

Imagine RIT Innovation and Creativity Festival planning and promotional materials

RITArc.0320

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Updated by Lisa Witt

7/5/2012
5/24/2013

Box 1 – 2008-2012 promotional material

Folder 1: 2008 Imagine Festival

- 1 Planning folder
- 1 canvas bag

Folder 2: 2009 Imagine Festival

- 2 sets inflatable Bam-bams
- 1 VIP Badge
- 1 Imagine Festival Survey

Folder 3: 2010 Imagine Festival

- 1 2010 Planning Agenda
- 2 Mini Posters
- 1 VIP Parking Pass
- 1 VIP Invitation
- 1 "Ask Albert" button –(illustrated by Barry Culhane)

Folder 4: 2011 Imagine Festival

- 1 Exhibitor T-shirt
- 1 Reporter T-shirt (given away during the festival)
- 1 Secret of the Sentinel game brochure (winner won a prize)
- 1 anime story "Winter" by Elizabeth Goins, art by Sihoo Kim
- 2 "Be Super" tiger paw floor markers from The Wallace Center
- 2 Imagine RIT window clings
- 3 Imagine RIT patches
- 1 Imagine RIT lunch card
- 1 Imagine RIT VIP parking pass
- 1 Imagine RIT 2011 program schedule/map
- 1 folder containing misc. articles, invitations, ads, mailers, programs, press passes, and VIP passes for 2011
- 1 Red T-shirt

Folder 5: 2012 Imagine Festival

- 1 lunch card
- 2 window clings
- 1 CIAS post card
- 1 RIT Alumni postcard
- 2 magnets

- 1 brochure/schedule of events
- 1 VIP Parking Pass
- 1 VIP Badge
- 5 Magnets
- 1 Teacher Giveaway Entry
- 2 Imagine Your future game boards
- 1 VIP Mailing
- 1 Door hanger Advertisement
- 1 Volunteer Instruction Packet

Box 2 – 2007-2008 planning documents

Contents contain David Pankow's planning materials, meeting minutes, and correspondence regarding the Imagine Festival. David served on the original planning team for the event.

Folder 1: Imagine Festival Planning Committee Sept. 2007-Dec. 2007

- Maryland Day 2007 booklet
- Planning Committee Meeting minutes Sept. 7, 2007
- Planning Committee Meeting minutes Sept. 18, 2007
- Volunteer List
- Correspondence October 1, 2007
- Planning Committee Meeting minutes Oct. 2, 2007
- Correspondence October 10, 2007
- Planning Committee Meeting minutes Oct. 11, 2007
- Correspondence Oct. 23, 2007
- Planning Committee Meeting minutes Oct. 25, 2007
- Proposal Submissions Oct. 25, 2007
- Planning Committee Meeting minutes Nov. 1, 2007
- Planning Committee Meeting minutes Dec. 6, 2007
- Planning Committee Meeting minutes Dec. 13, 2007
- Planning Committee Meeting minutes Dec. 28, 2007

Folder 2:

- Proposal Submissions for Imagine 2008 101-199

Folder 3:

- Proposal Submissions for Imagine 2008 200-441

Folder 4: Imagine Festival Planning Committee Jan. 3 2008-March 28, 2008

- Correspondence Jan. 3, 2008
- Planning Committee Meeting minutes Jan. 17, 2008
- Themes Jan. 24, 2008
- Planning Committee Meeting minutes Jan. 31, 2008
- Correspondence Feb. 4, 2008
- Planning Committee Meeting minutes Feb. 7, 2008

Correspondence Feb 12, 2008
Tour Stop Draft
Correspondence Feb. 15, 2008
Correspondence Feb. 18, 2008
Planning Committee meeting minutes Feb. 18, 2008
Correspondence Feb. 20, 2008
Correspondence Feb. 21, 2008
Proposals by College Feb. 21, 2008
Correspondence Feb. 22, 2008
Pankow's Top Ten Suggestions
Pankow's Top 30
Planning Committee Meeting minutes Feb. 21, 2008
Planning Committee Meeting minutes Feb. 28, 2008
Correspondence March 20, 2008
Planning Committee Meeting minutes March 27, 2008

Box 3 - 2013

Folder 1

4" x 6" white post card titled Imagine RIT deadlines for festival on Saturday, May 4, 2013.

2 2"x 4" orange and white magnets advertising Imagine RIT 2013.

2 2.5" circular Imagine RIT patches that are white with orange border and black lettering.

white wayfarer style sunglasses labeled Imagine RIT

7 RIT SportsZone temporary tatoos

3 gold sticky labels "Dr. Destler's E-Durance Challenge Imagine RIT May 4, 2013"

2 white and turquoise Imagine RIT patches

2 postcards from the alumni association "Campaign for RIT Hockey"

Postcard for RIT SportsZone App

SportsZone black and orange lanyard

3" button "Volunteer"

3 Imagine magnets "On Par with Innovation?"

Imagine RIT VIP Parking pass

6 inch orange circle magnet "RIT Tigers"

Imagine RIT invitation

2 trifold flyers

Tri-fold schedule of events

Tri-fold flyer for AstroDance

Brochure for Innovation Fall of Fame ceremony

Volunteer training manual for Imagine RIT

2 Imagine your future board games

Imagine RIT Exhibitor t-shirt (2013)