

Gamma Epsilon Tau records and photographs

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Gamma Epsilon Tau (GET) is the National Graphic Arts Honors Co-ed Fraternity. GET has been at the Rochester Institute of Technology (RIT) since 1955 and is based in the School of Media Arts and Sciences. Members career paths include Graphic Design, Media Arts and Technology, New Media Design and IT, Visual Media and Photography, and other College of Imaging Arts and Sciences (CIAS) areas of study. Some of the projects worked on throughout the year include: The GETzette magazine, posters, community service, and social media. Members have the opportunity to go on many tours and hear various speakers related to the Graphic Arts. GET is a very close group that fosters a family-like environment while remaining a professional organization.

Oversize composites with photos of fraternity members (CS. South, Shelf 52)

- 1994-1995
- 1995-1996
- 1997-1998
- 1999-2000
- 2000-2001
- 2001-2002
- 2002-2003
- 2004-2005

Small posters with photos of fraternity members (CS. South, Shelf 56)

- 1967 - 1968

Box 1

Folder 1: 8 X 10 Photos [some oversize photo composites]

Photo 1: Mrs. Betty Hawley Donnelly, Vice Pres., New York State Federation of Labor, and Member, State University Board of Trustees addressing Gamma Chapter, GAMMA EPSILON TAU, intercollegiate graphic arts honor society at New York City Community College of Applied Arts and Sciences, Brooklyn, N.Y. Occasion was chapter's granting of Gold Key and Honorary Membership to Mrs. Donnelly on Monday, May 20, 1957 at the Brass Rail Restaurant, Nevins St., Brooklyn, N.Y. Other persons on the dais are from left to right: Anthony B. Akers, Director New York City office of New York State Department of Commerce; Leonard L. Perkie, Chairman, Advisory Commission for Advertising Production Management at the College; Henry Schneider, Secy., Charles Francis Press, Inc.; Paul Habas, newly-elected president of Gamma Chapter; Mrs. Donnelly; Sidney Astrow, past president of the chapter; Richard Wendt, Director of Rotogravure Operations, The New York Times; and, Dr. Otto Klitgord, President of the

College. GAMMA EPSILON TAU is sponsored by the international Graphic Arts Education Association.
Photo of Floyd C. Larson.

Photo 2: Unidentified

Photo 3: Unidentified

Photo 4: The new administration of Gamma Chapter, GAMMA EPSILON TAU, intercollegiate graphics arts honor society at the New York City Community College of Applied Arts and Sciences, Brooklyn, N.Y. Installed by Mr. Richard Wendt, director of Rotogravure Operations for the New York Times, on Monday, May 20, 1957 at the Brass Rail Restaurant, Nevins St., Brooklyn, N.Y. Left to right (seated): Paul Habas, President (Lewin, Williams and Saylor, Advertising); George M. Halpern, Faculty Advisor; (Standing) James Mooney, Vice President (W.T. Grant Stores); Jack Postelnek, Treasurer (Breskin Publications); Phillip Charrow, Recording Secy. (Exclusive Envelope Co.); and Leonard Hymowitz, Corresponding Secy. (Weltz Ad Service).

Photo 5: Members of graphic arts industry and education are represented at the Annual Induction and Honorary Membership Meeting of Gamma Chapter GAMMA EPSILON TAU, intercollegiate graphic arts honor society. From left to right: Anthony B. Akers, Director, New York City office, New York State Department of Commerce (he received award for Gov. Averell Harriman); Mrs. Betty Hawley Donnelly, Vice President New York State Federation of Labor and, Member, State University of New York; Henry Schneider, Secretary, Charles Francis Press, Inc. (Toastmaster for the evening); Prof. Melvin Loos, Adjunct Professor, Department of Graphic Arts, Columbia University; Leonard L. Perskie, Chairman, Advertising Production Management, New York City Community College of Applied Arts and Sciences; Paul Habas, newly-elected president of the chapter; Dr. Otto Klitgord, President of the College; George M. Halpern, Faculty Advisor to the chapter and National Chairman of GAMMA EPSILON TAU; and Sidney Astrow, Federated Printing Co., outgoing president of the chapter. GAMMA EPSILON TAU is sponsored by the International Graphics Education Association, Washington, D.C. Gamma Chapter is affiliated with the New York City Community College of Applied Arts and Sciences; Brooklyn, N.Y. Meeting took place Monday May 20, 1957 at the Brass Rail Restaurant, Nevins St., Brooklyn, N.Y.

