

# William D. Gasser Distinguished Lecturer records

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Box 1-

## Folder 1: William D. Gasser Distinguished Lectureship in Business Series promotional materials [1968-1996]

- 1968 Invitation brochure and attendance card for lecture by Dr. Guy W. Trump, *Director of Education* at the American Institute of Certified Public Accountants, "Accounting Education – Past, Present, and Future" (2 copies of each) [Nov. 1968]
- H. Sheldon Smith, Ben E. Ames, Alfred H. Daniels, and Woodrow P. Campbell symposium on "This Business of Variety" (2 copies) [April 1971]
- Invitation, attendance card, and brochure for "Capitalism and Regulation: The Future of Capitalism in a Regulated Society" lecture by Irving Kristol, author, educator, and commentator [April 1979]
- Brochures for George A. Steiner, Harry and Elsa Kunin Professor of Business and Society Graduate School of Management at UCLA, lecture, "Environmental Pressures and Their Effect on the Management Structure(2 copies) [April 1978]
- Brochure for Albert H. Cox, Jr., President and Chairman of the board, Merrill Lynch Economics Inc. lecture, "Reagonomics: Will It Work?" [April 1981]
- Brochure for Herbert Evers, President of ContiCommodity Services, Inc., lecture, "Is a Stable Monetary Growth Rate Feasible?"[April 1982]
- Brochure for "Educating Managers for an Age of Contention" lecture by Henry M. Boettinger, first Vice President and Director of the Office of Information Technology for E.F. Hutton & Company [April 1985]
  - Associated brochure provided at the event, "Management Education and the Age of Contention" by Henry M. Boettineger [April 1985]
- Brochure for C. Jackson Grayson Jr., Founder and Chairman of the American Productivity and Quality Center, lecture about pressing challenges of American business [March 1989]

- Invitation card and brochures for Douglass C. North, 1923 Nobel Laureate in Economics and Henry R. Luce Professor of Law and Liberty at Washington University, lecture “Economic Performance Through Time” (2 copies) [April 1994]
- Brochure for Diane Rivers, coordinator of middle schools, lecture about “Seven Sees of Quality” and Total Quality Management (TQM) [April 1995]
- Brochure for A. William Wiggenhorn, Senior Vice President of Training and Education at Motorola and President of Motorola University, lecture, “Back to the Future” [April 1996]

#### **Folder 2: Itinerary and Flyers [1968-1979]**

- Distinguished Lecture Series 1968-69 itinerary (2 copies) [1968-1969]
- Accounting and Accountability: A Broad View of Corporate Ethics... And Where Accounting Fits itinerary (2 copies) [April 1977]
  - Address by Michael N. Chetkovich
- Barber B. Conable, Jr. Lecture informational flyer [May 1978]
- Business and Congress- A History of Legislative Failure Itinerary [May 1978]
  - Address by Representative Barber B. Conable, Jr.
- Irving Kristol and William D. Gasser Distinguished Lectureship in Business lecture informational flyer [April 1979]

#### **Folder 3: News Clippings [1980-1987]**

- “Future CEOs: Outspoken and Outgoing”, News + Events, May 1, 1980 [May 1980]
- “RIT Lecture Will Explore ‘Reaganomics’”, Democrat and Chronicle, April 19, 1981 [April 1981]
- “Eisenhart Award Winners Named”, News & Events, April 30, 1981 [April 1981]
- “Gasser Lecturer Questions Degree of Economic Reversal”, News + Events, April 29, 1981 [April 1982]
- “Gasser Lecturer to Speak on U.S. Monetary Policies”, News & Events, Vol. 14, No. 13, April 15, 1982 [April 1982]
- “Expert on Quality Control to Visit RIT”, Democrat and Chronicle, April 13, 1987 [April 1987]

#### **Folder 4: Presentation Speech [1987]**

- “Accounting and Accountability” presentation by Michael N. Chetkovich, Chairman of The American Institute of Certified Public Accountants and managing partner of Haskins & Sells [April 1977]
  - Presentation as William D. Gasser Distinguished Lecturer

**Folder 5: Memorandums [1978-1987]**

- Memorandum to all faculty and staff from Edward A. Johnson, Dean of the College of Business – May 12, 1978 [May 1978]
- Memorandum to Gladys Taylor, Archivist, from Edward A. Johnson, Dean of the College of Business —May 15, 1978 [May 1978]
- Memorandum to Deans, Directors, Department Heads, Faculty, Administrative and Professional Staff from Walter F. McCanna, Dean of the College of Business – Sept. 10, 1987 [Sept. 1987]

**William D. Gasser Distinguished Lecturer Videotape [1996]:**

- A. William Wiggenhorn's "Back to the Future" presentation , April 3, 1996