over the original cover for this book]

Box 8

Folder 4 Magazines with content on Cato, 1941-1999
Carnegie Magazine, Vol. XV, No. 5, October 1941 [no direct mention of Bob, but covers the exhibit Cato's art was included in at Carnegie]
Critique, No. 10, Winter 1999
Print, November/December 1989
The American Institute of Graphic Arts, Vol. 7, No. 4, 1990

Oversize Box 35

Folder 4 Magazines with content on Cato, 1965-1994
Art News, Vol. 64, No. 3, May 1965 [see p. 12]
City, June-July 1994 (3)

Subseries F. Collected Material, 1900, 1926-2011

Scope and Content Note: This subseries contains articles, magazines, books, 35mm color slides, and additional material that were collected by Cato. Note that most of the books have content added by Cato or a friend/author including art, notes, inserts, or inscriptions. Books with collages by Cato have been noted.

Box 5

Folder 9 Collected articles, 1991-1997
 Folder 10 Collected materials, 1947-1987

Box 8

Folder 5 Collected magazines, titles A-C, 1970-1986
American Photographer, Vol. XI, No. 6, December 1983
Calligraphy Idea Exchange, Fall 1986
Columbia Forum, Vol. XIII, No. 4, Winter 1970 [edits to cover]
Communication Arts Magazine, Vol. 12, No. 4, 1970

Folder 6 Collected magazines, titles C-L, 1900, 1946-1995
Communication Arts Magazine, Vol. 12, No. 5, 1970 [CBS record jackets]
Flammarion, 1995 [may be missing cover]
Infinity, Vol. XVIII, No. 8, August 1969
Jazzways, Vol. 1, No. 1, 1946
Life, Vol. 35, No. 907, April 5, 1900
Life: Space, To the Stars. Time Inc., 1989 (2)
Life: Vistas, The Living Land. Time Inc., 1989
Life: Wildlife, A Wild World. Time Inc., 1989

Folder 7 Collected magazines, titles N-V, 1972-2003
Newsweek, October 16, 1978 [article on Richard Avedon – see Cato's professional correspondence]
Print, January/February, 1979
The Columbia Forum, Vol. I, No. 4, Fall 1972
Vanity Fair, No. 519, November 2003 [vinyl record article p. 144]
VISàVIS, Vol. 4, No. 5, May 1990

Boxes 18-21 Collected books, 1926-2011

Alexey Brodovitch, French Ministry of Culture, 1982.
Arrowsmith, Alexandra [editor]. *Lisa Fonssagrives-Penn: Sculpture, Prints and Drawings*.
Ashton, Dore. *A Joseph Cornell Album*. New York: Viking Press, 1974.
Avedon, Richard and Truman Capote. *Observations*. New York: Simon and Schuster, 1959.
Bonnard, Pierre. *Drawings from 1893-1946*. New York: American Federation of Arts, 1972.
Boone, Daniele. *Picasso*. Portland House, 1989. [collage inside cover]
Capricorne, Cap. *Max Ernst*. Paris, France: Galerie Alexandre Tolas, 1988.
[Contains note on card, this is an altered book with glued images inside]
Cooper, Douglas. *Picasso: Theatre*. New York, Harry N. Abrams, Inc., 1987.
[Includes booklet on Picasso and sketch by Cato]
Curtil-Boyer, Charles. *L'histoire de la clef*. Vilo Paris, undated
Dominguin, Luis Miguel. *Picasso: Toros y torero*. New York, New York: Alpine Fine Arts Collection, Ltd., 1980.
Flam, Jack D. *Matisse on Art*. Great Britain: Phaidon, 1973.
Giacometti, Alberto. *Drawings [exhibition] April 12-May 14, 1988*. New York: Claude Bernard Gallery, 1988.
Goya, Francisco. *Los Caprichos*. New York, New York: Dover Publications, Inc., 1969.
Greenough, Sarah and Juan Hamilton. *Alfred Stieglitz: Photographs & Writings*. National Gallery of Art, undated
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Slide Box 29

Slide holders 14-15 Collected art, 35mm color slides

Oversize Box 35

- Object 1 King, Jeff. *Where the Two Came to Their Father: A Navajo War Ceremonial*. Princeton: Princeton University Press, 1991.
- Folder 5 Collected magazines
 Art News, Vol.56, No. 9, January 1958
 Record World, Vol. 33, No. 1535, November 1976 [Dark Horse mention p.15]
 U&Ic, Vol. 10, No. 4, December 1983 [article by Vignelli]
- Folder 6 Collected book, 1945
 Miller, Paul Eduard. *Esquire's 1945 Jazz Book*. New York: A.S. Barnes and Company, 1945.

Subseries G. Other artists/photographers, 1930-1996

Scope and Content Note: This subseries contains notes, correspondence, printed material, art, photographs, exhibit books, magazines, and articles that relate to other artists' work. Much of the material on Alexey Brodovitch portrays Cato's involvement in events and writing relating to Brodovitch. Note the gallery walk Cato did as part of a Brodovitch exhibit is mentioned in the correspondence and the VHS can be found in Series V, object 8. See O. V. Maddox' (Cato's step-father) will as well as insert in *Diego Rivera: a retrospective* book for references to Leopoldo Mendez' work which is included in this series (box 62, folder 3).

