

WITR Radio Station collection

RITArc.0057

Acc.2007:059, 2011:028, 2013:077
Located at CS. South, Shelf 336

Box 1

Folder 1: Advertising Rates (Oct. 1970)

Folder 2: Clippings (1970-1992)

Folder 3: Correspondence (1974-1976)

Folder 4: Evatone Soundsheets (1972-73) - 4 copies – The 33 1/3 RPM flexi-record is titled “Radio 61” (WITR’s AM frequency was 610kHz) This record created by WITR was included in each edition of the 1973 RIT Techmila yearbook. [Information supplied by RIT student Jerome Glick-unofficial station historian in 2016]

Folder 5: Events (organized by dates)

- WITR Open House – Invitations, 1971-1973; 1976
- WITR presents The Discussion Table, a live talk show, Nov. 3, xxxx
- The Horse Flies w/ John & Mary concert tickets (3), Oct. 26, 1991
- The Horse Flies w/ John & Mary concert poster (2), 17” x 11”, 1991
- WITR presents Rock & Roll Party at Scorgies poster, Feb. 20, xxxx. Poster designed by C. Barkley
- Albert Simone Interview promotional flyer, May 23, 1992, 8.5” x 11”
- Right to Life or Right to Choose WITR discussion flyer, Oct. 24,xxxx (2)
- The Stereo Bomb concert promotional flyer, n.d. 8.5” x 11”

Folder 6: Survey & Promotion (circa 1960’s-1970’s)

- “Some Call It New Wave” promotion, ca. 1970’s-1990’s
- WITR: “When Illiterate Try Radio,” 1992
- WITR Programming Survey, n.d. ca. 1970’s

Folder 7: WITR Newsletters

- Summer 1992
- General Manager’s General Newsletter, Dec. 1992

Folder 8: Removed

Folder 9: Miscellaneous

- Hand Drawing by Rodk (1987)
- Happy Birthday by Kris

- Staff Joke (1992)
- WITR business card – “Red Barn, Spring 1991, Earl, Joe, Jill, Patty, Mark, Steve, Eric Glenda, Adrian, Damen.”

Folder 10: Photographs (28)

Folder 11: Program Guides (1967-1970's, 1980, 1988, 1990's)

Folder 12: *Reporter magazine* containing articles about WITR (Sept. 25, 1981, October 14, 1988(cover only), Jan. 5, 1993;)

Folder 13: WITR Stationery (3)

Folder 14: WITR Stickers (3)

Folder 15: WITR buttons (6)

Folder 16: Administrative documents

- WITR timelines (1965-1991)
- WITR Constitution and by-laws,
- FM application to establish FM station, prepared by Jay Levine, General Mgr. n.d.

Folder 17: RIT String Quartet CD [added 12/2016]

- RIT String Quartet performs Dvorak's "American" Live: a presentation of: WITR 89.7 Classical, Nov. 20, 2016 live broadcast.
Total time: 37:42

Not in folder – WITR 89.7FM black t-shirt with yellow lettering (size XL), 2013