

Doris and Karl Fishman collection on Allen Vogel

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Created by: Melissa Sagen

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Allen Vogel was an associate professor with the School of Photographic Arts and Sciences at Rochester Institute of Technology. His career began in the 1960's, which is the time period that the tear sheets belong to. The tear sheets were important to show prospective clients that art directors and designers trust you to be reliable, creative, and to deliver the job on time. Allen Vogel has worked with dozens of Advertisement agencies and major corporations, including Bulova, Chrysler, Coca-Cola, General Foods, IBM, Max Factor, and Pepsi-Cola.

Box 1

- **Folder 1:** Exhibition Programs
 Untitled Fresson Prints
- **Folder 2:** Publications
 View Camera
 The Diary of a Madman
 The Fritz and La Rue Co., Inc.
- **Folder 3:** Self Promotion Mailers
- **Folder 4:** Awards and Certificates
- **Folder 5:** Tear Sheets- Beverages
- **Folder 6:** Tear Sheets- Flooring
- **Folder 7:** Tear Sheets- Food
- **Folder 8:** Tear Sheets- For the Home
- **Folder 9:** Tear Sheets- Silverware
- **Folder 10:** Tear Sheets- Therapy/ Medicine
- **Folder 11:** Tear Sheets- "Time/ Life"
- **Folder 12:** Tear Sheets- Tools