Box 5

- Folder 11 Cato's notes on Alexey Brodovitch, 1989, undated
- Folder 12 Correspondence with Roger Remington regarding Alexey Brodovitch events, 1987-1994

Box 6

- Folder 1 Alexey Brodovitch materials, 1974-1994
- Folder 2 Cato materials on Alexey Brodovitch for ArtCenter, circa 1989
- Folder 3 Alexey Brodovitch programs and brochures for events, 1989-1994
- Folder 4 Planning documents for Alexey Brodovitch events, 1992-1993
- Folder 5 Materials on Goddard Lieberson, 1977-1989
- Folder 6 Original art by unknown artist, undated
- Folder 7 Exhibit programs, brochures for other artist, 1966-1996, undated
- Folder 8 Exhibit books for other artists, 1965-1973
- Folder 9 Exhibit books for other artists, 1973-1977

Slide Box 71

Slide holders 5-14 Norman Seeff photography, 35mm slides

Oversize Box 59

Folder 1 Lida Moser photographs with mats, undated
Folder 5 "Cato's Altars" by Clayton Eshleman, 1978

Oversize Box 62

Folder 1 Drawing of Cato, 1930
Folder 2 Photographic print by Jana Frieband [with dedication to Cato], circa 1988
Folder 3 Artwork and prints by various artists [including Leopoldo Mendez], 1972-1978, undated
Folder 4 "Alexey Brodovitch and his Influence" exhibition catalog, 1972 [with contributed content from Cato]
Folder 8 Feliks Topolski print "India", 1961
Folder 9 Articles and poster related to Alexey Brodovitch, 1989, undated
Folder 10 Painting by Oscar de Mejo for Bob and Kate, undated

Oversize Box 69

Folder 1 Card regarding Avedon materials, undated
Folder 2 Exhibit books for Richard Avedon, 1970-1978, 1992, 1994
Folder 3 Magazines and newsprint featuring articles with content from/about Richard Avedon, 1949-1983
Vanity Fair, Vol. 46, No. 1, March 1983
Rolling Stone, Issue No. 224, October 21, 1976 (2)
Harper's Bazaar, Number 2909, April 1954
Commercial Camera, Vol. 2, No. 2, 1949

Flat file drawer 5.8

Folder 6 Posters for Richard Avedon exhibits, 1970, 1980

Series V. Audio/Visual, 1965-1999

Scope and Content Note: This series contains VHS tapes, cassette tapes, compact disc, and a film that document events in Cato's career. A secondary copy of Cato gallery walk of Brodovitch show at RIT is available on U-matic cassette in the Alexey Brodovitch collection.

Conditions Governing Access: The 16mm color print with optical soundtrack is RESTRICTED due to needing special handling.

Box 13

Object 1 Carmina Burana (Castle); Nederlands Dans Theatre, VHS, undated
Object 2 Car 54, Fred Astaire, Benny Goodman, Jammin' the Blues, VHS, 1965
Object 3 Norman Seeff, Sessions, VHS, undated
Object 4 Bob Cato, VHS, undated
Object 5 Untitled, VHS, undated
Object 6 Bob Cato Brodovitch Lecture, VHS, undated
Object 7 Untitled, VHS, undated

- Object 8 Bob Cato gallery walk of Brodovitch show at RIT, VHS, circa 1989
- Object 9 Coltrane – Bob Cato, compact disc, 1960
- Object 10 Bob (1), cassette tape, undated
- Object 11 Bob and Ken (?), cassette tape, undated
- Object 12 Bally hoo (tape #1), cassette tape, undated
- Object 13 Bally hoo (tape #2), cassette tape, undated
- Object 14 Bally hoo (tape #3), cassette tape, undated
- Object 15 Bob Cato Memorial, cassette tape, circa 1999
- Object 16 (B.) Bob, cassette tape, undated

Box 14

- Object 1 16mm color print with optical soundtrack, projectable, 1973 [RESTRICTED]
“Cato and Richard Heimann # 14” [Revlon, Yamaha, Clairrol, So. Calif. Gas...]

Series VI. Realia, 1931, undated

Scope and Content Note: This series contains realia including a pin that belonged to Ysabel Soto as well as a flask and rulers that belonged to Cato.

Box 6

- Folder 10 Rulers and scales, undated

Box 15

- Object 1 Louis Vuitton flask, undated
- Object 2 YMCB cruise pin, circa 1931

Series VII. RIT exhibit materials, 2015

Scope and Content Note: This series contains a prints, photographs and printed material used in the Rochester Institute of Technology exhibit in 2015 that featured Cato’s photography.

Box 67 Inkjet prints, 2015 [box 1 of 2]

Box 68 Inkjet prints, 2015 [box 2 of 2]

Shelf 7a-15

- Object 4 Framed photograph of Bob Cato, Photograph, 21.5”x21.5”

Flat file drawer 5.8

- Folder 2 Materials for Cato exhibit, 2015

Room 2688

- Object 1 Untitled [musicians], enlarged reproduction, circa 2015