

## Estelle Ellis Collection CSC-0092

This collection was received from Estelle Ellis on January 11, 2005. The inventory was reviewed by Jody Sidlauskas and shelved in the Graphic Design Special Collections area of the Archive.

There were some items on the content list from Estelle Ellis that were not actually in the boxes.

1. Great Ideas of Western Man ( 7 issues)
  - A Decade of Ads 1950-1960
2. Esprit's Graphic Work 1984-1986
  - Esprit, The Comprehensive Design Principle 1989, by Doug Tompkins
3. P.M. Typographies 1984-1985
  - Book of Days (*oversize-pulled out of box to lie on shelf*)
4. Push Pin
  - PushPin Lubalin Peckolick
  - PushPin Style 1970
  - PushPin Graphic 1979

### **Pentagram Identities—Corporate Design**

5. Herb Lubalin – April 1968
  - Composing Room Exhibit
6. Paul Rand
  - Printing Salesman's Herald 1975
7. Printing Salesman Herald
  - James Miho
  - R.O. Blechman
8. Art Directors Hall of Fame 1979
  - Gusti, Glaser, Krone
9. @ Issue
  - Journal of Business and Design, vols. 1-9, 4,5,7,8 (*total 13 issues*)
    1. Kodak
    2. Federal Express
    3. Starbucks
    4. Pitney Bowes
    5. Gymboree
    6. Williams Sonoma
    7. Chrysler
    8. Martha Stewart
    9. Muzak
    10. P & G
    11. Samsung

- 12. Birkenstock
  - 13. Swatch
  - 14. Mercedes Benz
  - 15. IBM
  - 16. Restoration Hardware
- 10. Kromcote- Subjective Reasoning (*4 copies*)
    - Useless Information
    - View from the mirror
    - Made In. –Product. Global Inventors
    - Notes on the Ottoman Legacy in a time of war (world change seen by map)
    - Money ball Sports
  - 11. Leading Edge 1982-1987 (*8 issues*)
    - Sunar's magazine on Desgin and Architecture
  - 12. School of Visual Arts
    - Glasses 1966
    - Class Project
      1. Milton Glaser and henry Wolf 1970
  - 13. Great Print Designers Childhood Fantasies
    1. Ralph Caplan
    2. Saul Bass
    3. Lou Dorfsman
    4. Tom Eismer
    5. Niels Different
  - 14. Innovations – Athletes and their “Tools”
  - 15. ADA Poster “Icon”- Milt Glasser Art
  - 16. “Pull and let Go” – George Tscherny – Champion
  - 17. Other Peoples Mail – Champion
  - 18. Slap – Georgia Pacific
    - The Sense of Beauty – Gilbert Paper
    - David Carson – NY Times article (***was not in collection when received***)
    - The Alphonse Capone Enterprises Annual Report 1929 – Vicksburg
    - Through the Looking Glass – Lippincott and Margulies
    - CBS Radio Cover – (Brochure missing)
  - 19. Media Promotion Brochure
    - Handle With Care – Fortune Magazine
    - Strategic Advertising – Time (*2 copies*)
    - European Herald Tribune – “Les France de Ma Tante Sur la Table”
    - Meet the Editors – Esquire
    - Fred Whittle Communications Employee Newsletter 1990 (*3 copies*)
  - 20. AIGA Magazines 1965 (***was not in collection when received***)
    - Dr. Agha, Editor
      - Art Directors and Great Designers:

1. Henry Wolf
  2. Herb Lubalin
  3. Cipe Pinelis
  4. Will Burton
  5. Ivon Chermayeff
  6. Paul Rand
  7. Alexey Brodovitch
21. Seen in the Ladies Locker – Sports Illustrated
  22. In a Nutshell – New Yorker
  23. Twelve Portraits of the New Industrial management – Scientific America (2 copies)
  24. More Men of the New Industrial Management – Scientific America
  25. The New Industrial Management - Scientific America
  26. WNET Performance – 1991-1992
  27. A Collection of Design Innovative Retail Store Publications
    - Crate & Barrel Catalogue and pop up mailing piece
    - Barney's NY – Three Creative Pieces
    - Saks Fifth Avenue?
    - Kenneth Cole
    - Gap?
    - Alain Mikli
    - Cartier
    - J. Peterman (2 copies)
    - Carolyn Roehm (2 copies)
    - Prada (oversize- removed from box to lie on shelf)