Photo 6: Gus Berkes, Esquire PM, discussing method of producing Esquire girl offset signatures with Gamma Chapter, Gamma Epsilon Tau at Headquarters Restaurant, December 13, 1955

Photo 7: Gus Berkes with Advertisements

Photo 8: Gus Berkes discussing de kuyper advertisement

Photo 9: Gamma Epsilon Tau handshake.

Photo 10: Sidney Astrow (Federated Printing) outgoing president of Gamma Chapter, GAMMA EPSILON TAU, intercollegiate graphic arts honor society at New York City Community College of Applied Arts and Sciences, Brooklyn, N. Y. presenting Gold Keys and Honorary Membership to prominent citizens representing civic life, labor, graphic arts education, and industry. Presentation took place Monday, May 20, 1957 at the Brass Rail Restaurant, Nevins St., Brooklyn, N.Y. Recipients of the awards are: (left to

right) Leonard L. Perskie, Chairman of Advisory Commission for Advertising Production Management at the College; Prof. Melvin Loos, Manager, Columbia University Press; Mrs. Betty Hawley Donnelly, Vice President, New York State Federation of Labor and Member, State University Board of Trustees; and Gov. Averell Harriman of New York State (received by Anthony B. Akers, Director, New York City office of New York State Dept. of Commerce, shown next to Astrow)

Photo 11: Outgoing President Sidney Astrow (Federated Printing) on far right presenting new President Paul Habad (Lewin, Williams and Saylor, advertising) the symbol of office for next year's administration. Occasion was the Annual Induction Night and Honorary Membership Meeting of Gamma Chapter, GAMMA EPSILON TAU, intercollegiate graphic arts honor society, sponsored by International Graphic Arts Education Association, Washington D.C. Gamma Chapter is affiliated with the New York City Community College of Applied Arts and Sciences, Brooklyn, N.Y. Meeting took place at the Brass Rail Restaurant, Nevins St., Brooklyn, Monday, May 20, 1957. Center, smiling, is Faculty Advisor George M. Halpern.

Folder 2: Photo Composites

- 1965-73, 1976-89

Folder 3: Award Certificates

- Gamma Epsilon Tau – Zeta Chapter Scrapbook - 1957-1960 with Membership Cards
- Pledge Handbook
- Gamma Epsilon Tau history 1941
- Gamma Epsilon Tau – Zeta Chapter Scrapbook - 1957-1960 with Membership Cards

Box 2

Folder 1: Brief History of Gamma Epsilon Tau

- Undated version, circa 1955
- Revision 1/1988
- Undated version, circa 1990's

Folder 2: Constitutions

- Remarks presented 7/1954 regarding the formation of Gamma Epsilon Tau
- Paper titled "Rochester Forms Gamma Epsilon Tau"
- Application for charter, 10/7/1955
- List of members, circa 1955
- Permanent file of GET constitutions with yearly revisions

Folder 3: Correspondence, 1954-60

Folder 4: Membership Lists, 1955-99

Folder 5: News clippings, 1955-84

Folder 6: Minutes 1958, 1986-89

Folder 7: GET Scrapbook pages, 1982

Folder 8: Get-zette issues

-Spring 1969

-1970

-Spring 1973

-Winter 1978

-Spring 1979

-Winter 1980-81

-Spring 1990

-Winter 1990

-Winter 1991

-Spring 1992

-Winter 1993

-Fall 2000

-2003-04

-2004-05

-2007-08

Cookbook

Folder 9: Margaret's House Young Artists Calendars, 2004, 2006

Folder 10: Correspondence & Memos to GET members, 1980-1984

Box 3

Folder 1: Pledge handbook and script

Folder 2: Pledge information - Intent to pledge letters, pledge information sheets, 1984, 1986-1989, 1991-1992, 1994-1997, 1999, 2001

Folder 3: Budget proposals, transaction records, 1989-1996

Folder 4: Correspondence, 1990-2000

Folder 5: Alumni Directory project, 1998

Folder 6: Meeting minutes, 1995-1996

Folder 7: Calendar of events, 1992-93

Folder 8: Spring Banquet Invites. 1982-1998

Folder 9: Pig Roast Invitations, 1983, 1995-99

Folder 10: "The Women of RIT" calendar, 1987 published by GET