

RIT Henrietta Campus Dedication records

RITArc.0523

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Materials related to the planning and dedication of Rochester Institute of Technology's new campus in Henrietta, N.Y. The dedication of the new campus occurred October 18-20, 1968. The collection includes advertising and press releases for the dedication, planning of the weekend events, convocation, convocation luncheon, trustee's dinner, and time capsule. Samples of invitations, event programs, folders, brochures, and newspaper supplements are also included.

In 1965, New York State decided that some RIT downtown campus buildings would need to be demolished to accommodate a new urban freeway through the middle of Rochester. This decision was aided by the Federal Aid Highway Act of 1956, which left Rochester Institute of Technology contemplating relocation. It was decided that the best option was to relocate to 1,300 acres in Henrietta. The campus was designed with a separation between the academic side and the residential side. The brick architecture was a unique and controversial decision that allows the buildings to endure time and prevent a dated appearance. The new campus provided the opportunity for a dedication ceremony, which took place October 18-20, 1968. Events that occurred during this weekend included an alumni lunch, trustees dinner, academic convocation, dedication ceremony and a dedication ball.

Box 1

- **Folder 1:** Henrietta Campus- New Campus Planning, 1962-1968
 - Rochester Institute of Technology George Eastman Memorial: College of Continuing Education brochure
 - New campus building description
 - Democrat and Chronicle article describing the academic complex
 - Letters to faculty, staff, and students from President Mark Ellingson
- **Folder 2:** Henrietta Campus- Dedication Schedules
 - New campus opening and dedication master calendar
- **Folder 3:** Henrietta Campus- Dedication- Publications
 - "The New Campus of R.I.T" Democrat and Chronicle supplement
 - Parking passes for convocation
 - R.I.T press release letterhead
 - R.I.T new campus dedication envelope
 - "Rochester Institute of Technology: 150 Years of Commitment to Quality Careers"
- **Folder 4:** Henrietta Campus – Dedication, Dec. 1961-Dec. 1968
 - Trustees dinner/head table guest list
 - Report on inspection of the ice rink
 - New campus fact sheet

- New campus dedication- master schedule of events
- An editorial resource memorandum
- RIT Board of Trustees and Nathaniel Rochester Society member list
- Dedication weekend information
- Facts about the Rochester Institute of Technology
- Schedule of events
- Press releases
- R.I.T Fact Sheet 1968-1969
- **Folder 5:** Henrietta Campus- Dedication- Advertising, 1968
 - Building descriptions
 - Press releases
 - “An Impossible Dream” Speech
 - “Thanks A Lot, Charlie Brown “ Speech
- **Folder 6:** Henrietta Campus- Dedication- Tours
 - R.I.T map of passenger train route
 - Press release
- **Folder 7:** Henrietta Campus- Dedication- Trustees Dinner
 - Trustees dinner seating plan
 - Board of trustees and N.R.S member list
 - Letter from Barber B. Conable, Jr., U.S Representative
 - Letter from Louis K. Eilers, President of Eastman Kodak Company
 - Letter from Dr. Carroll V. Newsom
- **Folder 8:** Henrietta Campus- Dedication- Convocation Committee
 - Minutes of the dedication committee 1967- 1968
- **Folder 9:** Henrietta Campus- Dedication- Convocation Luncheon
 - Invitation
 - Ticket
- **Folder 10:** Henrietta Campus- Dedication- Convocation
 - Ticket
 - Letter from William Vaughn, Chairman of Eastman Kodak Company
 - General outline—academic convocation
 - Dedication convocation memos
 - Letter to Mrs. Helen B. Power
 - Card to request a cap and gown
 - Correspondence between Governor Nelson A. Rockefeller and Dr. Mark Ellingson
 - Letter to Dr. John Gardner
 - Correspondence involving honorary degrees
- **Folder 11:** Henrietta Campus- Dedication- Correspondence
 - Letter from Frank Horton, U.S Representative
 - Letter from John Rosenkrans, President of Eisenhower College
 - Letter from Mr. Norman Kent
 - A letter between Mr. Paul Miller, President of The Gannett Newspapers and The White House

- **Folder 12:** Henrietta Campus- Satellite Dedications
- **Folder 13:** Henrietta Campus- Dedication- Time Capsule
 - R.I.T *News & Vines*
 - Description of items placed in time capsule
 - New campus dedication
- **Folder 14:** Henrietta Campus- Dedication- Time Capsule Plaque
- **Folder 15:** Henrietta Campus – Dedication- Invitations and Programs
- **Folder 16:** New Campus Dedication- Envelopes, Folders, Maps