

Ruth E. Gutfrucht design collection

RITArc.0020

Created by: Emily Barresi

Ruth E. Gutfrucht was a professor of Design at Rochester Institute of Technology from 1947-1981. She taught Lettering, Layout, Typography, and Advertising Design. Gutfrucht was incredibly involved in the RIT community, serving as secretary of the Alumni Council, treasurer of the American Association of University Professors (RIT chapter), art advisor for Techmila, the Reporter, and the Art Student's League. She also designed various publications for RIT including institutional catalogs, advertisements, and pamphlets for different on-campus organizations and events.

This collection contains copy prints of Gutfrucht's calligraphy and publications with design work by Gutfrucht; designs commissioned for a large variety of Institute departments however, several design projects are not signed. Also included are various design projects created by her students. The collection contains four folders.

Box 1

Folder 1: General information about Ruth Gutfrucht; Sketches

- Invitation to R. Gutfrucht's retirement reception for Gladys Taylor, Archivist
- Thank you note from Georgie C. Hoke, Department of Food Administration, March 1953
- Student production assignments; 2 sheets of handwritten notes assigning students to various design projects for RIT
- Special projects grading sheet; 1 sheet of handwritten grades for various design students
- Student special projects title tab, 1952-53
- RIT Reporter, "A Student's Instructor, Ruth Gutfrucht, Artist," background and biography of Gutfrucht, May 1955
- "Residence Hall For Men" pamphlet, graphite sketch, 9 x 4"
- "Exhibition Release from the Bevier Gallery," 2 sheets in pen and ink, 10 ½ x 8 1/2"
- 4 copies of "Welcome Back Alumni" pamphlets, various designs in colored pencil, 11 x 8 ½"

Folder 2: Reporter Clippings (1953) Designed by Gutfrucht

- (3) "RIT Store," blue and black ink, Spring 1953, 6 ½ x 4"
- (2) "Alumni Homecoming," blue and black ink, May 1953, 4 ½ x 6 ½"
- (2) "RIT Cafeteria," red and black ink, 1952-1953, 4 ½ x 7"
- (2) "Emilio's 240 Club," black ink, February 1953, 5 x 2"
- "RIT Cafeteria," Chef with menu; black ink, February 1953, 6 x 4 ½"
- "Reunions Ahead," blue and black ink, 1952-1953, 5 x 7"
- "1953 Alumni Homecoming," black ink, May 1953, 4 ½ x 7"
- "Alumni Reunions," red and black ink, May 1953, 9 x 7"

- “Beaux Arts Ball,” red and black ink, full page of the Reporter, May 13, 1953
- Reporter cover: Smoking rabbit illustration by Tuttle; blue, red, purple and black ink, March 27, 1953

Folder 3: RIT Publications

- Exhibition announcement, Annual Student Art Exhibit in the Bevier Gallery, 9 ½ x 4”
- Exhibition announcement, Painting Techniques in the Bevier Gallery, 9 ½ x 4”, design by Sliker
- Exhibition announcement, Annual Student Art Exhibit in the Bevier Gallery, 9 ½ x 4”, design by Fitzgerald
- Exhibition announcement, Leo Lionni in the Bevier Gallery, 1957, 9 ½ x 4”
- Exhibition announcement, Second Annual Juried Exhibition of Student Work in the Bevier Gallery, 9 ½ x 4”, design by Mahonsky
- Exhibition announcement, Annual Student Exhibition in the Bevier Gallery, 7 x 3 ½”
- Exhibition announcement, 24 Nightpeople- Evening Fine Art Faculty in the Bevier Gallery, 9 x 4”
- Department of Art and Design Seasons Greetings card, 9 ¼ x 4”, design by Neva Hansen
- RIT Careers in Retailing booklet, Sixth edition, 1952, 7 ½ x 5 ½”
- RIT Careers in Electrical Fields, 1952, 7 ½ x 5 ½”
- J.F. Bayles Inc. moving pamphlet , 5 ½ x 4 ½”
- (2) RIT Adult Education Program pamphlet, 1952, 16 ½ x 10 ½”
- RIT Adult Education Program pamphlet, 1953, 16 ½ x 10 ½”
- Tenth Annual Convention for Art Teachers pamphlet, 1959, 9 x 6”, Cover design by Herman Auch, Art Direction by Ruth E. Gutfrucht
- (2) Kate Gleason Hall collage, photographs and ink, 7 ½ x 5 ½”, signed by Drake (?)
- (2) RIT Counseling Center pamphlet, 9 x 6”
- RIT Management and General Education pamphlet, 1953-54, 9 x 6”
- Exhibition announcement, Art Society of the School of Art and Design of RIT at Rundel Gallery, 1961, 5 ¼ x 5 ½”
- RIT Residence Hall pamphlet, 9 x 6”
- Life at Kate Gleason Hall pamphlet, 7 ½ x 5 ½”, Cover Design by Irma Wunsch, Line Drawings by Nancy Drake
- RIT Co-Op Plan pamphlet/poster, 14 ½ x 10 ¼”
- RIT Department of Photography booklet, 9 x 4”, design by Robert Webber, photographs by Mitchell Diamond
- RIT Photographic Technology booklet, 9 x 6”
- Alumnus Relations envelope and booklet, 1959(?), 9 x 5 ½”
- Herbert Bayer booklet, 7 ½ x 9 ¼”
- RIT Graphic Arts Show booklet, 1953, 8 ½ x 11”
- Merchandising the Handcrafts, Statewide Conference flyer, 8 ½ x 11”
- (2) RIT Evening Division Program, 1953-1954, 9 x 12”

Folder 4: Calligraphy

- (14) Photographic reproductions of Gutfrucht's calligraphy. Two of the reproductions are 5 x 7", the rest are around 8 x 10". Reproductions include the Founders Award certificate, memorial service announcements, birthday announcements, and thank you notes.
- (1) Original Gutfrucht, possibly a biblical verse? 1943, 8 ½ x 10"